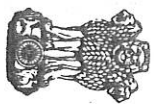




**PLEXCONCIL
PRESENTATION OF
EXPORT AWARDS
1991-92 & 1992-93**

25th NOVEMBER 1993
VENUE: HOTEL PRESIDENT
BOMBAY-400 005.

PRIME MINISTER OF INDIA
NEW DELHI - 110 011.



सत्यमेव जयते

MESSAGE

I am happy to learn that the Plastics and Linoleums Export Promotion Council has been contributing to strengthening the country's exports through its tireless efforts and encouragement to the INDIAN PLASTIC INDUSTRY.

I congratulate the winners at the 17th Award Function at Bombay and convey my best wishes to the industry.

Prime Minister of India
Sd/-
Dilli Sinha
Director
Prime Minister's Office
New Delhi - 100 001.

A. K. GOSWAMI

Joint Secretary
Ministry of Commerce
New Delhi.

MESSAGE

I am happy to learn that the Plastics and Linoleums Export Promotion Council (PLEXCONCIL) is holding its 17th Award Distribution function on the 25th November, 1993, at Bombay.

PLEXCONCIL has, over the years, made substantial contribution to the export growth of Plastics and Linoleums products and exports in this sector have increased around 20% in Dollar terms during the year 1992-93 compared to the preceding year.

However, the country's share in the world trade in this sector, as in several others, remains at a very low level. I expect the Council should adopt 'product-specific' and 'market-specific' export strategies to effectively compete in the international market. The liberalised trade policy would definitely give a fillip to the industry in achieving the export target of US\$ 156 billion adopted by the Council.

I congratulate the award winners and wish all the members of the exporting community a successful exporting year.

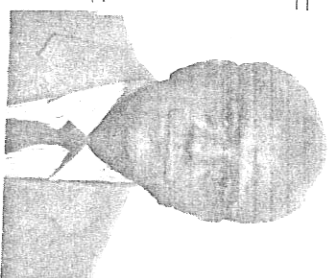
Sd/-

(A. K. Goswami)

Joint Secretary

Ministry of Commerce

Govt. of India



WELCOME ADDRESS BY
SHRI A. H. BHARUCHA, CHAIRMAN,
AT THE TOP EXPORTERS
AWARD FUNCTION HELD AT BOMBAY
ON THE 25TH NOVEMBER, 1993.

Hon'ble Minister Shri Pranab Mukherjee, Ladies & Gentlemen,

I am very happy to extend to you all a hearty welcome to the 17th Top Exporters Award Function of the Council.

I am also indebted to our Hon'ble Minister Shri Pranab Mukherjee for having responded to our Invitation and for being here amidst us today to felicitate our Top Exporters inspite of his heavy preoccupations.

I also wish to congratulate all Winners of Best Export Awards and Certificates of Merit for the past 2 years 1991-92 and 1992-93.

Our continuous growth in exports, and an extremely satisfactory progress during the past two years had been entirely due to the intensive efforts put in by the exporting members.

Shri Pranab Mukherjee has all along been a strong advocate of the current liberalised approach of the Government. We are indebted to him for his influence in framing of the Government's liberalised trade and fiscal policies. Past two years have witnessed far reaching changes in the trade and economic policies of the Government which have greatly improved the general conditions for exports.

The situation today has dramatically changed from the conditions prevailing in the previous years. By and large, the licensing system has been virtually abolished and almost all the items of raw materials, capital goods can now be freely imported with the exception of consumer goods.

The Customs duties have been slashed and the Government is committed to reduce them further in the near future.

EPCG are also now permitted at concessional rate of Customs duty against corresponding export obligation.

Our export growth had been possible to a great extent on account of these progressive and bold economic reforms adopted by the Government. I would therefore once again like to express our sincere gratitude to Shri Mukherjee for creating such a conducive environment for promoting exports. These economic measures have certainly brought about the desired results in improving country's industrial production, progressive reduction of the inflation rate and lastly building up of Foreign Exchange reserves of more than 7 Billion US\$. Due to these policies we also witness a steady growth in the inflow of Foreign Investments and in maintaining fairly stable Rupee-dollar Exchange rate.

I would now like to review the present status of the Indian Plastic Industry as well as its export performance during the past few years.

Normally, the health of the Plastic Industry would be judged from the basis of per capita consumption of Plastics in the Country. Inspite of India having entered the Plastic Age over 4 decades ago, our growth remained way behind the advanced Countries. In developed economics, the per capita consumption is in excess of 60 Kgs. and the World average is around 14/15 Kgs. Today, even the economically backward Countries like Africa and Latin America, have per capita consumption around 3 Kgs and 8 Kgs. of Plastics respectively, as against this, the Indian per capita consumption stands meagerly at 1 Kg.

In a supply driven economy like ours consumption and usage is always dictated by the availability of basic inputs. In the 7th Plan, Petrochemicals has been identified as a core sector. On account of this a number of Petrochemical complexes have recently been completed and are on the anvil. This will improve the availability of Plastic Raw materials in the coming years. This is sure to bring about a quantum jump in the consumption of Plastic Raw Material both of local and imported sources in the coming years. At present Indian consumption of Plastics is estimated at 1.4 million tonnes. We already have a very wide base of processing units numbering over 15000 spread all over the Country. In terms of annual turnover, it would approximately be Rs.8,400 Crores (US.\$ 2.7 Billion). Even on a conservative estimate, the industry is expected to grow at a healthy rate of 15% per annum for the coming 5 years. As such by the year 2000 A.D. our per capita consumption should go upto 4 Kgs.

Until 1990, the Plastic Industry was singled out as Foreign Exchange Guzzler being a large importer of basic raw materials of app. Rs. 1100 Crores in value per annum.

