

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE AND INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION No. 351
ANSWERED ON 22/07/2025

ONE DISTRICT ONE PRODUCT AS EXPORT HUBS

351. **SHRI G LAKSHMINARAYANA:**

Will the Minister of **COMMERCE AND INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) the details of the products identified under the One District, One Product and Districts as Export Hubs (ODOP-DEH) initiative for Andhra Pradesh, along with the criteria used for their selection;
- (b) the details of the funds allocated and utilized for capacity building, infrastructure development and promotional activities under the ODOP-DEH initiative in Andhra Pradesh, district-wise;
- (c) whether any district from Andhra Pradesh has been selected by the Exim Bank under the GRID program in collaboration with the Directorate General of Foreign Trade (DGFT);
- (d) if so, the details thereof along with the proposals submitted by Andhra Pradesh districts under the GRID program;
- (e) the details of the proposals approved under the GRID program, along with the funds allocated, released and utilized for these proposals; and
- (f) the details of infrastructure facilities created under the GRID program and the number of beneficiaries impacted by the program?

ANSWER

वाणिज्य और उद्योग मंत्रालय में राज्य मंत्री (श्री जितिन प्रसाद)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI JITIN PRASADA)

- (a) ODOP is an initiative by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry to promote the indigenous products of the country. Under the ODOP Initiative, 1200+ products have been identified from 773 districts

of the country. ODOP products are identified by the respective States/Union Territories (UTs), and the finalized list is communicated to the Department for Promotion of Industry and Internal Trade (DPIIT) by the relevant departments of the States/UTs. The details of unique products identified (district-wise) from Andhra Pradesh under the ODOP initiative as of 2nd July 2025 are mentioned in **Annexure A**.

The Districts as Export Hubs (DEH) initiative, launched in August 2019, aims to identify, brand, and promote products and services from each district in India that possess unique economic potential. The core objective of the initiative is to boost exports by leveraging the inherent strengths and competitive advantages of each district, while also promoting decentralized and inclusive export growth. It further seeks to provide a platform for local producers, artisans, and entrepreneurs to access national and international markets through targeted support and facilitation.

Under the DEH framework, products and services have been identified through a consultative process with the respective State Governments and Union Territories, taking into account factors such as existing production clusters, export potential, local specialization, employment generation, and historical or cultural significance of the product.

In the case of Andhra Pradesh, a detailed list of products and services identified under the DEH initiatives, district-wise, is mentioned at **Annexure B**.

(b) The ODOP and DEH initiatives are ongoing initiatives without financial outlay sanctioned under any specific budgetary framework.

(c) to (f) The partnership between DGFT and EXIM Bank as part of the Grassroots Initiative and Development (GRID) programme aimed to enhance export capabilities in select districts. As part of this collaboration, and in alignment with the Districts as Export Hubs (DEH) initiative, six districts were identified with the objective of addressing and mitigating export bottlenecks. The list of districts is mentioned in **Annexure C**.

Annexure A

Andhra Pradesh - ODOP Product List – 2nd July, 2025

S. No.	State/ UT	District	Product
1	Andhra Pradesh	Alluri Sitarama Raju	Coffee (Araku)
2	Andhra Pradesh	Alluri Sitarama Raju	Bamboo Craft
3	Andhra Pradesh	Alluri Sitarama Raju	Rock Bee Honey
4	Andhra Pradesh	Anakapalli	Etikoppaka Lacquerware/ Wooden Toys
5	Andhra Pradesh	Anakapalli	Palm Leaf
6	Andhra Pradesh	Anakapalli	Payakaraopet Silk Sarees
7	Andhra Pradesh	Ananthpuram (Anantapur)	Cotton/Jean Pants
8	Andhra Pradesh	Ananthpuram (Anantapur)	Dharmavaram Silk Sarees
9	Andhra Pradesh	Annamayya (Rayachoty)	Cotton / Jean Pants
10	Andhra Pradesh	Annamayya (Rayachoty)	Red Sander & Wood Carvings
11	Andhra Pradesh	Annamayya (Rayachoty)	Raja Rani Dolls
12	Andhra Pradesh	Annamayya (Rayachoty)	Applique Work
13	Andhra Pradesh	Annamayya (Rayachoty)	Mandanapalle Silk Sarees
14	Andhra Pradesh	Bapatla	Granite Cutting and Polishing
15	Andhra Pradesh	Bapatla	Cotton Bags
16	Andhra Pradesh	Bapatla	Chirala Silk Sarees
17	Andhra Pradesh	Chittoor	Venkatagiri Sarees
18	Andhra Pradesh	Chittoor	Mango Pulp
19	Andhra Pradesh	Chittoor	The Glass Beads
20	Andhra Pradesh	Chittoor	Kollangantu Tie & Dye Check Lungies
21	Andhra Pradesh	Chittoor	Teracotta

