



**PLEXCONCIL  
PRESENTATION OF  
EXPORT AWARDS  
1989-90 & 1990-91**

**11th December, 1991  
Venue: Hotel President  
Bombay-400 005**



राष्ट्रपति का प्रेस सचिव

*Press Secretary to the President*

राष्ट्रपति सचिवालय

राष्ट्रपति भवन

नई दिल्ली - 110 004



संसोधन क्रमांक No. F. 2-M/91

*President's Secretariat*

*Prashantkumar Bhawan*

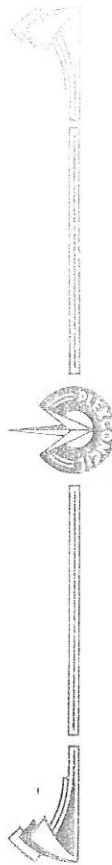
*New Delhi 110 001*

November 22, 1991

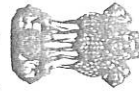
The President, Mr. R. Venkataraman, is happy to know that the Plastics and Linoleums Export Promotion Council, is holding its Exporters' Award Function at Bombay on December 11, 1991.

The President sends his greeting to the organisers as well as the Export Award winners.

Yours sincerely,



**CHIEF MINISTER**



संस्कृतम्

MAHARASHTRA

Mantralaya, Bombay 400 032

Date : 22.11.91

**MESSAGE**

I extend my compliments to the members of the  
Plastics and Linoleums Export Promotion Council on the  
occasion of the presentation of the Top Exporters' Award.  
I congratulate the award winners and wish the felicitation  
function all success.

*S. N. A. K.*

( Sudhakarrao Naik )



संस्कृतम्

राज्य राज्य मंत्री  
भारत  
नई दिल्ली - ११० ००९  
MINISTER OF STATE FOR  
COMMERCE  
INDIA  
NEW DELHI-110011

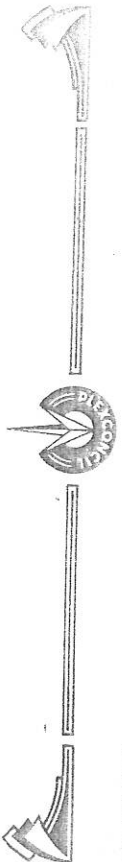
**MESSAGE**

I am happy  
Export Promotion Council is holding its Export Awards  
Function in Bombay  
on December 11, 1991.

In spite of the huge domestic demand for plastics,  
and allied items have been going up  
substantially. This is commendable. Our effort is to give a  
major thrust to exports in all the key sectors by creating an  
environment that is free from controls, and conducive to  
promotion of global competitiveness. Recent reforms in the  
trade, industrial and liberalisation and deregulation of the  
economy. I am sure the exporters of plastics and linoleums  
will take full advantage of the new policies and increase  
exports to significantly higher levels in the years to come.

I congratulate the award winners and wish the  
council all success.

*P. V. Narasimham*



**MINISTER FOR  
Industries**  
GOVERNMENT OF MAHARASHTRA  
MANTRALAYA, BOMBAY 400 032.

28th Nov. 1991

I am glad to know that the Top Exporters' Award Function will be held in Bombay under the auspices of the Plastics and Linoleums Exports Promotion Council, on December 11, 1991.

It is heartening to note that of late, the Indian Plastics and Linoleums goods are being exported on an increasing scale, thanks to the modern technology being adopted by the industry. However, let us not be complacent. We have to update our technology and keep pace with the modern technical advancement. It is therefore, essential to pay attention to manufacture quality goods and ensure application of cost-effective methods of production.

I congratulate the recipients of the coveted awards and wish the function all success.

( VILASRAO DESHMUKH )



**अपर सचिव  
वर्णिमय प्रमोशन  
भारत सरकार  
नई दिल्ली-११००११**  
**ADDITIONAL SECRETARY  
MINISTRY OF COMMERCE  
GOVERNMENT OF INDIA  
NEW DELHI-110011**

2 December 1991

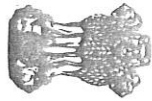
**MESSAGE**

I am glad to learn that Plastics and Linoleums Export Promotion Council will be organising its Top Exporters' Award function in Bombay on 11th December 1991. Exports of plastic and linoleum products have shown substantial growth in past few years despite various constraints and severe competition outside.

The potential to be tapped in this sector is enormous and with determined efforts our exporters can achieve much higher growth. This will call for modernisation and upgradation of the existing units for ensuring supply; of quality products to the international market. The new trade policy measures announced by the Government would help our exporters to move ahead with great confidence for taking up fresh challenges.

I send my best wishes to the award winners and I wish the Council and all its members s successful exporting year.

*(Signature)*



सत्यमेव जयते

D. R. MEHTA  
C.C.I. & E.  
TELE. NO. 3011777

भारत सरकार  
वाणिज्य मन्त्रालय  
मुख्य निबंधक, आयात-निर्यात का कार्यालय  
नई दिल्ली - ११० ०११  
GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE  
OFFICE OF THE  
CHIEF CONTROLLER OF IMPORTS & EXPORTS  
NEW DELHI - 110 011

दिनांक / Dated 4th November, 1991

### MESSAGE

I am glad to note that The Plastic & Linoleums Export Promotion Council is organising the Top Exporters' Award Function in Bombay to facilitate the top exporters in the field of plastics and plastic products. It is a matter of satisfaction that the exporters of plastic products are contributing their mite to earn precious foreign exchange for the country. On the occasion of the award function I convey my heartiest greetings to the award winning top exporters and also those who are striving hard in the field of exports.

  
(D. R. Mehta)

A. K. GOSWAMI  
Joint Secretary  
Ministry of Commerce  
New Delhi

11th November, 1991

### MESSAGE

I am happy to learn that Plastics and Linoleums Export Promotion Council (Plexoconcil) is holding its Top Exporters' Award Function at Bombay.

It is gratifying to note that despite the difficulties faced by the Industry, Plexoconcil has been able to make a substantial breakthrough in exports. This is indeed a commendable performance.

Plastics and Linoleums products offer excellent export potential for the future and India is well placed to occupy an important niche in the world markets. However, full exploitation of this potential will only be possible if our industry continues to pay attention to modernisation and aims at continuous quality improvements so that our products can effectively compete in international markets. The recent initiatives in trade policy should help the industry to achieve higher goals of exports. Plexoconcil has an important role to play in promoting the exports at this crucial stage.

I congratulate the Award Winners and wish the Council and its members a successful exporting year.



WELCOME ADDRESS BY  
SHRI K. P. GUPTA, CHAIRMAN,  
AT THE COUNCIL'S  
16TH TOP EXPORT AWARD FUNCTION  
ON 11TH DECEMBER, 1991  
AT BOMBAY.



Hon'ble Shri Chidambaramji, Government Officials, Dignitaries, Award Winners, Ladies and Gentlemen :

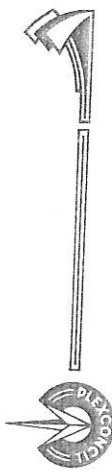
It gives me great pleasure to be in the midst of stalwarts of the Plastic Industry, who had contributed in a big way in reaching new heights in exports.