The responsible segments of the Industry did realise the need for development of export trade and on account of consistent focussing of this point by the Council on various platforms, our exports have steadily grown from Rs.128.93 Crores in 1988-89 to Rs.417 Crores in 1992-93. We have thus shown a consistent growth of approx. 15% during the past few years. What is really heartening is that this growth has been essentially in the General Currency Areas. During 1992-93, the percentage of growth in the above 20% and almost 95% of the total exports were to G.C.A. Our export figures only reflect the direct exports of finished Plastic products and do not cover a very large quantity of indirect exports by way of packaging materials electronic, telecommunication and automobile components which are estimated to be around Rs.600 Crores in the last year.

On certain select products, viz. Writing Instruments, Plastic Moulded and Extruded Goods, PVC Leather Cloth and PVC Sheeting, Plastic Floor Coverings, Thermoware etc. there has been 30% growth per annum in the last 3 years. We have therefore requested your Ministry to grant these Thrust products a status of 'Extreme Focus' hereafter.

For the year 1993-94, the Council has aimed to achieve US.\$ 156 million and during April-September 1993, our exports have already touched US.\$ 68 Million. We are confident to attain the target at year end.

Inspite of this healthy growth, when we compare ourselves with the international plastic trade, we realise how insignificant presence we have in global market. The total global exports of manufactured plastic products during 1992-93 were more than US Dollars 50 Billion.

Our very next door neighbour Mainland China, which appeared on the international trade scene very recently, exported to USA and European Countries alone to the tune of US.\$ 1.3 Billion during 1992-93. In terms of quantity China has exported over a million tonnes of semi-finished and finished Plastic products. This brings it very close to Germany, which is the single largest exporting nation in the Plastic processing sector of 1.7 million tonnes in the last year. This comparison is not to belittle the efforts of our exporting community but to highlight the vast opportunities ahead of us in the coming years.

As I mentioned earlier the present day Government's Policies viz. full convertibility of Rupee on Trade account, recent devaluation etc. have brought about strong competitive edge to our products in the international market. Probably, these advantages may not last for a long period and the plastic industry will have to take maximum advantage by adopting aggressive marketing, technological upgradation, increased outlay towards R & D, and lastly by adopting total quality concept.

Sir, although our industry is today confident of achieving Rs. 1000 Crores exports by the year 1995-96, we will require active Government support to remove some of the major hurdles faced by the Industry.

I will take up these problems and hope they will receive your immediate attention.

(1) **Recent changes in the VABAL :**

Vide Notifications No.163(PN)/92-97 and No.15(RE)/92-97 dated 14th September, 1993 drastic Policy changes in the VABAL Scheme were announced with immediate effect.

The Industry and a majority of the exporting community do appreciate the need for change in the Policy on account of flagrant abuse of the Policy by a handful of irresponsible traders. However, the drastic step taken to transfer the major Polymers to Sensitive List of items, according to us was a 'panic reaction' rather than a corrective measure which should have also safeguarded the interest of genuine exporters. The industry would have been also very happy if simultaneous action were taken to bring to books such defaulters including the Government Officials concerned so as to ensure that such liberties are not taken in the future by the trade and industry. Instead, we find that genuine exporters are today hurt the most due to such radical changes in the Policy. Even in cases of exports completed, Foreign Exchange realised well before 14th September 1993, we are now informed by the Regional JDGFT's Office, that the issue of licence will be governed by the new provisions. Further on the licences already issued before 14th September, 1993 the LUT/Bank Guarantee of Grant of Waiver are not being entertained by the Licensing authorities in the absence of clear instructions from the Head Quarters. Sir, to Penalise the exporters at this stage is both, unethical and detrimental to their future interest in exports. I hope you will take immediate corrective action so that past exports are governed by the provisions of the provisions of the

Even now it would be worthwhile for the Government to examine the actual figures of raw material imports during January-June, 1993 to bring into focus the magnitude of polymerwise imports and its real adverse effect on the local raw material industry.

The revised Policy does not permit the 20% flexibility provision benefit in case the raw materials are obtained locally. I am unable to understand the logic of this step which will in effect compel the licence holder to import his requirements rather than obtain locally. On the other hand, local manufactures of raw materials are today looking out for export markets, which will be at an added loss of freight, handling expenses and the benefit of added value that would have accrued on processed product exports. We hope the benefit of 20% flexibility will be extended to the local suppliers also.

This flexibility percentage has also no bearing to the wastage factor of different product processes, high infrastructural costs on account of Power, freight, finance and the market development cost, the industry has to bear. Our study indicates that the flexibility percentage of 60% would effectively cover the above costs.

(2) **ECONOMICALLY VIABLE PRODUCTION BASE :**

In order to compete as well as to cater to the large volume requirements of the developed markets, it becomes imperative that we have production units of economically viable size of international standards. Unfortunately, a number of plastic products have been reserved for SSI Sector. This impediment should be removed forthwith so that new investments would flow in the areas where the existing export potential is very high.

The present EPCG scheme with 75% export guarantee requirement adds to the risk and cost burden for the entrepreneurs. This is mainly because already the established exporters from the Far East are well entrenched in these segments and it will take considerable long time before our exporting units will command the market confidence to achieve such high level of export commitments within the stipulated time of the Policy.

In the past, on this request of ours, the Government had responded favourably and we are still awaiting the necessary Policy changes.

(3)

PROVISIONAL IMPORTS FROM

Policy. the industry is of the opinion that the period of export obligation should commence from the day of commissioning of the Plant as there is always a reasonable gap between import and commissioning of the Plant.

