

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 436
ANSWERED ON 04/02/2025

NATIONAL TURMERIC BOARD

436. SHRI BALASHOWRY VALLABHANENI:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether it is true that the Government has inaugurated the National Turmeric Board in Telangana recently;
- (b) if so, the details of target and objectives of the proposed board;
- (c) whether it is not true that there are genuine demand from Andhra Pradesh for setting up of Chilli Board in Guntur district; and
- (d) if so, the details of constraints that the Government have to constitute Chilli Board in Guntur, AP?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) Yes, the Government of India has inaugurated the National Turmeric Board on 14.01.2025, with its headquarters at Nizamabad, Telangana.

(b) The Government notified the establishment of the 'National Turmeric Board' vide notification dated 04.10.2023. Paragraph 2 of the said notification lays down the objectives of the National Turmeric Board, which are listed below:

- (i) Promote new product development and value addition in turmeric;
- (ii) Promote awareness and consumption of turmeric and turmeric products in international markets;
- (iii) Facilitate market research in potential international markets for development of value-added turmeric products;
- (iv) Facilitate creation and improvement of infrastructure and logistics for exports of turmeric and turmeric products;
- (v) Encourage building of resilient and sustainable supply chains for turmeric and turmeric products by strengthening forward and backward linkages;
- (vi) Promote compliance with quality and safety standards across the supply chain of turmeric;
- (vii) Promote capacity building and skill development of turmeric growers for value addition activities;
- (viii) Strengthen documentation of traditional knowledge related to use of turmeric and its applications;

- (ix) Encourage studies, clinical trials and research on medicinal, health and wellness enhancing properties of turmeric; and
- (x) Any other objective as may be determined by the Central Government for promotion and development of the turmeric sector.

(c) & (d) Representations have been received for establishment of Chilli Board; however currently, the Union Ministry of Agriculture & Farmers Welfare (MA&FW) and Spices Board under the Ministry of Commerce & Industry already cover the various aspects of production, research, quality management, domestic marketing and export promotion of spices including Chilli in the Country.

Ministry of Agriculture & Farmers Welfare implements several programmes under Mission for Integrated Development of Horticulture (MIDH) for the development of horticulture crops including Chilli. The mission programmes are aimed at increasing production, productivity and quality of the produce to meet the growing demand in the domestic as well as export market. Major among them are area expansion, production and distribution of quality seeds, Integrated Pest and Disease Management / Integrated Nutrient Management, organic farming, mechanization, Integrated Post-harvest Management etc. These programmes are mainly implemented in various states through the respective State Horticulture Missions.

Spices Board as per its mandate undertakes activities for export promotion and quality management for exports of Chilli, besides supporting the chilli growers and other stakeholders on post-harvest improvement, building market linkages value addition etc. The Board has established a Regional Office, Quality Evaluation Laboratory and a Spice Park in Guntur, Andhra Pradesh which provide support to chilli stakeholders and coordinate implementation of programs for the Chilli sector.