At the first instance, I would like to congratulate the Top & Second Best Exporters of various Product Groups under Plastics for the years 1989-90 and 1990-91. It is true that their efforts had contributed to the growth in our exports in those years. I wish them better performance in the coming years also and would suggest to them to expand their production base and make their products more competitive in the international market.

Friends, this is the 16th AWARD FUNCTION of the Council, and on each occasion, we had the opportunity to invite dignitaries at whose hands the Awards were distributed.

And now, we are very much grateful to the young and dynamic Commerce Minister, Shri P. Chidambaram, who had been kind enough to accept our invitation inspite of his busy schedule.

Shri Chidambaram, studied from Harvard University, is not only a great Scholar, but also a legal luminary. He is very swift, bold and very clear in his approach. He has taken over as a Minister of State for Commerce at a crucial time when the country is facing lot of economic and Foreign Exchange problems. Inevitably



I had the pleasure of having a meeting with him in Bombay exclusively with our members wherein he responded to our suggestions favourably. So, it is our good fortune that he is with us to-day again.

Sir, I would like to brief about the Plastic Industry in India, as it exists.

Plastic Industry in India is nearly 5 decades old and it is still in the developing stage compared to developed countries. The Industry is growing constantly keeping in pace with the domestic demand. The Per-Capita consumption of Plastics is less than half a kilo compared to 10 to 15 kilos of any developed country.

The production of raw materials has been very limited from the beginning and for some reason or other, additional capacities were not approved till recently.

The gap between the demand and the availability of raw materials has been in the order of 45% to 50% and this gap is met by imports. The Customs Duty on Plastic Raw materials range from 150 to 264%. Inspite of high rate of Customs Duty the Industry has been regularly importing to meet the demands. The domestic market is very much remunerative and this statement is judged by the fact that more than 20,000 units are in production.

Plastics has definitely replaced a number of conventional metals like Aluminium, Brass, Steel for various applications.

As far as exports are concerned, the exports of Plastic Products were only nominal in mid-fifties and got stagnated between Rs. 65 to Rs. 75 Crores in the late-eighties. The year 1988-89 saw a big leap in the exports achieving Rs. 128 crores during that year from Rs. 64 in the earlier year. Both in 1989-90 & 1990-91, there has been an appreciable growth in exports, i.e. from Rs. 128 crores to Rs. 179 crores to Rs. 204 crores.

Sir, in the past, we had been exporting conventional plastic items to Middle East and African countries. In the last 3 to 4 years, we had diversified the product range. It has been noticed with some satisfaction that a big share of our exports around 70% is made by both large and small scale units who have adequate infrastructure and capabilities.



You may be aware, Sir, the major problem confronting our exports is the non-availability of raw materials at reasonable prices. According to an estimate, the total requirement of various Plastic Raw Materials based on last year's performance is about 50,000 Metric Tonnes for export production, consisting of :

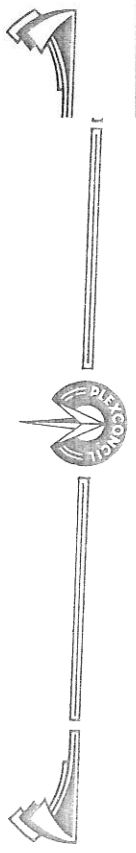
- a) Polyethylene
- b) Polypropylene
- c) PVC Resin
- d) Polystyrene
- e) Engineering Plastics, namely ABS, SAN, PTFE, Nylon, Polyacetal etc. etc.

Although the largest share of this quantity is being imported under Duty Free Advance Licences, the problem is for small exporters.

I am happy to inform you that although IPCL are supplying their polymers almost at International prices to Small Scale exporters for export production who can not avail the benefit of DEEC, but I regret, inspite of our repeated request other Polymer producers have not come forward for similar facility. In this connection I have also moved the Ministry of Petroleum and Chemicals and suggested to them to arrange a tripartite meeting with the raw material producers, Ministry officials and the representative of the Council to convince these producers about the importance of the export requirements.

In this connection, a meeting was held under the Chairmanship of Shri S. P. Bajpayee, Joint Secretary, Department of Chemicals & Petrochemicals on the 26th November, 1991, alongwith major producers of raw materials and also different associations connected with Plastics and our Council. The Meeting discussed at length the availability of Plastic Raw Materials in the following one or two years, and also meeting the requirement of raw materials for export production by these units.

The raw material manufacturers showed interest to supply raw materials in small quantities to small scale exporters against surrender of Advance Licence, only Excise Duty Free, which will not in any case be international price. Further, the procedure for



In view of the post devaluation scenario followed with in viewness of our competitors, the Meeting considered incompetent to have a direct interaction between the Industry and the necessary conduct a detailed market survey for specified markets Council notified products in order to help the small scale exporters. and speci

re-introduction of Post Export Duty Free Licence  
The - 21 of erstwhile 1985-88 Import Policy) could be (Appendix considered since the small scale exporters are not in a favourably avail the DEEC facility as the export orders were position bicere meal and the present rate of Duty Drawback do not received rite fully. compensa

scheme of Raw Material Bank as suggested by the Council  
The approved by the Government and which is operated by and duly rochemicals Corporation Limited could not be fully utilised Indian Petre system of procurement is mainly time consuming. By the because tender is floated and the bids are received, the prices in the time the teal Market fluctuate up and down and the exporter finds it International. I would, therefore, request Indian Petrochemicals uneconomn Limited to import certain fixed quantities of major Corporattestic Raw Materials and also Engineering Plastics for off- Thermoplalivery to the exporters on surrender of Advance Licence the-shelf-denational prices. This is the only way to help the exporters at the Interre raw material for export production in time. in getting th

the same time I would like to point out that the cost of  
At thraw Materials used in the Plastic Industries had gone imported Fue to devaluation of Indian Rupee with cumulative effect very high duty also which is as high as 200%. The Hon'ble Finance of import dt recently announced to reduce the Customs and Excise Minister hasg down the cost of Raw Materials. I earnestly urge the Duty to briifisity that the Plastic Industry also get the benefit of this Finance Minduty. reduction of

It that while exporter import the raw material against  
It is favance Licence they have to submit only the bond to the duty free Adlieu of Import duty; but while they were buying the raw Customs in lm the local producers after surrendering the Advance materials fro were asked to submit a Bank Guarantee for the Advance Licence theyxcise duty which means the financial blockade. Since amount of E he local sources save our Foreign Exchange the buying frompance holders should be... Advance Lic



Sir, Moulds & Dies, are the backbone of the Plastic Industry and as you may be aware that after a lapse of time this was brought back to OGL. In the absence of a clear-cut Notification by the CCI&E there were a number of disputes between the Customs and the Licensing Authorities about the import of Moulds & Dies. I would, therefore, request you to arrange for the issue of a Notification to clear the doubts from the minds of all the actual users and the concerned Government Authorities.

Sir, in the last fiscal Budget special consideration was given to Leather Industry for reducing the Import Duty on PU Film for Lamination on Split Leather as well as on PU Resin inputs required for Leather Footwear Injection Moulding. It may be possible that the Leather Industry might have sought this concession in order to improve their export performance.