(4) **REDUCTION OF CUSTOMS DUTY ON MOULDS & DIES :**

Sir, we have been pleading for reduction of Customs duty on Moulds and Dies as well as for the inclusion of these items in the DEEC Licence with a value restriction of 10%.

International demands for changes in designs as well as specific market requirements demand frequent change of Moulds. Basically the Moulds and Dies should be considered as 'Consumables' although having a long life. When once the fashion goes out of market preference, which in case of moulded household goods remain a frequent necessity, should be permitted at the lowest possible import duty of 25%.

We hope the Government will concede to this request which we can assure will help to boost the exports of Moulded Goods.

(5) **GRANT OF ADDITIONAL FUNDS :**

Basically the Plastic Industry is dominated by SSI and medium sized manufacturing units. Although some of them are capable of entering export market on the basis of their product quality and competitive price are unable to venture into export field for lack of sufficient market information.

The Council has put forward a Programme to undertake such Market Research and International Publicity programme seeking financial assistance from the MDA funds to the tune of Rs.45 Lacs. Although in principle, the Hon'ble Minister of State for Commerce Shri Kamaluddin Ahmed and the Commerce Secretary, Shri Tejendra Khanna, favourably responded to make available such funds, till date, the release of funds has not yet taken place. You are aware that Government has progressively cut down the financial assistance to the Councils and in the absence of additional funds, the Council will not be in a position to undertake such surveys which are essential for export growth.

(6) **CONTRIBUTION BY EXPORT HOUSE/TRADING HOUSE STAR**

export performance mainly on account of the constructive and aggressive role played by their Trading Houses.

Our Trading Houses having their strong infrastructure and financial resources should undertake to harness the large scale unutilised capacities of SSI sector and help developing exports of their products.

Unfortunately most of our Trading House activities are confined to the exports of traditional items or selected high value added product exports only. We do accept that it will be our responsibility to educate the Trading Houses and highlight the export potential for the various Plastic processed products. We will however require your active support to persuade the major Trading Houses to back up our export efforts.

(7) **REMOVAL OF OCTROI & SALES TAX :**

Lastly, the Plastic Industry engaged in export activity like any other industry continues to suffer from the burden of high incidence of Octroi and Sales Tax on various inputs which in no way can be covered from our export pricing.

The Union Government will have to impose its decision on the State Governments and ensure that atleast export production is free of such cost burdens.

In addition to the selected issues referred to earlier, the industry also look forward to an attitudinal change in the minds of Officials at various levels who continue to distrust, obstruct and harass the exporters, with the result that even the established exporters question the need for remaining in export trade. We find a tremendous gap between the Government's desire to give utmost importance to exports and the implementation of even the written Policy at every stage.

Before, I conclude, I would like to express my sincere thanks to you, Sir for participating in our Award Function. I will also take this opportunity to thank the various Officials of the Ministry of Commerce, DGFT and their Regional Offices, Collectors of Customs, and the Reserve Bank for their active cooperation to boost our exports.

I also take this opportunity to thank our friends from the Media for their presence and continued support.

PLEXCONCIL EXPORT AWARDS

Export Awards to Top and Second Best Exporters were instituted by PLEXCONCIL far back, in 1969, in order to emphasize and appreciate the export excellence of member exporters. They did help the exporters to meet the challenge in export earnings, by not only giving their best performance, but also, by achieving their own goals in export market.

The norms for awards were revised, time and again, by the Award Sub-Committee of the council, in order to introduce new Award Winners for New Products and also to New Markets.

While selecting the Award Winners, and the products for Award, the export excellence and the best performance are kept in view and the selection is done purely on Merit.

The council presents Shields to the Top Exporters and a Certificate of Merit to the Second Best Exporters, in each product group.

At the 17th Export Award Function today, there are 60 Units receiving Top Exporter Awards and 45 Units receiving Certificates of Merit at the hands of Hon'ble Shri. Pranab Mukherjee, Union Minister for Commerce, Government of India at Bombay.

Date : 25-11-1993

LIST OF AWARD WINNERS 1991-92

PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
POLYESTER FILM	22.27 Crore	M/s. Garware Plastics & Polyester Ltd. 50/A, Swami Nityanand Marg, Vile Parle (East), Bombay - 400 057. Tel : 8380701 Tlx : 011-79084/79367 Fax : 91-22-8380384/8380385	M/s. Polyplex Corporation 75-77, Amrit Nagar, 2nd Floor, (Behind NDSE 1) New Delhi - 110 003. Tel : 4631951/4631761 Fax : 91-11-4620729
PLASTIC FLOOR COVERINGS (ALL SORTS)	41.71 Crore	M/s. Premier Vinyl Flooring Ltd., C-1, Commercial Centre, Safdarjang Development Area, New Delhi - 100 016. Tel : 6851735/6851225 Tlx : 031-73100/73157 Fax : 91-11-6862167/676961	M/s. Royal Cushion Vinyl Products Ltd., Ramkrupa, 25 Parekh Road, Prarthana Samaj, Bombay - 400 004. Tel : 3879320 Tlx : 011-76402 MHDT IN Fax : 91-22-3889774

PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PLASTIC WOVEN SACKS/ FABRICS/BAGS	29.74 Crore	M/s. Bajaj Plastics Ltd., Imambada Road, Nagpur - 440 018. Tel : 48711/2663886 Tlx : 0715-270/84244 Fax : 91-22-2562499	M/s. Paharpur Plastics, 8/1/B. Diamond Harbour Road, Calcutta - 700 027. Tel : 712050/712154 Tlx : 021-8071 Fax : 91-33-712188
LAMINATES	26.84 Crore	M/s. Caprihans India Ltd., 'D' Block, Shivsagar Estate, Dr. Annie Besant Road, Worli, Bombay - 400 018. Tel : 4921900/65 Tlx : 011-73769/76751 Fax : 91-22-4941024	M/s. Century Laminating Co. Pvt. Ltd., 5, Alexandra Court, 60/1, Chowringhee Road, Calcutta - 700 020. Tel : 470976/479291 Tlx : 021-2387 Fax : 91-033-40314
PLASTIC ROPES/ TWINES/ STRAPPINGS	13.11 Crore	M/s. Garware Wall Ropes Ltd., Chowpatty Chambers, Sandhurst Bridge, Bombay - 400 007. Tel : 3634696/3634697 Tlx : 011-75816 Fax : 91-22-3631120	M/s. Garware Wall International Chowpatty Chambers, Sandhurst Bridge, Bombay - 400 007. Tel : 3634696/3634697 Tlx : 011-75816 Fax : 91-22-3631120

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PVC LEATHER CLOTH/ FOAM LEATHER CLOTH	23.61 Crore	M/s. National Leather Cloth Mfg. Co., Opp. Gaushala, Kandivli (E), Bombay - 400 067. Tel : 8899221-25/8891836 Tlx : 011-70070 NILCO IN Fax : 91-22-6820363	M/s. Fenoplast Ltd., 306-B, Chenoy Trade Centre, 3rd Floor, Parklane, Secunderabad - 3. Tel : 840322/840722 Tlx : 0425-6146 FENO IN Fax : 91-842-846855
WRITING INSTRUMENTS	16.99 Crore	M/s. Shivshakti Plastic Industries, 16, Deven Industrial Estate, I. B. Patel Road, Goregaon (E), Bombay - 400 063. Tel : 8735141 Tlx : 011-78244 PUM IN Fax : 91-22-8726124	M/s. Sanghvi Writing Industries Ltd., 11/12, Galaxy Commerce Centre, Jawahar Road, Rajkot - 360 001. Tel : 6340305 Tlx : 011-79010

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PLASTIC MOULDED AND EXTRUDED GOODS A) HOUSEWARE	60.10 Crore	M/s. Prince Plastics, 312, Churchgate Chambers, 5, New Marine Lines, Bombay - 400 020. Tel : 2624637/2624834/8323888 Tlx : 011-79310 PEXO IN Fax : 91-22-8367574	M/s. National Plastic Industries, A Subhash Road, Vile Parle (E), Bombay - 400 057. Tel : 299129/8341606/8341083 Tlx : 011-79214 Fax : 91-22-8360422
B) GIFT/NOVELTY/ STATIONERY ITEMS		M/s. Ramesh & Co., 121/123, Modi Street, 1st Floor, Fort, Bombay - 400 001. Tel : 2611063/2618492 Tlx : 011-73379 Fax : 91-22-2622166	M/s. Asian Advertisers, D-7, Road No.16, MIDC, Mahakali Caves Road, Andheri (E), Bombay - 400 093. Tel : 8327005/8324079 Fax : 91-22-8378243

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
C) MATHEMATICAL INSTRUMENTS & LABORATORYWARE		M/s. Allied Instruments Pvt Ltd., 30 C-D, government Industrial Estate, Knadivli (E), Bombay - 400 067. Tel : 8050849/8050425 Tlx : 011-70020 Fax : 91-22-8052811	M/s. Tarsons Products, 818, Marshall House, 33/1, Netaji Subash Road, Calcutta - 1. Tel : 204022 Tlx : 021-2394 Fax : 91-33-211014
D) PLASTIC TOOTH BRUSHES		M/s. Royal Enterprises, 113/15, Keshavji Naik Road, Bombay - 400 009. Tel : 3718027/3715429 Fax : 91-22-3714517 Tlx : 011-73167	
E) SELF ADHESIVE TAPES		M/s. Asmaco Plastic Industries, 15/17, Shamshet Street, Bombay - 400 002. Tel : 3435926/342356 Tlx : 011-76547 Fax : 91-22-3427504	M/s. Asmaco Plastipipe Pvt. Ltd. 15/17, Shamshet Street, Bombay - 400 002. Tel : 3435926/342356 Tlx : 011-76547 Fax : 91-22-3427504

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
F) PLASTIC FOOTWEAR/ COMPONENTS		M/s. Paragon Footwear Pvt. Ltd., 323, Ibrahim Rehimutullaha Road, Bombay - 400 003. Tel : 8364890 Tlx : 011-85064/73064 Fax : 91-22-8328421	
G) ENGINEERING PLASTICS		M/s. Auto Rubbers Tools Pvt. Ltd., 10, Jawahar Road, Cochikulam, Madurai - 625 002. Tel : 41003 Tlx : 0445-320 SCT IN	
(H) PLASTIC COMBS		M/s. Crystal Plastics & Metallizing Pvt. Ltd. 62, Vithalwadi, Kalbadevi Road, Bombay - 400 002. Tel : 2013056/2059135 Tlx : 011-84498 Fax : 91-22-2068572	

