

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 1321
ANSWERED ON 11/02/2025

GLOBAL TURMERIC TRADE

1321. SHRI EATALA RAJENDER:
SMT. D K ARUNA:
SHRI CHAMALA KIRAN KUMAR REDDY:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government having share of over sixty two per cent of global turmeric trade, the country faces challenges that impede further growth and they range from rejection of spices in key export markets, price fluctuations leading to farmers withdrawing from cultivation and not meeting the desired curcumin levels required by firms as per reports and the Government expressing hope that the National Turmeric Board (NTB) in Nizamabad, Telangana will help and develop new markets internationally;
- (b) if so, whether this will help promote exports and double production to about two million tonnes in five years and it will focus on development of turmeric and turmeric products in the country, State-wise including Andhra Pradesh and Telangana and if so, the details thereof; and
- (c) whether the earnings were largely due to the farmers' reliance on cultivating multiple crops like paddy, soybean and this was due to of a sudden fall in prices, unfavourable weather conditions, pest infestation, inability to connect to the right buyers and issues related to soil fertility and if so, the details thereof and corrective steps taken in this regard?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) to (c) India is the leading producer, consumer and exporter of turmeric in the world. During 2023-24, India exported 1,62,018 tons of turmeric valued at 226.58 million USD contributing to around 65% of global export of turmeric. In 2023-24, more than 99.95% of turmeric consignments exported from India were accepted in the export markets and rejection rate was less than 0.05%.

Spices Board, under its scheme “Sustainability in Spice Sector through Progressive, Innovative and Collaborative Interventions for Export Development (SPICED)” undertakes activities for export promotion of 52 scheduled spices including turmeric.

Further in order to harness the potential of turmeric and turmeric products in the country, including the state of Andhra Pradesh and Telangana, the central government has constituted the National Turmeric Board with the following objectives:

- i. Promote new product development and value addition in turmeric;
- ii. Promote awareness and consumption of turmeric and turmeric products in international markets;
- iii. Facilitate market research in potential international markets for development of value-added turmeric products;
- iv. Facilitate creation and improvement of infrastructure and logistics for exports of turmeric and turmeric products;
- v. Encourage building of resilient and sustainable supply chains for turmeric and turmeric products by strengthening forward and backward linkages;
- vi. Promote compliance with quality and safety standards across the supply chain of turmeric;
- vii. Promote capacity building and skill development of turmeric growers for value addition activities;
- viii. Strengthen documentation of traditional knowledge related to use of turmeric and its applications;
- ix. Encourage studies, clinical trials and research on medicinal, health and wellness enhancing properties of turmeric; and
- x. Any other objective as may be determined by the Central Government for promotion and development of the turmeric sector.

Production of turmeric in India in 2023-24, was 10.63 lakh tons from an area of 2.93 lakh ha. The domestic price of turmeric in the major markets of Erode and Nizamabad during 2024-25 (Apr-Dec) was Rs.136.19/kg and Rs.121.34/kg respectively as compared to Rs.83.60/kg and Rs.88.44/kg during the corresponding period of the previous year, registering an increase of 62.9% in the Erode market and 37.2% in the Nizamabad market. The Directorate of Arecanut and Spices Development (DASD) is implementing a programme for large scale demonstration of Export oriented production of turmeric with high curcumin in select locations, such as Bastar in Chattisgarh, Kandhamal in Odisha, Waigaon in Maharashtra and Chintappalli in Andhra Pradesh.

Turmeric is an annual crop grown as pure as well as intercrop (with cereals, pulses, oilseeds, other spices etc.) by the farmers and the duration from planting to harvesting ranges from 180 days to 280 days depending on the cultivars/varieties. Ministry of Agriculture & Farmers Welfare, Govt. of India implements various programmes under its flagship programme, Mission for Integrated Development of Horticulture (MIDH) for the development of horticulture crops, including turmeric. The mission programmes are aimed at increasing production, productivity and quality of the produce to meet the growing demand in the domestic as well as export market.