But, this measure has indirectly hurt the Plastic Processing Industry which has got the capabilities to manufacture PU Film by calendaring processing and also resulted in drain of Foreign Exchange.

Today, the Plastic Industry has successfully carried out PU Coatings. These manufacturers who belong to the Plastic Processing Industry has remained at a disadvantage as they have to pay 150% Customs Duty on the basic raw materials followed by additional burden of Excise Duty on the finished products, i.e. both on Film and Coated items. It is, therefore, pleaded that the Ministry may rectify the anomaly so that the Plastic Processing Industry can survive and also give required services to leather industry to increase the exports. The present Customs Duty on PU Resin is 150%, while on PU Foil it is only 40%.

Sir, it is a fact that Plastic Products are of Low Value Addition, but more of volume. Because of this, the Freight payable is on volume basis which has been in the range of 25 to 30% of the FOB Cost and in certain cases even more, particularly for hollow items e.g. Pipes, Bottles, Jugs, etc. The practical difficulty is that since the orders are received piecemeal, we are unable to make regular projections for shipping space. As you are aware, the withdrawal of CCS which refunded a certain element of freight disadvantage and hence the total burden of freight is now fully on the shoulders of our exporters. We had been pleading with the



Sir, the uniform rate of 30% Exim Scrip is found inadequate for our Industry. In the case of Plastics, there are a number of products which are fabricated by hand like Gift and Novelty Items, Ladies hand Bags, Money Purses, Wallets, etc., Spectacle Frames, Fountain & Ball Point Pens, etc. I would, therefore, suggest to increase the Exim Scrip rate from 30% to 40% for all items under Plastics. This would also compensate the effect of loss of CCS to the exporters to a great extent.

Our contribution to RPA countries is around 25% to 30% of our exports. The value Addition of 233% for our items, like Decorative Laminates, Jute Based PVC Floor Covering etc. is too high. They also do not find export potential in GCA. The efforts of our members to diversify the markets are slowly giving dividends, but not to a great extent. Though, the exports to GCA countries are very important to us in the present context I do not want to neglect the Rupee Trade also for some of our items. I would like to suggest to you to consider bringing down the value Addition suitably, on case to case basis. I also suggest that adequate Trade Plan Provision with bilateral countries should be made for the year 1992 also.

In this connection, I wish to mention that in order to protect the decline in our FOB realisation from RPA countries, our Council had introduced Minimum Export Prices for products like Laminates, Jute Based floor covering, Cushioned Vinyl Floor covering, PVC Leather Cloth etc.

In the case of exports of Plastic Woven Sacks, the Council had also fixed Minimum Export Price for exports to West Europe, as there is a likelihood of imposition of Anti-Dumping Duty on Imports from India of this item. The Plastic Woven Sacks, is unfortunately, classified under the Textile Category because of its woven nature and therefore, subject to Quota System for exports to USA. I agree that any thing woven can be considered as Textiles, but all of them are not used for covering human body. These plastic sacks/fabric, though woven, are meant for packaging purpose only and should not therefore, be classified as a Textile item. I had already taken up the matter with your Ministry as well as the Ministry of Textiles to remove this item out of the quota restrictions or alternatively have minimum guaranteed export quantity.



Your personal intervention to get this item removed from the category of Textiles, and thus open out opportunities for increasing our exports to USA where there is substantial demand for the same.

On the issue of Export Finance, I would like to state that the recent hike in the interest on both Pre-Shipment and Post-Shipment Credits would definitely hit our exporters. I also understand that because of the credit squeeze, Nationalised Banks are not coming forward to offer export finance. I appreciate the present economic position, but on behalf of the exporters, I have to plead before you for reduction in the rate of interest on export finance and granting of liberal credit facility.

I am very much perturbed to know that the MDA Assistance to the Export Promotion Councils is being reduced from next year onwards. I wish to point out that Export Promotion Councils have been playing a vital role in promoting our exports over the last 3 decades and gained skill, expertise and experience in providing market information, identification of new products and other vital information to the exporting community. Before our Council came into existence in the mid fifties, export of plastic goods was worth around Rs. 7.5 lacs only. Due to our untiring efforts, exports have now reached a comfortable figure of Rs. 200 Crores. In addition roughly another Rs. 300 Crores are earned by indirect exports of plastic goods in the form of Packaging material, Video Cassettes, Audio Cassettes, Components and accessories used in various Engineering and other export items. In the present context of removal of regulations, decentralisation and simplification of procedures and formalities, Export promotion Councils, like ours, would spare more time to undertake various code activities for the benefit of the exporters and create a congenial atmosphere for increasing the exports. I would like to emphasise that this specific nature of work cannot be handled by any other agency, or individuals (Government or Private) except the Export Promotion Council alone. For its promotional work, the Council should be given 100% Grant and for Non-Code Activities, the existing ratio should continue for another period of 5 years. It is equally impossible to generate more revenue by increasing the subscription which has been resisted all through by the SSI Sector. It is not possible for our Council to levy any cess on exports in order to generate...



hardly 0.25% of total exports of our Plastic Products, i.e. Rs. 200 Crores, which should not be treated as a Grant. It should be treated only as incidental expenses towards export promotional activity for the benefit of the industry.

Both the Task Force Recommendations and JIM recommendations have clearly revealed that Export Promotion Councils are the only Bodies that can be entrusted with the work of export promotion and further improvement in their services to the exporting community could be undertaken.

Sir, against our target of Rs. 260 Crores for the year 1991-92 the exports for the period April to September 1991 stood at Rs. 96 Crores recording a growth of 18% over the corresponding period of last year's performance. In Dollar terms, it will be 13,21%. The impact of devaluation and Policy changes announced subsequently would have its effect only in the remaining months of the current financial year, and I personally hope that we will achieve this target.

The Council has also planned to undertake the following export targets :

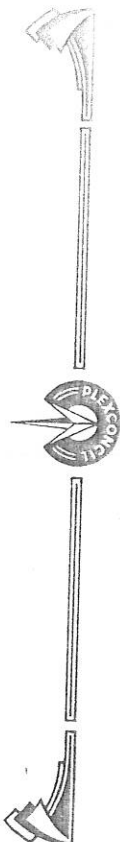
Year	Amount
1992-93	Rs. 335 Crores
1993-94	Rs. 400 Crores
1994-95	Rs. 500 Crores

I am hopeful that with the easy availability of Plastic Raw Materials, after the commissioning of 2 big Petrochemical Complexes, the above Targets could be achieved with the continuous co-operation of the Government.

However, in order to sustain the present increasing trend of exports, I would like to suggest the following :

- (1) Reduction in the Value Addition from 33% to 20% :

Plastic products like Garbage/Refuse Bags, Shopping Bags, etc., do have adequate export potential in Western Europe, USA, Australia. With the devaluation of Indian Rupee...



The withdrawal of CCS has also affected the export pricing to a large extent. Hence, we suggest that the Value Addition for all Plastic products should be reduced from 33% to 20%.

- (2) Import of Secondhand Capital Goods should be allowed for export production at a reduced rate of Customs Duty, with suitable export obligation.