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
(I) THERMOWARE		M/s. Wimco Pen Co., 11, Mehta Industrial Estate, I. B. Patel Road, Goregaon (E), Bombay - 400 063. Tel : 8735369/8736917 Tlx : 011-70065 Fax : 91-22-8735903	M/s. Asian Advertisers D-7, Road No.16, MIDC, Mahakali Caves Road, Andheri (E), Bombay - 400 093. Tel : 8327005/8327694 Tlx : 011-75817 Fax : 91-22-8378243
FRP/GRP PRODUCTS	5.03 Crore	M/s. Chemical Process Equipments P. Ltd. Govandi Station Road, Off : Sion Trombay Road, Chembur, Bombay - 400 088. Tel : 5563275/5563278 Tlx : 011-72163	M/s. V. M. T. Fibreglass Industries, 70, Canning Street, Calcutta - 700 001. Tel : 746380 Tlx : 021-5162 VMT IN Fax " 91-33-751799
PVC SHEETING/FILM	6.69 Crore	M/s. Caprihans India Ltd., D Block, Shivsagar Estate, Dr. Annie Besant Road, Worli, Bombay - 400 018. Tel : 4921900/65 Tlx : 011-73769/76751 Fax : 91-22-4941024	M/s. Star Oxides and Chemicals Ltd., 701-B, Poonam Chambers, Dr. Annie Besant Road, Worli, Bombay - 400 018. Tel : 4925889/4921050 Tlx : 011-73693 PARK IN Fax : 91-22-4938493

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
SPECTACLE FRAMES/GOGGLES/OPHTHALMIC PRODUCTS	3.00 Crore	M/s. F. A. Chasmawala Pvt. Ltd., Chasmawala House, Pratapnagar Road, Post Box No.6, Baroda - 390 004. Tel : 556016/556116/2010683 Tlx : 0175-421 FACI IN 011-86739 Bombay Fax : 91-22-2872134/2089560	M/s. Styl-Rite Optical Industries, 425, Kalbadevi Road, Bombay - 400 002. Tel : 2083696 / 2999539 Tlx : 011-86218
HARD RESILEN OPHTHALMIC LENSES	2.71 Crore	M/s. Forbes Gokak Ltd., Forbes Bldg., Charanjit Rai Marg, Bombay - 400 001. Tel : 2045914/2046022/2047933 Tlx : 011-82369/85249 Fax : 91-22-2046022/2047933	
PVC FABRICATED GOODS	2.71 Crore	M/s. Oriental Manufacturing Co., Oriental Bhawan, 211, Sheriff Devji Street, Bombay - 400 003. Tel : 3442607/3428085/8086 Tlx : 011-73708 ORIT IN Fax : 91-22-3435331	

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
TRAVELWARE LUGGAGE ITEMS	5.69 Crore	M/s. Blow Plast Ltd., Elphin House, 88-C, Old Prabhadevi Road, Worli, Bombay - 400 025. Tel : 4301869/4301011 Tlx : 011-71595 Fax : 91-22-4306022	M/s. V. I. P. Industries Ltd., Elphin House, 88-C, Old Prabhadevi Road, Bombay - 400 025. Tel : 4301011 Tlx : 011-71595 BP Fax : 91-22-4306022
CINE X-RAY FILMS-NEGATIVE/ POSITIVE FILMS	1.08 Crore	M/s. Hindustan Photo Films Mfg. Co. Ltd. Indunagar, Ootacamund - 643 005. Tel : 4020/4029 Tlx : 8504/209 INDU IN Fax : 91-423-2556	
PLASTIC ELECTRICAL ACCESSORIES	1.01 Crore	M/s. Precious Industries, Precious House, 6, MIDC Industrial Area, Opp. : Indian Institute of Packaging, Andheri (East), Bombay - 400 093. Tel : 8322147/8328132 Tlx : 011-79376	

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
HUMAN HAIR PRODUCTS	7.37 Crore	M/s. Gupta Enterprises, Post Box No.44, Eastern Street, Eluru - 534 001. Tel : 21606/20944 Fax : 91-812-22503	M/s. Raj Impex (India), 17, Malony Road, Raj Villa, Post Box No.4981, T. Nagar, Madras - 600 017. Tel : 441079/442136 Tlx : 91-41-6312 RAJ IN Fax : 91-44-446736
PIPES (ALL SORT) A) PLASTIC PIPES	10.98 Crore	M/s. Jain Irrigation Systems Ltd., Jain Industrial Complex, Namkhedi Khurds, Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 By Fax : 91-257-6515-Bombay-91-22-2621177	M/s. Wavin India Ltd., P. O. Box No. 18, Industrial Estate, Ambattur, Madras - 600 058. Tel : 651467/651567 Tlx : 41-22032 WAVE IN Fax : 91-44-6257790

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
B) RIGID CONDUIT FITTINGS AND ACCESSORIES		M/s. Lightcraft Corporation, 68-II, MIDC Marol Industrial Area, Andheri (E), Bombay - 400 093. Tel : 8326821/8326823 Tlx : 011-71234 ELEC IN Fax : 91-22-8371609	M/s. Evermore Pipe Systems Pvt. Ltd., 1201/2, Maker Chambers V, 221, Nariman Point, Bombay - 400 021. Tel : 2875064/65 Tlx : 011-85828 HINJAIN Fax : 91-22-2041534
IRRIGATION SYSTEM DRIPPERS MADE OF PLASTIC	4.07 Crore	M/s. Jain Irrigation Systems Ltd., Jain Industrial Complex, Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 By Fax : 91-257-6515-Bombay-91-22-2621177	
PVC/PU FOAM	3.39 Crore	M/s. Jain Irrigation Systmes Ltd., Jain Industrial Complex, Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 By Fax : 91-257-6515- Bombay-91-22-2621177	M/s. Madras Polymoulds, 108, Royapettah High Road, Mylapore, Madras - 600 004. Tel : 843760 Tlx : 41-7779 ATLK IN Fax : 91-044-863885

