

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 234
ANSWERED ON 04/02/2025

EXPORT HUBS SCHEME, 2024

234. SHRI RAJESH VERMA:
DR. SHRIKANT EKNATH SHINDE:
SHRI RAVINDRA DATTARAM WAIKAR:
SMT. SHAMBHAVI:
SHRI NARESH GANPAT MHASKE:
DR. D. PURANDESWARI:

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of the current progress on Districts as Export Hubs (DEH) Scheme in 2024;
- (b) the impact of merging One District One Product (ODOP) Scheme with Districts as Export Hubs Scheme;
- (c) the details of data on the increase of products, exports and economic activity in the country under the said scheme in 2024 in comparison to previous years, State/UT-wise particularly in Bihar, Maharashtra and Andhra Pradesh;
- (d) the details of data on employment generation at grassroots level under the said scheme during 2024; and
- (e) whether balanced regional developments have been fostered in all districts of the country under the said scheme and if so, the details thereof?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

(a) & (b) Under the Districts as Export Hubs initiative of DGFT, the export promotion activities are being decentralised to make the districts active stakeholders in boosting export growth of the identified products and services from the districts to leverage their natural competitive advantages. An institutional mechanism has been set up in all States/UTs by forming the State Export Promotion Committee (SEPC) and District Export Promotion Committee (DEPC) at the district level. Under this initiative, District Export Action Plans (DEAP) detailing the existing bottlenecks in the supply chain and identifying possible interventions to mitigate the existing gaps for export of identified products and services have been prepared for 590 districts. Additionally, DGFT has been organizing outreach events with e-commerce partners, government stakeholders, and industry associations to provide training, capacity building, and support for businesses, MSMEs, and small scale exporters to succeed in global markets.

In December 2022, the One District, One Product (ODOP) was merged with the DEH initiative to streamline support for exporters and manufacturers at district level. DGFT in collaboration with the Department for Promotion of Industry and Internal Trade (DPIIT) has been working with the States/UTs and the districts to organize export sensitization and promotion workshops. These workshops are designed to equip stakeholders with the necessary knowledge and tools to navigate global trade. Further, various activities have been undertaken to promote and enhance the visibility of products and services identified under the ODOP and Districts as Export Hubs (DEH) initiative both within India and internationally. Export promotion activities at the international level include engagement with Indian Missions abroad, virtual buyer-seller meets, and participation in international exhibitions.

(c) & (d) It is clarified that DEH has been running as an initiative and there is no scheme as on date. Therefore, the question of exports of products, employment generation under this scheme does not arise.

(e) Under the DEH initiative, export promotion measures have been implemented across all districts in India. It is further submitted that products and services with export potential have been identified in 734 districts, with District Export Action Plans (DEAP) prepared for 590 districts. A list of district-wise products/services with export potential identified under the initiative, is available at: (www.dgft.gov.in/CP)

In Chapter 9 of the Foreign Trade Policy (FTP) 2023, facilitating cross-border e-commerce exports from India has also been emphasized. In light of this, DGFT Regional Authorities have been organizing "Outreach Events" under Districts As Exports Hubs to promote the products/services with export potential as identified under the Initiative. In 2024, as a result of collaborations with e-commerce partners, 10 district export outreach events were held in Faridabad, Moradabad, Ludhiana, Jodhpur, Bangalore, Ahmedabad, Hyderabad, Mumbai, Jamshedpur, and Varanasi from March to June. The second phase of these outreach events has

been successfully conducted in Howrah, Jaipur, Haridwar, Kanpur Nagar, Madurai, Mirzapur, Rajkot, Balasore, Jalandhar, Agra, and Meerut between October 2024 and January 2025.