- (3) Import of re-cycled Plastic material :

Plastics can be reprocessed a number of times. However, the raw material manufacturers abroad have a quality which is neither virgin nor sub-standard, but much better than re-cycled material. If such raw materials are allowed for export production under Duty Free Licence, products like Films & Bags, Box Strappings, etc can be manufactured and competitively exported.

- (4) Dereservation of certain Plastic Products :

A number of plastic products like Plastic Bangles, Fountain Pens, Ball Point Pens, Imitation Jewellery, Electrical Accessories, Plastic Moulded & Extruded Goods, PVC Fabricated Goods, Spectacle Frames, Dolls, Toys & Games are specifically reserved for manufacture by SSI Sector. The Industry feels that when the volume of export business is quite large, the SSI units would not be able to cater to such big volume of exports. The reason being the SSI units do not have adequate working capital and Plant & Machinery as well as necessary infrastructure for international marketing. It is suggested that products like Polyethylene/PP Films & Bags, PVC Pipes & Fittings, Plastic Woven Sacks, Toys, etc., should be totally de-reserved for manufacture by SSI Sector for a specific period of time. Depending upon the growth in exports in the coming years, the De-reservation Policy as suggested above, may be reviewed.

- (5) Fixation of Input-Output Norms for all raw materials and also finished Plastic products for speedy issue of Advance Licence.



- (7) Imposition of Sales Tax, Octroi, and other levies by different States should be totally withdrawn on raw materials, Intermediates and Finished export products coming in and out of that State.

- (8) Reduction of Customs Duty on Embossing/Printing Rollers :

The Embossing/Printing Rollers used in the PVC Leather Cloth Industry attracts a high rate of Customs Duty. These Rollers are used to improve the quality and offer new designs in the international market.

It is, therefore, suggested that the Customs Duty on Printing/Embossing Rollers should be at par with the Customs Duty on Moulds & Dies used in the Plastic Industry.

I also urge that the Government should dispense with the 15% Foreign Travel Tax which is being charged on Foreign Exchange released for travel abroad atleast for exporters who are travelling to promote trade and earn more Foreign Exchange for the country in contrast to other passengers travelling for holiday or other purposes. Exporters should, therefore, justifiably be exempted from this tax.

It is felt that our Trade Missions abroad can also help us if we keep them posted with the latest information about the production and the items that India can offer. The commercial wings of these Missions may thereafter contact the importer in those countries and impress upon them that while importing the item from other countries they should try India also. If we are able to get additional market by such an exercise the country can earn a very substantial amount of Foreign Exchange additionally. I would urge upon my fellow members and the Secretariat to take initiative in the matter.

With these words, may I now request our Hon'ble Minister to distribute the Awards, and share his views.

Thank You.

- (6) Exporting Units should be totally reserved for...



## PLEXCONCIL EXPORT AWARDS

Export Awards to Top and Second Best Exporters were instituted by PLEXCONCIL far back, in 1969, in order to emphasize and appreciate the export excellence of member exporters. They did help the exporters to meet the challenge in the export earnings, by not only giving their best performance, but also, by achieving their own goals in export market.

The norms for awards were revised, time and again, by the Award Sub-Committee of the Council, in order to introduce new Award Winners for New Products and also to New Markets.

While selecting the Award Winners, and the products for Award, the export excellence and the best performance are kept in view and the selection is done purely on Merit.

The Council presents Shields to the Top Exporters and a Certificate of Merit to the Second Best Exporters, in each product group.

At the 16th Export Award Function today, there are 50 Units receiving Top Exporter Awards and 35 Units receiving Certificates of Merit at the hands of Hon'ble Shri P. Chidambaram, Union Minister of State for Commerce, Government of India at Bombay.

Date : 11.12.1991



## POLYESTER FILMS

Total Exports : 1989-90 - Rs. 1851.21 Lakhs; 1990-91 - Rs. 2478.75 Lakhs.  
Major Export Markets - Australia, France, Italy, Indonesia, Singapore, Taiwan, Netherlands, Thailand, USA, UK

### TOP EXPORT AWARD WINNER - 1989-90 and 1990-91

**M/S. GARWARE PLASTICS & POLYESTER LIMITED,**  
50-A, Swami Nityanand Marg, Western Express Highway, Vile-Parle (East),  
Bombay - 400057.  
Tel. : 634 6381 (4 Lines) • Telex 011-79084 GPPL IN  
Fax : 634-8812 - 634-8813

"All that Glitters is not Gold", but "GARWARE". Polyester Film glitters all over the sophisticated markets in the world. Nearly 90% of the total exports of this product are done by Garware Plastics. Another feather added to their cap is that "GARWARE" are the Top Most Exporters of Plexconcil in the entire Plastics Group. They are also one of the founder members of the Council.

The hallmark of Garware's philosophy has been supply of high quality products and as a result, Garware enjoys an excellent reputation in the International market.

### SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91

**M/S. POLYPLEX CORPORATION LTD.,**  
75, Amrit Nagar, Second Floor, Behind N.D.S.E., Part-I, New Delhi - 110 003.  
Tel. : 699207 (3 Lines) • Telex : 031-63380 - 031-63323

M/s. Polyplex Corporation Ltd., New Delhi, are the Second Best Award Winner of this Commodity. A very innovative and technically strong exporter of Polyester Films/Chips. Exports are mainly to specialised, competitive and new markets, such as Europe, USA and UK.

A very young but Dynamic Management, it has a continuous technology updating, research and development programme. The company maintains steady export growth and for the first time wins the Council's Award.



## PLASTIC FLOOR COVERINGS (ALL SORTS)

Total Export : 1989-90 - Rs. 3227.36 Lakhs : 1990-91 - Rs. 4116.25 Lakhs  
Major Export Markets - U.S.S.R.

### TOP EXPORT AWARD WINNER - 1989-90

M/S. PREMIER VINYL FLOORING LTD.,

C-2, Commercial Centre,

Saidarjung Development area, New Delhi - 110 016.

Tel. : 66 00 23 - 66 83 09 - 66 10 87

Fax : 91-11-6882167.

● Telex : 031-73100 BLKA-IN

A Government recognised export house, it has bagged the coveted Top Exporter Award for the first time from the Council. The makers of "WONDER FLOOR" Vinyl flooring and PVC Linoleums have captured the USSR Market. They have already diversified their export markets to GCA countries like Bangladesh, Malaysia, Middle East and African countries.

### TOP EXPORT AWARD WINNER - 1990-91

M/S. ROYAL CUSHION VINYL PRODUCTS LTD.,

Ramkrupa, 25, Parekh Street, Prathana Samaj, Bombay 400 004.

Tel. : 35 24 97

Fax : (022) 389774.

● Telex : 011-76402 - MHDT IN

A recognised Export House by Government of India, Royal Cushion, after doing spade work for years, have made a modest beginning now. With the recognition as the Top exporter, during 1990-91, their maiden attempt to win the Top Award for Plastic Floor Coverings has been successful.