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PLASTIC RAW MATERIALS	15.97 Crore	IPCL Corporate Office, 2nd Floor, P.O. Petrochemicals Township, Baroda - 391 345. Tel : 0265-72011/72031 Tlx : 0175-73164 IPCL Fax : 91-0265-32774	M/s. ABS Industries Ltd., 51, GIDC Industrial Estate, Nandesari 391 340. Dist - Baroda Tel : 552678/551967, Bombay-2027626 Tlx : 0175-595 ABS IN
(H) PLASTIC COMBS		M/s. Crystal Plastics & Metallizing Pvt. Ltd. 62, Vithalwadi, Kalbadevi Road, Bombay - 400 002. Tel : 2013056/2059135 Tlx : 011-84498 Fax : 91-22-2068572	
(I) THERMOWARE		M/s. Wimco Pen Co., 11, Mehta Industrial Estate, I. B. Patel Road, Goregaon (E), Bombay - 400 063. Tel : 8735369/8736917 Tlx : 011-70065 Fax : 91-22-8735903	M/s. Asian Advertisers D-7, Road No.16, MIDC, Mahakali Caves Road, Andheri (E), Bombay - 400 093. Tel : 8327005/8327694 Tlx : 011-75817 Fax : 91-22-8378243

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LIST OF AWARD WINNERS 1992-93

PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND EXPORTER
POLYESTER FILMS	40.21 Crore	M/s. Garware Plastics & Polyester Ltd. Western Express Highway, 50/A, Swami Nityanand Marg, Vile Parle (E), Bombay - 400 057. Tel : 8380701 Tlx : 011-79084/79367 Fax : 91-22-8380384/8380385	M/s. Easter Industries, 75-76, Amrit Nagar, (Behind NDSE 1), NEW DELHI - 110 003, TEL : 690461/690463 TLX : 031-63323/63380 FAX : 91-11-4623989
PLASTIC FLOOR COVERINGS	20.95 Crore	M/s. Premier Vinyl Flooring Ltd., C-1, Commercial Centre, Safdarjang Development Area, New Delhi - 100 016. Tel : 6851735/6851225 Tlx : 031-73100/73157 Fax : 91-11-6862167/676961	M/s. Royal Cushion Vinyl Product Ltd., Ramkrupa, 25 Parekh Road, Prarthana Samaj, Bombay - 400 004. Tel : 3879320 Tlx : 011-76402 MHDT IN Fax : 91-22-3889774

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PLASTIC WOVEN SACKS/ FABRICS/BAGS	31.31 Crore	M/s. Bajaj Plastics Ltd., Imambada Road, Nagpur - 440 018. Tel : 48711/2663886 Tlx : 0715-270/84244 Fax : 91-22-2562499	M/s. Paharpur Plastics, 8/1/B. Diamond Harbour Road, Calcutta - 700 027. Tel : 712050/712154 Tlx : 021-8071 Fax : 91-33-712188
LAMINATES	17.34 Crore	M/s. Bakelite Hylam Ltd., 7-2-1669, Sanathnagar, Post Box No. 1908, Hyderabad - 500 018. Tel : 262641 Tlx : 0425-6275/6332	M/s. Century Laminating Co. Pvt. Ltd., 5, Alexandra Court, 60/1, Chowringhee Road, Calcutta - 700 020. Tel : 470976/479291 Tlx : 021-2387 Fax : 91-033-40314
PLASTIC ROPES/ TWINES/ STRAPPINGS	19.82 Crore	M/s. Garware Wall Ropes Ltd., Chowpatty Chambers, Sandhurst Bridge, Bombay - 400 007. Tel : 3634696/3634697 Tlx : 011-75816 Fax : 91-22-3631120	M/s. Garware Wall International, Chowpatty Chambers, Sandhurst Bridge, Bombay - 400 007. Tel : 3634696/3634697 Tlx : 011-75816 Fax : 91-22-3631120

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PVC LEATHER CLOTH/ FOAM LEATHER CLOTH	30.30 Crore	M/s. National Leather Cloth Mfg. Co., Opp. Gaushala, Kandivli (E), Bombay - 400 067. Tel : 8899221-25/8891836 Tlx : 011-70070 NILCO IN Fax : 91-22-6820363	M/s. Fenoplast Ltd., 306-B, Cheney Trade Centre, 3rd Floor, Parklane, Secunderabad - 500 003. Tel : 840322/840722 Tlx : 0425-6146 FENO IN Fax : 91-842-846855
WRITING INSTRUMENTS	20.91 Crore	M/s. Shivshakti Plastic Industries, 16, Deven Industrial Estate, I. B. Patel Road, Goregaon (E), Bombay - 400 063. Tel : 8735141 Tlx : 011-78244 PUM IN Fax : 91-22-8726124	M/s. Anand International, 23, Piramal Industrial Estate No.4, S. V. Road, Goregaon (W), Bombay - 400 062. Tel : 8895812 / 8895982 Tlx : 011-78244 Fax : 91-22-8899028

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
PLASTIC MOULDED AND EXTRUDED GOODS A) HOUSEWARE	135.20 Crore	M/s. Prince Plastics, 312, Churchgate Chambers, 5, New Marine Lines, Bombay - 400 020. Tel : 2624637/2624834/8323888 Tlx : 011-79310 PEXO IN Fax : 91-22-8367574	M/s. National Plastic Industries, A Subhash Road, Vile Parle (E), Bombay - 400 057. Tel : 299129/8341606/8341083/ 8387377 Tlx : 011-79214 Fax : 91-22-8360422
B) GIFT/NOVELTY/ STATIONERY ITEMS		M/s. Ramesh & Co., 121/123, Modi Street, 1st Floor, Fort, Bombay - 400 001. Tel : 2611063/2618492 Tlx : 011-73379 Fax : 91-22-2622166	M/s. Asian Advertisers, D-7, Road, No.16, MIDC, Mahakali Caves Road, Andheri (E), Bombay - 400 093. Tel : 8327005/8324079 Fax : 8378243
C) MATHEMATICAL INSTRUMENTS & LABORATORYWARE		M/s. Allied Instruments Pvt Ltd., 30 C-D, Government Industrial Estate, Kandivli (E), Bombay - 400 067. Tel : 8050849/8050425 Tlx : 011-70020 Fax : 91-22-8052811	M/s. Tarsons Products, 818, Marshall House, 33/1, Netaji Subash Road, P.O. Box No. 560, Calcutta - 700 001. Tel : 204022 Tlx : 021-2394 Fax : 91-33-211014

