

Hands-on Training for Spice Export Management

Three-day MDP



BENGALURU	MUMBAI	GUWAHATI
2 nd to 4 th December 2024	27 th to 29 th January 2025	5 th to 7 th March 2025



IIPM 
भारतीय बागान प्रबन्ध संस्थान बेंगलुरु
INDIAN INSTITUTE OF PLANTATION MANAGEMENT BENGALURU
(An Autonomous Organization of the Ministry of Commerce & Industry - Govt. of India)

Hands-on training for Spice Export Management

Three-day MDP

ABOUT THE PROGRAMME

India has production of wide variety of Spice produce that have huge potential markets in many countries, especially in light of the emerging health conscious community across the globe. At present the export potential is not converted economically by the Indian Spice producers. In order to capture the opportunities in the global spice export markets, IIPM is offering an export-oriented training program for the budding and aspiring exporters with the following objectives:

- Enhancement of knowledge on the Spice Export Management fundamentals
- Familiarizing export operations and procedures for spice products
- Developing strategies for enhancing the marketability of the Indian spice products in the global markets
- Facilitating to learn the required quality and packaging standards for the global market
- Enabling participants to work hands-on creating a global spice Business plan

FOR WHOM

The programme is primarily designed for the professionals involved in Export of spice products, start-ups, budding exporters and freshers who are interested to start spice export business.

Suitable for:

- International Marketing & Brand Development Managers of spice export companies
- Working professionals in spice-start-ups aiming for spice exports
- Prospective farmer-preneurs intending to export branded spice Products
- Government officials of spice marketing departments
- Office Bearers / CEOs of FPOs / FPCs related Spice

PROGRAM LEARNING OUTCOME

After attending the 3-day program, the participants will be able to:

- Learn Export Management of spice products
- Assess export opportunities for India's spice Products in the foreign market

- Familiarize the tools and techniques for market identification and strategy development
- Create an Export Enterprise
- Development of global business plan for the Export of spice produce

PEDAGOGY

- Lectures through Power-Point Presentations
- Group exercises, Facilitated discussions, Case analysis
- Live interactive experience sharing talks with Practitioners

THE COURSE FEE

Rs.12,500 + 18% GST-

- Reading material, Programme Kit, Lunch, tea and snacks during programme days will be provided.
- The programme is Non-residential.

FOR MORE DETAILS

MDP Office: mdp.iipmb@gmail.com

Website: www.iipmb.edu.in

PROFILE OF COORDINATORS

Dr. K. Venkateswaran is an Associate Professor with specialisation International Business and Digital Marketing at Indian Institute of Plantation Management, Bengaluru (IIPMB).. He holds a Ph.D. (Doctor of Philosophy) in Management Sciences, M. Phil (Masters of Philosophy) in Entrepreneurship and MBA (Master's degree) in Business Administration. He has more than 24 years of experience in industry and academic fields. He has good communication, conceptual, analytical and interpersonal skills. He has conducted several Training programs for industry professionals and has undertaken research work on behalf of the institute especially in the agribusiness and plantation sector.

Email: venkateswaran@iipmb.edu.in; Mobile: 9972868690

Dr Dinesh Jain is Associate Professor in the area of Agri- Entrepreneurship, Strategy and General Management at Indian Institute of Plantation Management, Bengaluru (IIPMB). He holds a Doctorate (FPM) in Food and Agribusiness Management from Indian Institute of Management Ahmedabad (IIM) has a diverse experience of over 16 years in academia working at Entrepreneurship Development Institute of India, and National Institute of Bank Management (NIBM) Pune. Dr Jain has conducted numerous training programmes, workshops and conferences for bankers, govt. officials, faculty and students in areas of Agri-Entrepreneurship, Project Finance, Credit and banking, Leadership Development and related areas.

Email: dineshjain@iipmb.edu.in; Mobile: 9724056975

PROGRAMME DATES:

Bengaluru: 2nd to 4th December 2024

Click below link for payment

<https://portal.vmedulife.com/public/admission/#/form/iipmb-bengaluru/MzU2MA==>

Mumbai: 27th to 29th January 2025

Click below link for payment

<https://portal.vmedulife.com/public/admission/#/form/iipmb-bengaluru/MzU2MQ==>

Guwahati: 5th to 7th March 2025

Click below link for payment

<https://portal.vmedulife.com/public/admission/#/form/iipmb-bengaluru/MzU2Mg==>

OR

Kindly fill the nomination form and make payment to the following account;

Mode of Fee Payment: Through NEFT

Bank Name: Punjab National Bank

Bank Branch: IIPM Campus Branch, Bengaluru

A/c No: 1586050000611

IFSC Code: PUNB0158620, (Fifth character “0” read as Zero)

SWIFT : PUNBINBBPHM

MICR NO : 560024073