### SECOND BEST EXPORT AWARD WINNER - 1989-90

M/S. CAPRIHANS INDIA LIMITED,

Block D, Shivasagar Estate, Dr. Annie Besant Road, Worli,

Bombay 400 018.

Tel. : 492 19 00/05

Fax : 91-22-494 1024.

● Telex : 011-76751 CIL IN

The Second Best Export Award for 1989-90, is bagged by Caprihans India Ltd., a renowned name in export markets for Floor Coverings.

### SECOND BEST EXPORT AWARD WINNER - 1990-91

M/S. PREMIER VINYL FLOORING LTD.,

C-2, Commercial Centre, Saidarjung Development Area, New Delhi 110 016.

Tel. : 66 00 23 - 66 83 09

Fax : 91-11-6882167.

● Telex : 031-73100 BLKA-IN

Through they topped the list during 1989-90 in the subsegment was 1990-91



## PLASTIC WOVEN SACKS/FABRICS/BAGS

Total Exports : 1989-90 - Rs. 1992.10 Lakhs: 1990-91 - Rs. 2065.08 Lakhs  
Major Export Markets - Belgium, Canada, France, Germany, Greece, Ireland, Netherlands, Saudi Arabia, Spain, UAE, USA.

### TOP EXPORT AWARD WINNER - 1989-90

M/S. GUJARAT POLYWEAVE LTD.,

25/32, Kala Bhavan, Mathew Road, Opera House, Bombay - 400 004.

Tel. : 811 42 62 - 81 1 02 38

● Telex : 011-75278 POLY-IN

An EOU Unit, it has done its best during 1989-90, and as a result, continues to win the Top Exporter Award for Woven Sacks.

### TOP EXPORT AWARD WINNER - 1990-91

M/S. PAHARPUR PLASTICS,

8/1/B, Diamond Harbour Road, Calcutta - 700 027.

Tel. : (033) 458956 - 494150

● Telex : 021-8068 PCTC IN - 021-8071

One of the successful companies of the Paharpur Groups and a Leading Manufacturer Exporter of Woven Sacks, M/s. Paharpur Plastics, is continuously earning international prestige for India through world wide markets. 25% of the total exports of this item are done by M/s. Paharpur Plastics. A remarkable performance and achievements. Woven Sacks Industry is expected to be doing well in future also.

### SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91

M/S. KAMATH PACKAGING LIMITED

'Sharada' 1041-B, 80 Feet Road, IV Block, Rajajinagar, Bangalore - 560 010.

Tel. : 356546 - 351590

Fax : 812-355996

● Telex : 0845-8252 BSKC IN

M/s. Kamath Packaging Limited, Bangalore, were adjudged as the Second Best Exporter of Woven Sacks for both the years. One of the largest manufacturers - exporters of Woven Sacks / Fabrics in India, Kamath has earned a name in the international market. The firm has an ambitious plan to increase its exports further.



## LAMINATES

Total Exports : 1989-90 - Rs. 1617.74 Lakhs; 1990-91 - Rs. 1578.66 Lakhs  
Major Export Markets - Bangladesh, Hong Kong, U.K., Singapore, USA, Spain, USSR.

**TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. CAPRIHANS (INDIA) LTD.,**

Block 'D', Shivsagar Estate, Dr. Annie Besant Road, Worli, Bombay - 400 018,  
Tel. : 492 1900 ● Telex : 011-73769  
Fax : 91-22-4941024

"SUNGLOSS" Always maintains its Top position in exports of Laminates. Once again it proved its remarkable performance.

**SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. BAKELITE HYLAM LIMITED**

7-2-1669, Sanathnagar, Post Box No. 1908, Hyderabad - 500 018.  
Tel. : 26 26 41 ● Telex : 0425-6275

"DECOLAM" claims the Second Best Award Winner again this time for both the years. They export their Industrial Laminates to advanced countries in West Europe and USA. A better performance is expected in the future.

## PLASTIC PIPES / FITTINGS

Total Exports : 1989-90 - Rs. 840.42 Lakhs; 1990-91 - Rs. 1259.28 Lakhs  
Major Export Markets - Bangladesh, Bahrain, Sultanate of Oman, Nepal, Nigeria, Saudi Arabia, Sri Lanka, UAE and Deemed Exports.

**TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. WAVIN INDIA LIMITED,**

Post Bag No. 118, Ambattur Industrial Estate, Madras - 600 058.  
Tel. : 651 467 - 651567 ● Telex : 041-22032 WAVN IN

"WAVIN" has earned a reputation as a manufacturer of high quality pipes. The firm had the distinction of receiving the National Award in the past.

**SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. LIGHTCRAFT CORPORATION,**

68-II, M.I.D.C., Street No. 13, Andheri (E), Bombay - 400 093.  
Tel. : (022) 632 6823 - 632 3095 ● Fax : (022) 632 6821



## PLASTIC ROPES / TWINES / STRAPPINGS

Total Exports : 1989-90 - Rs. 771.75 Lakhs; 1990-91 - Rs. 965.35 Lakhs.  
Major Export Markets - Germany, Greece, Indonesia, Norway, Singapore, USSR, UAE.

**TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. GARWARE WALL ROPES LTD.,**

Chowpaty Chambers, Sandhurst Bridge, Bombay - 400 007.  
Tel. : 811 4696 ● Fax : (9122) 828 0120  
Telex : 011-75816 ROPE IN

It is always "GARWARE" Ropes that tops the list. With their Innovative Marketing Personnel combined with quality Standards, the firm once again tops the list and has secured export orders from sophisticated markets.

**SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. GARWARE WALL INTERNATIONAL**

Chowpaty Chambers, Sandhurst Bridge, Bombay - 400 007.  
Tel. : 811 4696 ● Fax : (9122) 828 0120  
Telex : 011-75816 ROPE IN

An EOU Unit of "GARWARE" Group which bags the Second Best Exporter Award. Plexconcl bestows the Second Best Export Award for the first time on this Unit.



## PVC LEATHER CLOTH / FOAM LEATHER CLOTH

Total Exports : 1989-90 - Rs. 672.26 Lakhs; 1990-91 - Rs. 665.62 Lakhs  
Major Export Markets - African Markets, Germany, Kenya, Madagascar  
Islands, Malawi, Netherlands, Nigeria, Saudi Arabia, Singapore, USSR, UAE,  
UK, USA.

### TOP EXPORT AWARD WINNER - 1989-90 and 1990-91

#### THE NATIONAL LEATHERCLOTH MFG. CO.,

Akurli Road, Kandivli (East), Bombay - 400 101.  
Tel. : 695236-7-8 / 693674  
Telex : 011-70070 NLCY IN

Fax : (22) 682 30 63

A Premier Manufacturer and Exporter of PVC Leather Cloth with a zeal for learning and development, they climbed the ladder of modernisation and expansion programme step by step and became the Top Exporter of this Commodity. They are getting the Top Exporter Award for both the years.

### SECOND BEST EXPORT AWARD WINNER - 1989-90

#### THE BHOR INDUSTRIES LTD.,

392, Veer Savarkar Marg, Bombay - 400 025.  
Tel. : 430 22 41 -2  
Fax : 430 01 32

Telex : 011-71014 BHOR IN

A Leading Upholstery Material Manufacturing Company, it continues to earn international prestige for India.

