



दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

क्रिस्टल टावर, गुंडिवली रोड क. ३, ऑफ सर एम. व्ही. रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत

दूरध्वनी: (+९१-२२) २६८३ ३९५१/५२ फ़ैक्स: (+९१-२२) २६८३ ३९५३/२६८३ ४०५७

ई-मेल: office@plexconcil.org वेबसाइट: www.plexconcil.org

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)

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CIN: U25200MH1955NPL009601

Ref:Plexh/Cir/214

Date: 03.06.2019

All Members/All Members of the COA

Dear Sir(s),

Sub : Complimentary Ads - Launch of Plexconcil's E-magazine

Greetings from Plexconcil.

With reference to the above subject, we are pleased to inform you that the Plexconcil will be launching its E-magazine soon, with the First Edition slated for a July release. The objective of the e-magazine is to provide all our members and stakeholders with information on happenings of the industry in addition to editorial content that is insightful, meaningful and relevant to their businesses. Editorial content will include news, updates, export performance data, etc. as well as articles of interest pertaining to innovation in Plastics, Expert Opinion on the Plastics Export businesses, product panels, and a featured titled Country scape that highlights trade opportunities for our exporters in various countries around the world.

The e-magazine will be a monthly issue and published on the 28th of each month. To begin with, the magazine is being launched in a digital format with plans to evolve in a full-fledged printed publication in due course. It will be distributed to Council members, Government & Ministry departments, Indian High Commissions & Embassies, Foreign Embassies in Indian besides various trade associations in India and abroad. The magazine will also be posted on our website as well as social media page.

The magazine provides an excellent opportunity for advertising as it will be received by relevant members associated with the trade and for the launch issue, we wish to offer our members Complimentary advertising opportunities as a gesture of goodwill and in appreciation of the support that members have lent us so far. We look forward to its continuance as only with greater involvement and encouragement from your side, can we hope to make the magazine bigger, better and more successful in times to come.

Please note below, the size of your Complimentary as follows:

Half Page Horizontal - 20 cms (w) x 14 cms (h)

Half Page Vertical - 10 cms (w) x 28 cms (h)

Quarter Page - 8 cms (w) x 14 cms (h)

Please provide material in CDR format with a jpeg for reference. Please provide open files for size adjustments, if any.

All material must reach k.goda@plexconcil.org by 7th June, 2019 at the latest.

P.S. Only the first ten responses with complete artwork details will be provided Complimentary advertising opportunities in the inaugural issue.

Regards,

Krunal Goda

Sr. Manager (Exhibitions)

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