

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 1332**  
**ANSWERED ON 11/02/2025**

**GROWTH OF EXPORTS**

1332. SHRI KULDEEP INDORA:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is working on any export strategy to how can fast track growth of exports of both goods and services and if so, the details thereof;
- (b) whether it is a fact that the exporters have expressed their concerns with regard to declining export credit and high interest rates;
- (c) if so, the details of steps taken to find a solution to these concerns;
- (d) the details of steps being taken by the Government to address the concerns of dumping of goods from China; and
- (e) the details of steps being taken by the Government to boost exports of Rajasthani goods to various parts of the world?

**ANSWER**

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI JITIN PRASADA)

(a) The Government has recently identified 20 countries of significance and 6 focus sectors each in commodities and services. A Meeting with the officers of the Commercial Wings of Indian Missions in these 20 countries of significance was organized from 6th to 8th January 2025 in New Delhi to enhance India's exports. The 20 countries were Australia, Brazil, Bangladesh, China, France, Germany, Indonesia, Italy, Japan, The Netherlands, Russia, Singapore, South Africa, Saudi Arabia, South Korea, Türkiye, UAE, United Kingdom, USA and Vietnam. The Meeting focused on exploring strategic solutions for fostering multilateral trade collaboration and streamlining operational and logistical barriers to trade. A set of actionable strategies designed to propel Indian exports forward were recommended which included the establishment of a comprehensive Data Analytics Portal to explore emerging market opportunities and the 'E-connect Portal' aimed at supporting Small and Medium Enterprises

(SMEs) with market access information. The Missions were urged to support the One District One Product (ODOP) initiatives in their respective countries of posting, focus on improving branding, enhancing market access and ensuring better income for farmers through increased exports.

**(b) & (c)** The Government interacts with the Export Promotion Councils, Associations, Trade bodies regularly. The concerns raised by the exporters are addressed through various measures including enhancement of export credit by the banks and financial institutions. The Ministries/ Departments concerned and other stakeholders are regularly sensitized from time to time at various levels on the issue of improving credit flow to exporters, especially the MSME exporters.

**(d)** The Government has implemented several measures to address the concerns regarding the dumping of goods from China with the aim to protect domestic industry and promote fair trade practices, as follows:

- i. The Directorate General of Trade Remedies (DGTR) is empowered to recommend trade remedial actions against unfair trade practices. DGTR has initiated 134 trade remedial investigations including anti-dumping investigations against China since FY 2020-21.
- ii. Stricter quality standards and measures have been introduced for quality controls, testing protocols, and mandatory certification to curb sub-standard imports and to promote fair competition for domestic industries.
- iii. Quality Control Orders (QCOs) for several products such as steel, toys, chemicals, leather and footwear have been issued to reduce the import of sub-standard products into India.
- iv. To boost domestic manufacturing and reduce reliance on imports, the Government launched Production Linked Incentives (PLI) Schemes in 14 critical sectors like electronics, pharmaceuticals, white goods, telecom and Networking products, etc., where there is substantial dependency on imports.

**(e)** The major initiatives taken by the government for promotion of exports in the country, including the State of Rajasthan are as below:

- i. Agricultural & Processed Food Products Export Development Authority (APEDA) has Central Sector specific scheme for Financial Assistance to facilitate the export of agri-products by providing assistance to exporters pan- India for augmenting export related infrastructure, participating in Buyer Seller Meets, etc.
- ii. Ministry of Textiles is implementing National Handicraft Development Programme (NHDP) which envisages need based interventions for the development and promotion of Handicrafts. Under Marketing Support and Services (MSS) component, access to international and domestic markets across the country, including Rajasthan is provided to the Handicrafts sector.
- iii. Under the Districts as Export Hubs initiative of Directorate General of Foreign Trade (DGFT) the export promotion activities are being decentralised to make the Districts active stakeholders in boosting export growth of the identified products and services to leverage their natural competitive advantages. An institutional mechanism has been set up in all States/UTs by forming the State Export Promotion Committee (SEPC) and District Export Promotion Committee (DEPC) at the district level. Additionally, DGFT has been organizing outreach events with e-commerce partners, Government stakeholders and industry associations to provide training, capacity building, and support for businesses, MSMEs and small scale exporters to succeed in global markets. A list of district-wise products/services with export potential identified under this initiative is available at: ([www.dgft.gov.in/CP](http://www.dgft.gov.in/CP)).

The DGFT Regional Authorities have been organizing "Outreach Events" under Districts as Exports Hubs to promote the products/services with export potential as identified under the initiative. As a result of collaborations with e-commerce partners, 10 district export outreach events were held in Faridabad, Moradabad, Ludhiana, **Jodhpur**, Bengaluru, Ahmedabad, Hyderabad, Mumbai, Jamshedpur and Varanasi from March to June, 2024. The second phase of these outreach events has been successfully conducted in Howrah, **Jaipur**, Haridwar, Kanpur Nagar, Madurai, Mirzapur, Rajkot, Balasore, Jalandhar, Agra and Meerut between October 2024 and January 2025.

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