

Progress of MAI project on
Medicinal & Aromatic plants

by

Badruka Institute of Foreign Trade

Market Studies referred

- **EU MARKET SURVEY 2005**
Natural ingredients for cosmetics
by CBI (Center for promotion of imports from developing Countries)
- **EU MARKET SURVEY 2004**
Natural ingredients for pharmaceuticals
by CBI (Center for promotion of imports from developing Countries)
- **WORLD TRADE REPORT – 2005**
Exploring the links between trade, standards and the WTO
- **EU MARKET SURVEY 2005**
PLANTS AND YOUNG PLANT MATERIAL
by CBI (Center for promotion of imports from developing Countries)
- **EU MARKET SURVEY 2004 ORGANIC FOOD PRODUCTS**
by CBI (Center for promotion of imports from developing Countries)

- **The World of Organic Agriculture Statistics and Emerging Trends 2004 By Biofach**
- **Export Potential of Indian Medicinal Plants & Products - 2003**
Occasional paper – 98
- **JETRO Japanese Market Report 2001- Herbal Products**
- **Herbal medicinal products in the European Union**
Study carried out on behalf of the European Commission by
Association Européenne des Spécialités Pharmaceutiques Grand Public
- **Medicinal and Aromatic Plants in**
Albania, Bosnia-Herzegovina, Bulgaria, Croatia and Romania
Federal Agency for Nature Conservation 2003

- ***Market Brief 2003***

The United States Market for Natural Ingredients used in dietary supplements and cosmetics

Highlights on selected Andean products by

INTERNATIONAL TRADE CENTRE UNCTAD/WTO

- **WHO guidelines on**

Good Agricultural and Collection Practices (GACP) for Medicinal Plants

World Health Organization, Geneva – 2003

- **Export Potential of Indian Medicinal Plants & Products - 2003**

Occasional paper - 98

AGENCIES VISITED

- **CIMAP (Lucknow)-**
Dr. Khanunja, Director Dr. A.K. Singh
- **CIMAP (Hyderabad)**
Dr. Rajeshwara Rao
- Collected various research articles,
Books, periodicals & a CD.
- Surveyed officers for 2 days.

(Dr. A.K. Singh & Other Officers in discussion)





- **Dr. Jaiswan, IFS CEO, National Medicinal Plants Board**
- **Collected state wise statistics on area under cultivation and crops**



- Indian Institute of Foreign Trade, New Delhi
- Gathered CMIE Data & held discussions with professors on future prospects of MAPS

- Personal interviews, forecasts of various Indian exporters, traders, Farmers, extractors & distillors have been carried out.

- **Dr. Srivasuki, IFS**
AP Medicinal & Aromatic Plants Board
- **Mr. Srinivasa Rao, Regional Manager, CHEMEXIL**
- **AP State Horticulture Department**
- **Indian Trade Promotion Organisation**
- **FRLHT Bangalore visit pending**
- **Dubai Trade Consulate**
- **World Trade Center Acharya NG Ranga Agricultural University**
- **APEDA, Hyderabad**

Trade Directory of Importers of Medicinal Plants comprising OVER 8, 000 Names, Addresses, Email ids, prepared Separate Questionnaires have been sent

APPENDIX II IMPORTERS / WHOLESALERS OF NATURAL INGREDIENTS IN THE US EXTRACT MANUFACTURERS

ALOECORP

100 Technology Drive, Suite 325
Broomfield, Colorado 80021 USA
TEL: 303 635-2200
FAX: 303 635-2300
URL: <http://www.aloecorp.com/>

A.M. TODD COMPANY

West Coast: 4091 West 11th Avenue
Eugene, OR 97402 USA
TEL: 541 687-0155
FAX: 541 485-7347
East Coast: 150 Domorah Drive,
Montgomeryville, PA 18936 USA
TEL: 215 628-8895 / FAX: 215 628-8651
E-mail: info@amtodd.com
URL: <http://www.amtodd.com/>

J

J.Cole@btinternet.com AP UK LIMITED, WEST MIDLANDS WV10 9NE, ENGLAND
J0762@shinbiro.com KWANG MYUNG INT'L. INC., ULSAN, 683-300, SOUTH KOREA
JANDE@t-online.de JANTZEN & DEEKE GMBH, D-20457 HAMBURG, GERMANY
JCarrete@compuserve.com WATSON PHILLIPS Y CIA.SA./CV., 53370 NAUCALPAN, EDO. MEXICO, MEXICO
JESSDA@KSC15.TH.COM BANGPLEE COTTON IND. CO. LTD., BANGKOK 10520, THAILAND
JGold80513@aol.com METRA SYSTEMS, PHILADELPHIA, PA 19119, U.S.A.
JSyao@zesto.com.ph SEMEXCO MARKETING CORP., CALOOCAN CITY, PHILIPPINES
JWASAN@chollian.net JWASAN INT'L. INC., 3-DONG, KEUMCHON-KU 153-033, SOUTH KOREA

Exp.Cnty	Imp.Cnty	H.S.N	Commodity Name	Uni	Sor	qty	qty_pop_gr owth	qty_share_c om
World	India	409000 0	Natural honey	Kg	đTC	2605429	1585.34	100
World	India	712901 0	Asparagus dried	Kg	đTC	1528	-22.04	100
World	India	712902 0	Dehydrated garlic powder	Kg	đTC	4	N.A.	100
World	India	712905 0	Marjoram, oregano	Kg	đTC	22917	638.07	100
World	India	802400 0	Chestnuts (castanea spp) frsh or dried	Kg	đTC	39	-98.5	100
World	India	80290	Other nuts fresh or dried	Kg	đTC	3308671 6	7.64	100

OVER 200 pages of EXPORT DATA FROM CMIE COLLECTED

- **THE REPORT IS AWAITING:**
 - **RESPONSES OF SURVEY & ANALYSI**
 - **TRADE INFORMATION OF DUBAI &**
 - **FIELD SURVEY.**
 - **REVIEW BY GROUP OF REKNOWNED SCIENTISTS,
TRADE ANALYSTS AND BUSINESSMEN**

**THE STUDY IS EXPECTED TO BE COMPLETED BY MID
DECEMBER 2005**

**THE STUDY ON COMPLETION IS EXPECTED TO MAKE
EPOCH DIFFERENCE TO THE INDIAN MAP EXPORTS
AND PUSH TO NEXT LEVEL.**

**THE STUDY WOULD BE BENCHMARK FOR COMING YEARS
AND WOULD GO DOWN IN HISTORY OF MAP INDUSTRY.**

P. Balaram, Asst. Prof.

