



दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

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THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)

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CIN: U25200MH1955NPL009601

Ref: Plexh/Cir/307

Date : 03.07.2019

All Members/All Members of the COA

Dear Sir(s),

Sub: First Edition of PlexConnect, the monthly e-Magazine from Plexconcil

As an Irish proverb goes, making a new beginning is one third of the work done. Today, on behalf of my esteemed colleagues of the COA and the Secretariat, it is with much pleasure and pride to introduce the First Edition of PlexConnect (<http://plexconcil.co.in/flipbook.php>), the monthly e-Magazine from Plexconcil.

Indian Plastics exports has been making great strides over the years. Despite the global slowdown recently, India's plastics exports recorded a growth of 24.1 percent at \$10.98 billion during the period 2018-19 as against \$8.85 billion in the same period during 2017-18. The growth has been primarily boosted by higher shipment of plastic raw materials; woven sacks (incl. FIBC); plastic sheet, film, plates, and packaging materials.

With so much happening in our industry and with even more potential for the segment in the future, Plexconcil has been working constantly towards exploring ways in which to engage its members and facilitate their businesses. With the launch of PlexConnect, we aim to apprise our members and associates of the latest happenings in the industry. This issue and every subsequent issue will cover important subjects such as Export Performance, Council activities, latest news and trends, panel overview, focus on export destinations as well as features led by Experts on various topics such as innovation, industry best practices, environmental impacts and more.

In each feature, we will also examine the multiple reasons why Plastic exports is a lucrative business segment to encourage manufacturers as well as those seeking to enter the exports segment. Needless to say not only does the segment offer ample opportunity for employment generation, but with the numerous schemes and initiatives of the Government to boost the segment, it holds much promise for a great future.

Technological advancement, innovation, as well as expansion and optimization of production are critical to the growth of Plastics exports and we further aim to cover these important topics that impact our industry's growth through this medium.

We do hope that you enjoy the read and we look forward to receiving your feedback, opinions and comments. Moreover though, we look forward to opening a more fruitful dialogue with our members as well as your continued support and encouragement in making PlexConnect a collective success for us all.

Regards,

Ravish Kamath
Chairman