



## दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

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दूरध्वनी: (+९१-२२) २६८३ ३९५१/५२ फैक्स: (+९१-२२) २६८३ ३९५३/२६८३ ४०५७

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### THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)

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Date: 23-01-2020

Members / All members of the Committee of Administration

Dear Sirs,

### **Invitation to Export Awareness Programme & Working Capital Solutions** **January 24, 2020 – Indore**

We are pleased to share that Plexconcil – The Plastics Export Promotion Council – Sponsored by Ministry of Commerce, Government of India is organising Export Promotion Awareness Programme for Plastics Industry from Indore Region in jointly with Drip Capital and Indian Plastpack Forum on January 24, 2020 at Indore.

#### **Objective of Export Awareness Programme:**

- Importance and benefits of Exports
- Schemes and policies by Ministry of MSME and Dept. of Commerce benefiting exporters
- Understand the process to avail subsidies provided by Government of India
- Enrolling for Plexconcil Memberships and Seek Government Benefits for Exports
- To understand the issue faced by the members while doing exports
- To provide the market intelligence i.e. important export destination with Product Potential
- Session on Factoring-Collateral free trade finance made easy by Drip Capital

Government of India has been committed to boost the Exports from India and Specifically from the MSME industries. Plastic industry is one of the largest industries in India with an estimated Market size of INR 1.8 Trillion. The industry has more than 50,000 processing units that employ more than 5 Million people across India. The total consumption of plastics is ~15 MT and is expected to increase to ~25 MT by 2025. We are happy to share that with the great support of the manufacturers and traders the industry has crossed the highest ever export turnover of ~ US\$ 11 Bn (2018 – 19) with a growth rate of 24% and exports to 211 countries in the last year.

We encourage you to take this opportunity to export your products to the International Markets.

In this connection, we have organized an Export Awareness Programme in Indore to guide you to various benefits of Exports, as per the following schedule.

Date: Friday, January 24, 2020  
Time: 6:30 p.m. (followed by Dinner)  
Venue: Hotel Lemon Tree, Indore

We cordially invite you to participate in the above programme and to join us for dinner thereafter.

Kindly confirm your participation by registering through email at [raj@plexconcil.org](mailto:raj@plexconcil.org) and by January 23, 2020

No participation fee will be charged for participating in this roadshow.

Thanking you and look forward to receiving your confirmation at the earliest.

Regards,

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