BHOR's "EUROPA" has the technical know-how from KONRAD HORNSCHUCH, GERMANY. "BHOR" has thus become synonymous with PVC Leather Cloth / Upholstery Materials in India.  
Once again awarded the Council's Second Best Export Award for 1989-90.

### SECOND BEST EXPORT AWARD WINNER - 1990-91

#### M/S. CAPRIHANS INDIA LTD.,

Block 'D', Shiveagar Estate, Dr. Annie Besant Road, Worli, Bombay - 400 018.  
Tel. : 492 1900/05  
Fax : 91-22-494 1024

Telex : 011-73769 CIL IN

During 1990-91, "CAPRIHANS" has bagged the Second Best Award for PVC Leather Cloth.

One of the largest manufacturer-exporters of PVC Leather Cloth "CAPRIHANS" is a regular Award Winner of Plexconcl every year.



## FOUNTAIN PENS / BALL POINT PENS

Total Exports : 1989-90 - Rs. 390.87 Lakhs; 1990-91 - Rs. 511.02 Lakhs  
Major Export Markets - West European Countries, Jordan, Saudi  
Taiwan, UAE, UK & USA.

### TOP EXPORT AWARD WINNER - 1989-90 and 1990-91

#### M/S. NATIONAL PEN & PLASTIC INDUSTRIES,

113, Sati Industrial Estate, I.B. Patel Road, Goregaon (E), Bombay - 4003 05 44  
Tel. : 6734347 - 6731 152  
Telex : 011-70057 NPP1 IN

063.  
Fax : 67

"FLAIR" again Tops the list this time. They have once again succeeded export efforts.

In their

### SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91

#### M/S. SANGHVI & CO.,

11-A, Piramal Indl. Estate No. 4, S. V. Rd, Goregaon (W), Bombay - 400 025.  
Tel. : 693644 - 6881526  
Fax : 91-22-697314

062.  
Telex : 011-78244 P

"RITTER" a Runner up as ever keeps "FLAIR" on its toes.

RITTER has very well penetrated into European Markets. They are having ambitious plans to capture Latin American countries also soon, in addition to West Europe. This is the fourth consecutive year they are receiving the Second Best Award.



## **PLASTIC MOULDED AND EXTRUDED GOODS**

Total Exports : 1989-90 - Rs. 3143.56 Lakhs; 1990-91 - Rs. 4201.54 Lakhs.  
Major Export Markets - African Countries, Middle-East / Gulf Countries, Bangladesh, West Europe, West Asian Countries, New Zealand, Malaysia, Singapore, Sri Lanka, USSR, UK and USA.

### **a) HOUSEWARE**

#### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

##### **M/S. PRINCE PLASTICS,**

"Prince House", 51(3) Marol Co-op. Industrial Estate,

M. V. Road, Andheri East, Bombay - 400 0 59.

Tel. : 632 3887 - 632 4756

Fax : 022-636 75 74

Telex : 011-79310 PEXO IN

Once again recognised by the Council as "PRINCE" of Plastics Houseware items. They have done remarkably well for both the years.

#### **SECOND BEST EXPORT AWARD WINNER -**

**1989-90 and 1990-91**

##### **M/S. NATIONAL EXPORTS,**

5, Rewa Chambers, New Marine Lines, Bombay - 400 020.

Tel. : 297486 - 255746 - 6343131

Fax : 022-6367891

Telex : 011-85880 NEPX IN

They always maintain the tempo of exports, whether it is Top or Second Best Exporter. This time "NATIONAL" has been adjudged as the Second Best Exporter of Houseware items for 1989-90 and 1990-91. But, "NATIONAL" Houseware has found a niche in Gulf/Middle East Markets and continues to be the Council's Award Winner year after year.



## **b) GIFT / NOVELTY / STATIC**

#### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

##### **M/S. RAMESH & CO.**

121/123, Modi Street, 1st Floor, Fort, Bombay - 400 001.

Tel. : 261 1063 - 261 8492

Fax : 91-22-2622166

Telex : 011-73379

Whether it is Stationery or Business Gifts or Fancy Novelty, M/s. Ramesh & Co., (AARCEE) Gifts are available for export. Quality product makers who captured the Middle East Market for the Gift/Novelty/Stationery, and giveaways and proved their mettle. For both the years they are the Top Exporters.

#### **SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

##### **M/S. ASIAN ADVERTISERS,**

20, Kala Bhavan, 3, Mathew Road, Bombay - 400 004.

Tel. : 8112495 - 8110471

Telex : 011-75817

A constant Award Winner for the Gift and Novelty items. They are the pioneers for Gifts, Novelties and Giveaways. The Council has recognised them as the Second Best Exporter of these products.

## **c) MATHEMATICAL INSTRUMENTS / LABORATORYWARE**

#### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

##### **M/S. ALLIED INSTRUMENTS PVT. LTD.,**

30, C-D, Govt. Industrial Estate, Kandivli, Bombay - 400 067.

Tel. : 605 0849 - 605 0425

Fax : 605 2811

Telex : 011-70020

It is always "OMEGA" for Mathematical Instruments. Messrs. Allied Instruments Pvt. Ltd., earned a reputation in the overseas markets and are consistently winning the Top Exporter Award for Mathematical Instruments from Plexconcil.

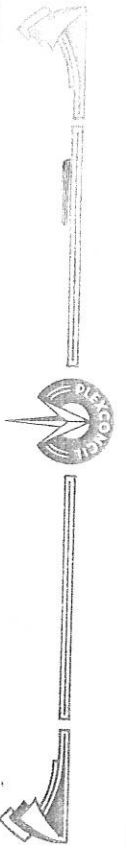
#### **SECOND BEST EXPORT AWARD WINNER - 1990-91**

##### **M/S. TARSONS PRODUCTS,**

818, Marshall House, 33/1, Netaji Subhas Road, Calcutta - 700 001.

Tel. : 201022 - 209025

Telex : 021 2394



#### 8) PLASTIC TOOTH BRUSHES

**TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. ROYAL ENTERPRISES,**  
113/15, Keshavji Naik Road, Bombay - 400 009.  
Tel. : 851 5429 - 851 8027  
Telex : 011-73167 RSCO IN - 011-71497 HDCCO IN  
Fax : 022 851-4517

Tooth Brushes are another promising item of exports and hence selected as one of the New Products. Exports of this item exceeded Rs. 80 millions. Royal Enterprises, the Top Export Award Winner of this item, by their aggressive marketing strategy and export efforts, became eligible for the first time, for the Top Exporter Award of the Council for Brushes for both 1989-90 and 1990-91.

**SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. CONSOLIDATED PLASTICS,**  
55, Sidhpura Industrial Estate, Nasrani Lane, Kuria, Bombay - 400 070.  
Tel. : 514 0655 - 514 2865

M/s. Consolidated Plastics, are the Second Best Exporter of this item for both the years. As one of the leading manufacturers of all sorts of Brushes, they have achieved a steady growth in their export efforts.