22	Andhra Pradesh	Dr BR Ambedkar Konaseema	Natural banana fibres
23	Andhra Pradesh	Dr BR Ambedkar Konaseema	Bandaru Lanka Sarees
24	Andhra Pradesh	Dr BR Ambedkar Konaseema	Angara Sarees
25	Andhra Pradesh	Dr BR Ambedkar Konaseema	Coconut & Coir
26	Andhra Pradesh	Dr BR Ambedkar Konaseema	Shrimp
27	Andhra Pradesh	Dr BR Ambedkar Konaseema	Oil & Natural Gas
28	Andhra Pradesh	Dr BR Ambedkar Konaseema	Pasalapudi Sarees
29	Andhra Pradesh	East Godavari	Fruit Based Food Products (Pickles, Mango Jelly, Fruit Pulp, Cashew nuts, Lemon extracts)
30	Andhra Pradesh	East Godavari	Ratnam pens
31	Andhra Pradesh	East Godavari	White Wood Birds
32	Andhra Pradesh	East Godavari	Pulagurta Clothing Shirting & Sarees
33	Andhra Pradesh	East Godavari	Muramunda Cotton Shirting & Sarees
34	Andhra Pradesh	East Godavari	Veeravaram Silk Sarees
35	Andhra Pradesh	East Godavari	Dulla Sarees
36	Andhra Pradesh	Eluru	Gold Jewellery
37	Andhra Pradesh	Eluru	Hand Knotted Carpet weaving
38	Andhra Pradesh	Eluru	Walking Sticks
39	Andhra Pradesh	Eluru	Nuziveedu veena
40	Andhra Pradesh	Eluru	Eluru Cotton Sarees
41	Andhra Pradesh	Guntur	Chillies
42	Andhra Pradesh	Guntur	Bronze Casting
43	Andhra Pradesh	Guntur	Mangalagiri Sarees and Fabric
44	Andhra Pradesh	Kakinada	Uppada Jamdani Sarees
45	Andhra Pradesh	Kakinada	Peddapuram Silk Dhotis, Upper and shirtings

46	Andhra Pradesh	Kakinada	Kalamkari Block Printing
47	Andhra Pradesh	Kakinada	Cashew Kernel
48	Andhra Pradesh	Krishna	Machilipatnam Kalamkari
49	Andhra Pradesh	Krishna	Kalamkari Block Printing
50	Andhra Pradesh	Krishna	Pedana kalamkari Fabrics
51	Andhra Pradesh	Krishna	Bandar / Polavaram Sarees
52	Andhra Pradesh	Krishna	Gold Jewellery
53	Andhra Pradesh	Kurnool	Stone carved products
54	Andhra Pradesh	Kurnool	Kodumuru Gadwal Sarees
55	Andhra Pradesh	Kurnool	Yemmiganuru Bedsheets
56	Andhra Pradesh	Nandyal	Allagadda Stone Carving
57	Andhra Pradesh	Nandyala	Banganapalli Mangoes
58	Andhra Pradesh	Nandyala	Nandivargam plain towels & plain lungis
59	Andhra Pradesh	NTR (Vijaywada)	Kondapalli Toys
60	Andhra Pradesh	NTR (Vijaywada)	Bandar type Resham (Art Silk) Sarees
61	Andhra Pradesh	Palnadu (Narasaraopeta)	Durgi Stone Carving
62	Andhra Pradesh	Palnadu (Narasaraopeta)	Sattenapalli Bedsheets
63	Andhra Pradesh	Palnadu (Narasaraopeta)	Leather Puppets
64	Andhra Pradesh	Palnadu (Narasaraopeta)	Spice Products
65	Andhra Pradesh	Parvathipuram Manyam	Bobilli Veena
66	Andhra Pradesh	Parvathipuram Manyam	Bobilli Sarees
67	Andhra Pradesh	Parvathipuram Manyam	Severa Adivasi Paintings
68	Andhra Pradesh	Parvathipuram Manyam	Rice
69	Andhra Pradesh	Prakasam	Granite (Black Galaxy)
70	Andhra Pradesh	Prakasam	Ethamukkala Check Lungis

