



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Head Office: GC-2, Ground Floor, Gundecha Onclave, Kherani Road, Saki Naka, Andheri (East), Mumbai - 400 072. Maharashtra.

Tel Phone: +91(022) - 4969 6368 / 6060 0128 | **Email:** pdexcilmumbai@gmail.com

Website: www.pdexcil.org | **CIN NO.** U74999MH1995NPL092486 | **GSTIN No:** 27A AATP0271E1ZV

पावरलूम विकास तथा निर्यात समर्थन परिषद्

FOIRE DE PARIS

30 APRIL - 11 MAY 2026

PARIS, FRANCE

Dear All,

We are pleased to inform that Powerloom Development & Export Promotion Council (PDEXCIL) is organizing group participation in India Pavilion at Foire de Paris, France, from 30th April to 11th May, 2026.

About the event:

Foire de Paris is recognized as one of Europe's leading **B2C and B2B exhibitions**, encompassing a wide range of sectors including fashion accessories, apparel, textiles, home furnishings, and handicrafts. The exhibition provides an effective and high-visibility platform for **Indian exporters** to showcase their products to both international buyers and end consumers. The event attracts a diverse and high-quality audience, including affluent consumers, retailers, boutique buyers, and sourcing professionals from France and neighboring European countries. This unique mix offers exhibitors exceptional opportunities for **market exposure, brand building, and business networking**.

In its previous edition, **Foire de Paris 2025** hosted over **1,200 exhibitors from 55 countries** and welcomed more than **400,000 visitors**, reinforcing its position as a major international trade and consumer fair with strong commercial impact.

Participation in Foire de Paris also represents a valuable opportunity for **Micro and Small Enterprises (MSEs)** to access the European market. Exhibitors benefit from enhanced visibility, the ability to test new products, and direct interaction with international buyers and consumers—all within a **cost-effective and supported exhibition framework**.

Why Exhibit:

- Connect directly with qualified buyers, distributors, and decision-makers at Foire de Paris.
- Generate high-value leads and accelerate sales cycles.
- Strengthen relationships with existing clients and reactivate former accounts.
- Present new products, innovations, and strategic directions while collecting market feedback.

Regional Offices

Erode: Basement No 1, Texvalley Main Mall Building, Gangapuram Post, Erode- 638 102, Tamil Nadu | **E-mail:** pdexcilia@gmail.com | **Tel Phone:** + 91 87785 82591

New Delhi: Flat No 511, 5th Floor, Indra Prakash Building, Plot No. 21, Barakhamba Road, New Delhi - 110 001 | **E-mail:** pdexcilrodeldhi@gmail.com | **Tel Phone:** + 91 (11) 4305 3536

- Identify new partners, distributors, and investors.
- Expand into new markets and reinforce your brand's credibility.
- Excellent opportunity to showcase products under a proposed India Pavilion

Event Details:

Venue	FOIRE DE PARIS	
Date	30 th April to 11 th May, 2026	
Exhibitor profile	Textiles, Made-ups, Home Textiles, Apparels, Fashion Accessories & Handicrafts	
Visitor profile	Wholesellers, Direct Customers, Retailers	
Participation Fees	Booth Size	Participation Fee
	9 sqm	Rs. 6,35,000/-
	12 sqm	Rs. 7,95,000/-
	<p>*Standard Booth Without Carpet flooring, Table, Chairs. * Extra charges for 1 Table, 2 Chairs & Branding *For three sides open, an additional Rs. 50,000/- will be applicable</p>	

- Proportionate rate will be charged for proportionate sq. mtr. subject to availability.
- The booth space will be allotted to participants who have sent in their complete application form and full payment, on a First-cum-First served basis
- Since the official approval from the Dept. of Commerce is awaited, we are presently charging the full participation fees (without grant) as mentioned above, which is being levied by the organizers. In case the event gets approved under Govt. scheme and grant is received from Ministry, reimbursement of participation charges after adjusting from the grant, shall be made.

Payment Policy: Full and final participation fees is to be paid for booth allotment

Your participation in the event can be ensured by making **advance payment of Rs. 1,00,000/-** through RTGS/NEFT to PDEXCIL bank account. **Booking starts on 14.01.2026** onwards and booth allotment will be on FIRST-CUM-FIRST-SERVED (FCFS) basis. Booth confirmation will be given only after we receive full payment, **last date for full & final payment is 28.02.2026. PDEXCIL reserves the right to select participants and finalize booth allocations.**

Members are requested to kindly confirm your participation by making payment as mentioned above and send us duly filled in Registration Form along with confirmation of payment immediately.

Bank Details for Payment through RTGS/NEFT:

NAME OF THE ACCOUNT	POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)	
BANK	STATE BANK OF INDIA	BRANCH: SAKINAKA BRANCH, SAKI VIHAR ROAD, ANDHERI (EAST), MUMBAI- 4000072
ACCOUNT NO	30112394507	IFS CODE: SBIN0000567
TYPE OF A/C	CURRENT ACCOUNT	

Refund Policy:

- 1) Only if National level travel bans happen from India to France or vice-a-versa, refund will be given.
- 2) In case council cancels its participation in the event, refund will be given
- 3) If any other issue or visa issue such as visa not granted, appointment date not available etc., participation fee will not be refunded.

Cancellation Policy: In case of cancellation/withdrawal/rollover of participation by the applicant, full participation fees/advance payment will be forfeited.

The participation fee is for stall only and all other expenses towards airfare, visa charges, hotel stay, foods, local travel expenses & any other incidental expenses will be borne by the participants by their own.

To ensure your participation, please send the application to PDEXCIL office by email/post/hand delivery. **The application form can be sent on email id; pdexcilmumbai@gmail.com;pdexcilrodeldhi@gmail.com**

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office: - 022- 49696368/60600128

Ms. Lavany Saxena, Assistant Director: +91-9892886912

Mr. Pankesh Chipkar, Assistant Director: +91-9821126523

PDEXCIL Regional Offices:

Delhi: - Mr. Vishal Patyal, Regional Director: +91-7814014458

Erode: - Mr. C. Vijayakumar, Jr. Assistant: +91-8778582591

Yours faithfully,


(MAHESH N. SANIL)
EXECUTIVE DIRECTOR