#### 9) SELF-ADHESIVE TAPES

**TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. ASMACO PLASTIC INDUSTRIES**  
15 - 17, Shamshet Street, P. B. No. 2339, Bombay - 400 002.  
Tel. : 323756  
Fax : 91-22-855 5827

M/s. Asmaco Plastic Industries, a SSI Unit, who have specialised in this item, have got good export potential for this item in the Middle East. They are planning to enter new markets like Australia and New Zealand.



#### 1) MEDICAL DISPOSABLES / SURGICAL ITEMS

**TOP EXPORT AWARD WINNER - 1990-91**

**M/S. CAREWELL MEDIPRODUCTS LTD.,**  
502, Mansarovar, 90, Nehru Place, New Delhi - 110 019.  
Tel. : 643 1228

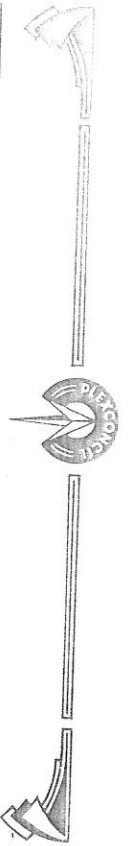
M/s. Carewell Mediproducs Ltd., New Delhi, are the recipient of Top Exporter Award for this item. Plastic Surgical Items have tremendous potential and since selected as one of the new products, for Export Award.

#### 9) PLASTIC FOOTWEAR

**TOP EXPORT AWARD WINNER - 1990-91**

**M/S. PARAGON FOOTWEAR (P) LTD.,**  
A-53, M.I.D.C. Industrial Area,  
Marol, Andheri (East), Bombay - 400 093.  
Tel. : 634 4917 - 342164

The Award Winner is not a new comer to receive the award. Earlier, they had the distinction of receiving many awards from other organisations for exports of Best Sports Shoes. The Council gives for the first time an award for exports of Plastic Footwear, which has good export potential. It is a new export product.



## **D) ENGINEERING PLASTICS**

### **TOP EXPORT AWARD WINNER - 1990-91**

**M/S. AUTO RUBBERS TOOLS PVT. LTD.,**  
10, Jawahar Road, Chokikulam, Madurai - 625 002.  
Tel. : 41003

● Telex : 0445-320 SCT IN

With the innovation of new plastic products and the establishment of new companies, a fresh impetus has been created in exports of Engineering Plastics to advanced countries.

For the first time an award is instituted by the Council for Exports of Engineering Plastics and for the first time M/s. Auto Rubber Tools Pvt. Ltd., Madurai, receive a Shield for Top Export of Engg. Plastics during 1990-91.

### **SECOND BEST EXPORT AWARD WINNER - 1990-91**

**M/S. SYNTHETIC MOULDERS PVT. LTD.,**  
16, Netaji Subhash Road, Calcutta - 700 001.  
Tel. : 204718 - 208132

The Second Best Award for Engineering Plastics goes to M/s. Synthetic Moulders Pvt. Ltd., Calcutta, who are the pioneers in plastics in the Eastern Region.



## **FIBRE GLASS REINFORCED PLASTICS PRODUCTS**

Total Exports : 1989-90 - Rs. 314.89 Lakhs; 1990-91 - Rs. 320.46 Lakhs  
Major Export Markets - Bangladesh, Hong Kong, Indonesia, Malaysia, USA.

### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. V. M. T. FIBREGLASS INDUSTRIES,**  
70, Canning Street, Calcutta - 700 001.  
Tel. : 259327 - 259485

● Telex : 021-5162 VMT IN

A repeater in Award Winning for their splendid performance in exports of FRP Products. They continue to win the Shield for both the years.

### **SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. CHEMICAL PROCESS EQUIPMENTS PVT. LTD.,**  
Govandi Station Road, Off. Sion-Trombay Road, Chembur, Bombay - 400 088.  
Tel. : 551 3590 - 551 4790 ● Telex : 011-72163

They get the Second Best Award. They have started their exports to developed countries like USA and the firm has already surpassed its previous performance.

## **PVC SHEETING**

Total Exports : 1989-90 - Rs. 242.95 Lakhs; 1990-91 - Rs. 220.61 Lakhs  
Major Export Markets - Bangladesh, Kenya, Mauritius, Nigeria, Saudi Arabia, Tanzania, USSR, UAE.

### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. CAPRIHANS INDIA LTD.,**  
Block 'D', Shivasagar Estate, Dr. Annie Besant Road, Worli, Bombay - 400 018.  
Tel. : 492 1900 - 05 ● Telex : 011-73769 ● Fax : 091-22-4941024

CAPRIHANS soar high once again during 1989-90 and 1990-91 with Top Export Award shields of the Council for their excellent performance. Developed to meet an ever expanding International Market demand, "CAPRIHANS" PVC Sheeting are popular round the world and their export figures are moving up year after year.

### **SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. STAR OXIDES & CHEMICALS LIMITED,**

701-B, Poonam Chambers, Dr. Annie Besant Road, Worli, Bombay - 400 018.  
Tel. : 492 5889 - 492 1050 ● Telex : 011-73693 PARIK IN  
Fax : 494 5799



## **SPECTACLE FRAMES / GOGGLES / OPHTHALMIC PRODUCTS**

Total Exports : 1989-90 - Rs. 218.64 Lakhs; 1990-91 - Rs. 274.46 Lakhs  
Major Export Markets - African Countries, Saudi Arabia, UAE, USSR, UK, USA.

### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. F. A. CHASMAMAWALA PVT. LTD.,**  
Post Box No. 6, Chasmawala House, Behind Vihar Cinema, Pratapnagar Road, Baroda - 390 004.  
Tel. : 556016 - 556116 - Bombay ofc. 319841  
Telex : 0175-421 FACL IN - 011-86739 FACL IN

A Small Scale Unit, has taken a forward thrust in exports of Spectacle Frames/Goggles etc. Consecutive fourth time Award Winner for Ophthalmic Products.

### **SECOND BEST EXPORT AWARD WINNER - 1989-90**

**M/S. STYL-RITE OPTICAL INDUSTRIES,**  
425, Kabbadevi Road, P. B. No. 2437, Bombay - 400 002.  
Tel. : 297056 - 313696 ● Telex : 118-6218 STYL-IN

A SSI Unit, who is also a regular Award Winner of the Council, has once again proved its mettle and receive the Second Best Award for its outstanding performance in 1989-90 for Spectacle Frames and Goggles.

### **SECOND BEST EXPORT AWARD WINNER - 1990-91**

**M/S. ZIPPERS INDIA,**  
No. 2, Bhaktinagar Station Plot, Rajkot - 360 002. Tel. : 44893,  
Bombay Tel. : 255224 - 294635 ● Fax : 91-22-2048030

A new-comer in the Award List. Though they are regular exporters, it is for the first time an Award by the Council was given to them, recognising their export efforts. As suppliers of quality spectacle Frames, they were awarded the Second Best Award.



## **PVC GRAMOPHONE RECORDS**

Total Exports : 1989-90 - Rs. 303.20 Lakhs; 1990-91 - Rs. 162.35 Lakhs  
Major Export Markets - UK, Mauritius, USSR, Netherlands, Poland, Canada.