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
) PLASTIC TOOTH BRUSHES		M/s. Royal Enterprises, 113/15, Keshavji Naik Road, Bombay - 400 009. Tel : 8515429/3761283/4073726	
) SELF ADHESIVE APES		M/s. Asmaco Plastic Industries, 15/17, Shamshet Street, Bombay - 400 002. Tel : 3435925/342356 Tlx : 011-76547 Fax : 91-22-3427504	M/s. Asmaco Plastipipe Pvt Ltd. 15/17, Shamshet Street, Bombay - 400 002. Tel : 3435925/342356 Tlx : 011-76547 Fax : 91-22-3427504
) MEDICAL DISPOSABLES SURGICAL ITEMS		M/s. Disposable Medi-Aids Ltd., A-33 & 36, Madras Export Processing Zone Kadapperi Tambaram, Madras - 600 045. TEL : 465363/465554 Tlx : 81-4126027 Fax : 91-44-465450	M/s. Hermonite Associates Ltd. 307-308, Magnum House II, Karam Pura Community Centre, New Delhi - 110 015. Tel : 5419570 Tlx : 031-76224

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
STIC EAR/ INENTS		M/s. Pearls Intercontinental Ltd., 85/4, Punjabi Bagh, New Delhi - 110 026. Tel : 5435395/543211 Tlx : 031-76207 MSSE IN Fax : 91-11-5455495/5441684	M/s. Paragon Footwear Pvt. Ltd., 323, Ibrahim Rehikutullaha Road, Bombay - 400 003. Tel : 8364890 Tlx : 011-85064/73064 Fax : 91-22-8328421
INEERING CS		M/s. Auto Rubbers Tools Pvt. Ltd., 10, Jawahar Road, Cochikulam, Madurai - 625 002. Tel : 41003 Tlx : 0445-320 SCT IN	
IC COMBS		M/s. Crystal Plastics & Metallizing Pvt. Ltd. 62, Vithalwadi, Kalbadevi Road, Bombay - 400 002. Tel : 2013056/2059135 Tlx : 011-84498 Fax : 91-22-2068572	M/s. Royal Enterprises, 113/15, Keshavji Naik Road, Bombay - 400 009. Tel : 8515429/3761283/4073726

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
ERMOWARE		M/s. Wimco Pen Co., 11, Mehta Industrial Estate, I. B. Patel Road, Goregaon (E), Bombay - 400 063. Tel : 8735369/8736917 Tlx : 011-70065 Fax : 91-22-8735903	Asian Advertisers D-7, Road No.16, MIDC, Mahakali Caves Road, Andheri (E), Bombay - 400 093. Tel : 8324079/8327005 Fax : 91-22-8378243
MULTILAYER FILMS ES/SHEETS		The Supreme Industries Ltd., 612, Raheja Chambers, Nariman Point, Bombay - 400 021. Tel : 231978/233626 Tlx : 011-840132/78424 Fax : 91-22-8267057/2851657	M/s. Essel Packagings Ltd., 135, Dr. Annie Besant Road, Worli, Bombay - 400 018. Tel : 4933280/81 Fax : 4935188

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
VC SHEETING/FILM	12.60 Crore	M/s. Caprihans India Ltd., D Block, Shivsagar Estate, Dr. Annie Besant Road, Worli, Bombay - 400 018. Tel : 4921900/65 Tlx : 011-73769/76751 Fax : 91-22-4941024	M/s. Star Oxides and Chemicals Ltd., 701-B, Poonam Chambers, Dr. Annie Besant Road, Worli, Bombay - 400 018. Tel : 4925889/4921050 Tlx : 011-73693 PARK IN Fax : 91-22-4938493
PECTACLE FRAMES/GOGGALES/ PTHALMIC PRODUCTS	2.22 Crore	M/s. F. A. Chasmawala Pvt. Ltd., Chasmawala House, Pratapnagar Road, Post Box No.6, Baroda - 390 004. Tel : 556016/556116/2010683 Tlx : 0175-421 FACIL IN 011-86739 Bombay Fax : 91-22-2872134/2089560	M/s. Styl-Rite Optical Industries, 425, Kalbadevi Road, Bombay - 400 002. Tel : 2083696 / 2999539 Tlx : 011-86218
ARD RESIN PTHALMIC LENSES	1.13 Crore	M/s. Forbes Gokak Ltd., Forbes Bldg., Charanjit Rai Marg, Bombay - 400 001. Tel : 2045914/2046022/2047933 Tlx : 011-82369/85249 Fax : 91-22-2046022/2047933	