	Pradesh		
71	Andhra Pradesh	SPSR Nellore	Udayagiri Wooden Cutlery
72	Andhra Pradesh	SPSR Nellore	Patturu Cotton Silk Sarees
73	Andhra Pradesh	Sri Sathya Sai (Puttaparthi)	Silk Sarees
74	Andhra Pradesh	Sri Sathya Sai (Puttaparthi)	Leather Puppets
75	Andhra Pradesh	Sri Sathya Sai (Puttaparthi)	Dharmavaram Silk Sarees
76	Andhra Pradesh	Srikakulam	Ponduru Cotton Sarees
77	Andhra Pradesh	Srikakulam	Budithi Brassware
78	Andhra Pradesh	Srikakulam	Ponduru Dhoti & Shirtings
79	Andhra Pradesh	Srikakulam	Jute Works
80	Andhra Pradesh	Srikakulam	Cashew Kernels
81	Andhra Pradesh	Tirupati	Srikalahasti Kalamkari Fabrics/ Handicrafts
82	Andhra Pradesh	Tirupati	Venkatagiri Cotton Sarees
83	Andhra Pradesh	Tirupati	Pen kalamkari
84	Andhra Pradesh	Tirupati	Wood Carvings
85	Andhra Pradesh	Tirupati	Lord Venkateswara Swamy Photo
86	Andhra Pradesh	Tirupati	Chennuru Silk Sarees
87	Andhra Pradesh	Visakhapatnam	Seafood Cluster
88	Andhra Pradesh	Visakhapatnam	Basket Weaving
89	Andhra Pradesh	Vizianagaram	Mango Jelly
90	Andhra Pradesh	Vizianagaram	Bobilli Veena
91	Andhra Pradesh	Vizianagaram	Design Bedsheets
92	Andhra Pradesh	West Godavari District	Processed Prawn & Shrimp
93	Andhra Pradesh	West Godavari District	Veemavaram Light Weight Sarees
94	Andhra Pradesh	West Godavari District	Crochet Lace

95	Andhra Pradesh	West Godavari District	Narspur Crochet Laces
96	Andhra Pradesh	YSR Kadapa	Vonipenta Brass
97	Andhra Pradesh	YSR Kadapa	Madhavaram Sarees
98	Andhra Pradesh	YSR Kadapa	Prodattur Raw (Kora) Silk Shirting
99	Andhra Pradesh	YSR Kadapa	Barytes & Barium Compounds

Annexure B

Andhra Pradesh: Products/Services Identified under DEH

S. No.	District	Products/Services Identified under DEH
1	Alluri Sitharama Raju	Araku Coffee
2	Anakapalli	Jaggery, Coir Products & Etikoppaka Wooden Toys
3	Ananthapuramu	Fresh Fruits & Vegetables, Readymade Garments, Groundnut Products & Millet Products
4	Annamayya	Barytes Lumps and Powder, Fresh Fruits and Vegetables, Granite Blocks and Polished Slabs, Hand Loom Silk Sarees
5	Bapatla	Processed Shrimp, Granite and Cotton Yarn / Oleoresins
6	Chittoor	Mango Pulp, Polished Granite and Raw Granite Blocks
7	Dr. B.R. Ambedkar Konaseema	Coir Products, Frozen Shrimp
8	East Godavari	Cashew and Cashew Kernel, Nursery Plants & Coir-based Products
9	Eluru	Shrimp, Aqua Feed, and Human Hair Products
10	Guntur	Cotton Yarn, Chillies & Turmeric
11	Kakinada	Frozen Shrimp, Cashew Kernels, Rice (non-basmati)
12	Krishna	Frozen Shrimp, Imitation Jewellery, Kalamkari Products, Textiles & Bed Sheets
13	Kurnool	Cotton, Chillies, Caustic Soda Flakes, Hydrogenated Castor Oil, and Foxtail Millets
14	Nandyal	Stone Idols and Slab Polishing
15	NTR	Textiles, Mango, Pharmaceuticals and API, and Casting (auto components)

16	Palnadu	Spices and Textiles
17	Parvathipuram Manyam	Rice
18	Prakasam	Granite & Marine Food Products, Spices
19	Sri Potti Sriramulu Nellore	Processed Sea Foods, Rice, Lemon-based Products, Wooden Cutlery, and Mineral-based Products
20	Sri Sathya Sai	Silk Saris and Silk Fabrics, Leather Puppets, Wall Hangings and Lamp Shades, Readymade Garments and Apparels
21	Srikakulam	Pharmaceutical Products, Granite, Cashew and Marine Food Products
22	Tirupati	Automobile Components, Textile Products, Electronic Products, and Pharma Products
23	Visakhapatnam	Sea/Marine Food Products, Engineering Goods & Health Services
24	Vizianagaram	Mango, Mango Jelly, and Cashew Kernel
25	West Godavari	Processed Shrimp, Coir and Allied Products, and Crochet Lace Products
26	YSR Kadapa	Barium Chloride, Barium Nitrate, Barium Carbonate, Sodium Sulphide Flakes

Annexure C

S.No.	District	State
1	Ernakulam	Kerala
2	Raipur	Chhattisgarh
3	Bargarh	Odisha
4	North Tripura	Tripura
5	Kanpur Nagar	Uttar Pradesh
6	Kolhapur	Maharashtra
