GOVERNMENT OF INDIA

MINISTRY OF COMMERCE & INDUSTRY

(DEPARTMENT OF COMMERCE)

RAJYA SABHA

STARRED QUESTION No. *87

ANSWERED ON 06.02.2026

IMPLEMENTATION OF EXPORT PROMOTION MISSION

***87.** SMT. SEEMA DWIVEDI **:**

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the manner in which the target of enhancing India's export competitiveness and providing support to exporters in global markets is being achieved through the Export Promotion Mission;

(b) the total amount sanctioned for the implementation of the said mission and the State- wise allocation; and

(c) the manner in which Micro, Small and Medium Enterprises (MSMEs) are being provided access to trade finance and other support measures under the sub-scheme Niryat Protsahan, the details thereof?

ANSWER

THE MINISTER OF COMMERCE & INDUSTRY

(SHRI PIYUSH GOYAL)

(a) to (c): A statement is laid on the Table of the House

STATEMENT REFERRED TO IN REPLY OF PART (a) to (c) OF RAJYA SABHA STARRED QUESTION NO.87 FOR ANSWER ON 6TH FEBRUARY 2026 REGARDING "IMPLEMENTATION OF EXPORT PROMOTION MISSION"

(a) The Union Cabinet approved the **Export Promotion Mission (EPM)** on 12 November 2025 with the objective of strengthening India's export competitiveness and providing targeted support to exporters in global markets, with a particular focus on **Micro, Small and Medium Enterprises (MSMEs)**.

The Export Promotion Mission is structured around two integrated sub-schemes:

- NIRYAT PROTSAHAN, focuses on improving access to trade finance through instruments such as interest subvention, export factoring, collateral guarantee for export credit, credit for e-commerce exporters, and credit enhancement support for export diversification; and
- NIRYAT DISHA, focuses on other trade enablers such as export quality and compliance support, international branding and packaging, market access initiatives, export logistics & warehousing, inland transportation support and trade intelligence.

(b) The Export Promotion Mission has been approved with a total budgetary outlay of Rs. 25,060 crores for six years from Financial Years 2025-26 to 2030-31. It is available to exporters across India.

(c) The NIRYAT PROTSAHAN sub-scheme exclusively for Micro, Small and Medium Enterprises (MSMEs) exporters focuses on improving access to trade finance through five specific interventions covering interest subvention, export factoring, collateral guarantees for export credit, credit assistance for e-commerce exporters, and credit enhancement support for export diversification.

As on date, the Interest Subvention for Pre- and Post-Shipment Export Credit and Collateral Support for Export Credit interventions under NIRYAT PROTHSAHAN have been operationalised for MSMEs. The remaining initiatives are being rolled out in a phased manner.

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