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
RAVELWARE JGGAGE ITEMS	12.92 Crore	M/s. V. I. P. Industries Ltd., Elphin House, 88-C, Old Prabhadevi Road, Bombay - 400 025. Tel : 4301011 Tlx : 011-71595 BP Fax : 91-22-4306022	M/s. Blow Plast Ltd., Elphine House, 88-C, Old Prabhadevi Road, Worli, Bombay - 400 025. Tel : 4301869/4301011 Tlx : 011-71595 Fax : 4306022
NE X-RAY LMS-NEGATIVE/ OSITIVE FILMS	2.98 Crore	M/s. Hindustan Photo Films Mfg. Co. Ltd. Indunagar, Ootacamund - 643 005. Tel : 4020/4029 Tlx : 8504/209 INDU IN	
ASTIC ELECTRICAL CESSORIES	1.04 Crore	M/s. Precious Industries, Precious House, 6, MIDC Industrial Area, Opp. : Indian Institute of Packaging, Andheri (E), Bombay - 400 093. Tel : 8322147/8328132 Fax : 011-79376	

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
UMAN HAIR PRODUCTS	7.12 Crore	M/s. Gupta Enterprises, Eastern Street, Eluru - 534 001. Tel : 21606/20944 Fax : 91-812-22503	M/s. Raj Impex (India), 17, Malony Road, Raj Villa, T. Nagar, Madras - 600 017. Tel : 441079/442136 Tlx : 91-41-6312 RAJ IN, Fax : 91-44-446736
PIPES (ALL SORT) PLASTIC PIPES	13.52 Crore	M/s. Jain Plastics & Chemicals Ltd. Jain Industrial Complex, Namkhedi Khurds, Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 By Fax : 91-257-6515-Bombay-91-22-2621177	M/s. Jain Irrigation Systems Ltd., Jain Industrial Complex, Namkhedi Khurds Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 By Fax : 91-257-6515-Bombay-91-22-2621177
RIGID CONDUIT FITTINGS AND ACCESSORIES		M/s. Lightcraft Corporation, 68-II, MIDC Marol Industrial Area, Andheri (E), Bombay - 400 093. Tel : 8326821/8326823 Tlx : 011-71234 ELEC IN Fax : 91-22-8371609	M/s. Evermore Pipe Systems Pvt. Ltd., 1201/2, Maker Chambers V, 221, Nariman Point, Bombay - 400 021. Tel : 2875064/65 Tlx : 011-85828 HINJAIN Fax : 91-22-2041534

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PRODUCTS	TOTAL EXPORTS OF THE PRODUCT	TOP EXPORTER	SECOND BEST
IRRIGATION SYSTEM DRIPPERS MADE OF PLASTIC	11.91 Crore	M/s. Jain Irrigation Systems Ltd., Jain Industrial Complex, Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 BY Fax : 91-257-6515-Bombay-91-22-2621177	
PVC/PU FOAM	6.83 Crore	M/s. Jain Irrigation Systems Ltd., Jain Industrial Complex, Jalgaon - 425 001. Tel : 3201 Tlx : 011-73791 By Fax : 91-257-6515-Bombay-91-22-2621177	M/s. Madras Polymoulds, 108, Royapettah High Road, Mylapore, Madras - 600 004. Tel : 843760 Tlx : 41-7779 ATLK IN Fax : 91-044-863885
PLASTIC RAW MATERIALS	21.08 Crore	IPCL Corporate Building, P.O. Petrochemicals Township, Near Undera Road, Baroda - 391 345. Tel : 0265-72011/72031 Tlx : 0265-73164 IPCL Fax : 0265-73164	M/s. Reliance Industries Ltd., Maker Chambers VI, 9th Floor, 222, Nariman Point, Bombay - 400 021. Tel : 242384/226070 Tlx : 011-86542/82290 Fax : 91-22-2042268

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**THE PLASTICS AND LINOLEUMS
EXPORT PROMOTION COUNCIL
CITATION
PRESENTED TO
SHRI. K. P. GUPTA
CHAIRMAN 1989-91**

Whereas Shri Keshav P. Gupta has devoted himself with distinction to the service of The Plastics and Linoleums Export Promotion Council as its Chairman for two successive terms, 1989-90 & 1990-91 :

As Managing Director of M/s Peerless Plastic Industries Ltd., Calcutta, Shri Keshav P. Gupta unselfishly became the voice of the Plastics and Linoleum Export Promotion Council and generously gave of his efforts and time to furthering the cause of the industry as a whole. He is himself a leading manufacturer of plastic combs and industrial components, and as an exporter of these and other plastic utility items, has been abroad several times to study developments in the industry.

As the son of Dr. C. L. Gupta, a noted physician of Calcutta and a Founder Member of the Council, Shri Keshav had taken active interest in the affairs of the Council from a very young age and had participated in the vital decisions of the Council.

He had been the Vice-Chairman of the Council for a number of terms, and he would leave no stone unturned in his efforts to solve the problems of the Council's members. He has brought out widely-read publications on the industry, like Indian Plastics Review for decades.

As Chairman, he has put all this background and his profound knowledge of the industry to service in the cause of the whole industry, combining an aggressive approach for the cause with a patient understanding which are his forte.

Due to Shri Keshav P. Gupta's untiring and unremitting efforts, the

performance of Rs. 128 Crores to Rs. 178 Crores in 1989-90 and to Rs. 204 Crores in 1990-91.

Even after he relinquished his Chairmanship, Shri Keshav has been guiding the Council in many ways.

For all this and more, the whole industry owes him an enormous debt of gratitude.

In Small token of our acknowledgement of these services generously rendered by Shri Keshav P. Gupta, and in recognition of his efforts on the Council's behalf in the nationally important cause of Export Promotion, this Council has on this day duly resolved to bestow upon him this Citation of Honour through the hands of the distinguished
SHRI. PRANAB MUKHERJEE Hon'ble Union Minister for Commerce.

Dated : 25.11.1993
Bombay.

(A. H. BHARUCHA)
Chairman

**THE PLASTICS AND LINOLEUMS
EXPORT PROMOTION COUNCIL**

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