### **TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**THE GRAMOPHONE COMPANY OF INDIA LTD.,**  
33, Jessore Road, Dum Dum, Calcutta - 700 028.  
Tel. : 56-9073 - 569275 ● Telex : 021-5242

"MUSIC" is the forte of HMV". They always top the list for Gramophone Records. Once again they win the Top Exporter Award for both the years from Plexconcil.

## **PVC FABRICATED GOODS**

Total Exports : 1989-90 - Rs. 151.66 Lakhs; 1990-91 - Rs. 112.02 Lakhs  
Major Export Markets - Malaysia, Saudi Arabia, Singapore, UAE, USSR, UK, USA, Sri Lanka.

### **TOP EXPORT AWARD WINNER - 1989-90 AND 1990-91**

**M/S. A. SALEHMOHAMED & CO.**  
145, Sarang Street, Bombay - 400 003.  
Tel. : 342738 ● Telex : 011-73294 ASCO-IN

A Small Scale Unit, meets with big success in Export Market when it wins for the 4th successive year Plexconcil's Top Export Award for PVC Fabricated Goods.

### **SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. GOODLUCK PLASTIC INDUSTRIES (EXPORTS),**  
200, Abdul Rehman Street, Bombay - 400 003.  
Tel. : 337339 - 320722 ● Telex : 011-76757 RAIN IN

M/s. Goodluck Plastic Industries (Exports), Bombay, are the Second Best Exporter of these Fashion Oriented Items, Ladies Handbags, Purses, etc. With steady growth in exports, Goodluck Plastics, receive the Second Best Award for both years from the Council for the first time and continue to get "GOODLUCK" from their Overseas Buyers.



## TRAVELWARE LUGGAGE ITEMS

Total Exports : 1989-90 - Rs. 196.19 Lakhs; 1990-91 - Rs. 105.49 Lakhs  
Major Export Markets - Bahrain, Germany, Saudi Arabia, UK and UAE.

### TOP EXPORT AWARD WINNER - 1989-90

M/S. V.I.P. INDUSTRIES LTD.,

Elphine House, 88-C, Old Prabhadevi Road, Worli, Bombay - 400 025.

Tel. : 430 1011

● Telex : 011-71595 BPL

### TOP EXPORT AWARD WINNER - 1990-91

M/S. BLOW PLAST LTD.,

Elphine House, 88-C, Old Prabhadevi Road, Worli, Bombay - 400 025.

Tel. : 430 1011

● Telex : 011-71595 BPL

### SECOND BEST EXPORT AWARD WINNER - 1989-90

M/S. BLOW PLAST LTD.,

Elphine House, 88-C, Old Prabhadevi Road, Worli, Bombay - 400 025.

Tel. : 430 1011

● Telex : 011-71595 BPL

### SECOND BEST EXPORT AWARD WINNER - 1990-91

M/S. V.I.P. INDUSTRIES LTD.,

Elphine House, 88-C, Old Prabhadevi Road, Worli, Bombay - 400 025.

Tel. : 430 1011

● Telex : 011-71595 BPL

"V.I.P." is the "VIP" of the Luggage Industry always. One family, but different awards. It is VIP v/s Blow Plast v/s VIP Industries Ltd., every time.

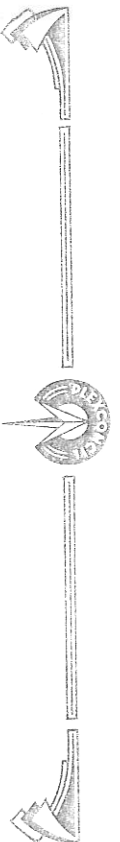
## CINE X-RAY FILMS - NEGATIVE / POSITIVE FILMS

Total Exports : 1989-90 - Rs. 63.59 Lakhs; 1990-91 - Rs. 115.80 Lakhs  
Major Export Markets - Afghanistan, Chile, USA, UK.

### TOP EXPORT AWARD WINNER - 1989-90 and 1990-91

M/S. HINDUSTAN PHOTO FILMS MANUFACTURING CO. LTD.,

Indunagar, Ootacamund - 643 005.



## HARD RESIN OPHTHALMIC LENSES

Total Exports : 1989-90 - Rs. 76.32 Lakhs; 1990-91 - Rs. 96.11 Lakhs  
Major Export Markets - USA, UK, Netherlands

### TOP EXPORTER AWARD WINNER - 1989-90 and 1990-91

M/S. FORBES FORBES CAMPBELL & CO. LTD., (Optics Division)

Forbes Building, Charanjit Rai Marg, Fort, Bombay- 400 001.

Tel. : 2045914 - 2046021

● Telex : 011-823369

Fax : 022-2046022

A repeat performance by Forbes Forbes, during 1989-90 and 1990-91. This is the third time the Council confers this Top Exporter Award on them.

## PLASTIC ELECTRICAL ACCESSORIES

Total Exports : 1989-90 - Rs. 21.00 Lakhs; 1990-91 - Rs. 23.23 Lakhs.  
Major Export Markets - Kenya, Sri Lanka, UAE, Sudan.

### TOP EXPORT AWARD WINNER - 1989-90 and 1990-91

M/S. PRECIOUS INDUSTRIES,

Precious House, 6, MIDC Indl. Area, X Rd, 'B', Opp. Indian Institute of Pckg,

P.O. Box 9452, Andheri (E), Bombay - 400 093.

Tel. : 632 8150 - 632 8132

● Telex : 011-79376 RAJA IN

Fax : 634 1733 ATTN : PRECIOUS INDUSTRIES

The firm continues to be in the Top Exporters' list for Electrical Accessories for both the years.



## HUMAN HAIR PRODUCTS

Total Exports : 1989-90 - Rs. 554.84 Lakhs; 1990-91 - Rs. 403.19 Lakhs.  
Major Export Markets - South Korea, Spain, UK, USA, Italy, Indonesia.

**TOP EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. GUPTA ENTERPRISES,**

Eastern Street, Post Bag No. 44, Eluru - 534 001, A.P.

Tel. : 21606

Madras Office : 31146

Fax : 91-8912-22508

44-30779

The firm has achieved once again good results in their export efforts. They are being given the Top Export Award once again for both the years.

**SECOND BEST EXPORT AWARD WINNER - 1989-90 and 1990-91**

**M/S. RAJ IMPEX (INDIA),**

"RAJ VILLA", 17, Malony Road, P.O. Box 4981, Madras - 600 017.

Tel. : 441079

Fax : 91-44-446736

Telex : 41-6312 RAJ IN

The Second Best Award is being received by this firm for the 3rd consecutive year, for the Human hair Products.



## THE PLASTICS AND LINOLEUMS EXPORT PROMOTION COUNCIL

### BOMBAY—HEAD OFFICE

Centre, 1, 11th Floor, Unit No. 1

World Trade Centre

Cuffe Parade, Colaba.

Bombay-400 005

Phones: 2184474/2184569

Telex: 011-83940 PLXL IN

Cable: "PLEXCONCIL"

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### CALCUTTA—REGIONAL OFFICE

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