



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: PLEXH/VietnamPlas/2020/1212

Date: March 04, 2020

All Members/All Members of the COA

All Members of the Indian Plastics Fraternity

Subject: Avail Subsidy at Vietnam Plas: INDIAN PAVILION by PLEXCONCIL, September 23-26, 2020

Dear Sir(s),

Greetings!

We have pleasure in informing you that the Council is facilitating participation under India Pavilion at **Vietnam Plas 2020**, scheduled to be held in HO Chi Minh City 2020, September 23-26, 2020.

Attached please find the detailed circular for kind perusal



Venue : Saigon Exhibition & Convention Center (SECC) , Ho Chi Minh City, Vietnam

Show Time : 09:00 a.m. ~ 17:00 p.m.

Admission : Trade Visitors and Professionals Only

Organizers: Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD)

Yorkers Trade & Marketing Service Co., Ltd.

Co-organizer: Vietnam Plastics Association (VPA)

Show Management: Chan Chao International Co., Ltd.

Indian Pavilion : The Plastics Export Promotion Council

Official Website : <https://www.chanchao.com.tw/Vietnamplas/>

Come and Join us now !

Get up-to-date information here: kajal@plexconcil.org;

Five Reasons to Attend Vietnam Plas Show !

1. Growing Demand for Plastics & Rubber

In 2020, the production of plastic products will reach 12.5 million tons and export turnover will be USD4.3 billion, followed by a growth rate of 15% each year later. In addition, the packaging segment has remained the highest proportion in Vietnam's plastic industry by reaching over 30 percent recent years. The construction and technical segment will also grow positively with the industry development plan to 2020.

2. IMF sees Vietnam GDP growth at 2.7 % in 2020

The government targets annual GDP growth of 7 percent from 2021 to 2025 to make up for the slowdown caused by the Covid-19 pandemic.

3. Local Plastics Industry Rising

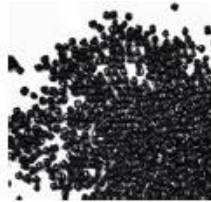
Vietnam's plastics industry has around 2,000 businesses, and 83% are located in the Ho Chi Minh City. Its plastics products having a great competitive edge for packaging, household products, and construction and engineering plastics. These plastics products have gradually reached the point to where it can control the market of several countries.

4. High Value FDI Attractor

In the 1st quarter of 2019, Vietnam has received around \$16.74 billion in FDI. Foreign investors are investing in 19 different sectors of Vietnam economy. To enter this high value market, the 19th Vietnam International Plastics & Rubber Industry Exhibition is your finest choice.

5. Substantial opportunities toward EU market

Vietnamese Government and the Ministry of Industry attach great importance to the plastics industry by establishing 5-year development plan to stimulate growth in the production of high-tech plastic parts and developing the recycling industry.



For more information

[Brochure](#)

[Show Report](#)

[Show Gallery](#)

[Application
Form](#)

[2019 Exhibitors
list](#)

Indian Pavilion Bookings:

The Plastics Export Promotion Council : Ms. Kajal Guria
: kajal@plexconcil.org / +9198337 02185



Market Overview:

Vietnam is an open economy in ASEAN Markets and is one of the most preferred destination for trade by developed countries. The country has been steadily developing its economy by signing important trade deals and agreements like **APEC membership** in 1988, **WTO accession** in 2007, **Participation in ASEAN Economic Community** and the latest & most important **EU – Vietnam Free Trade Agreement (EVFTA)** in 2019 which by itself proves its commitment for making Vietnam a hub for Global Trade. With trading flow of **US\$471 billion** and GDP of **7.08%** in 2018 Vietnam witnessed a high economic growth in a decade. The country's foreign direct investment (FDI) sector accounts for approximately 22 per cent of its economy with an investment of USD\$ 38 bn and has seen an increase in investment of 7.2% on Y-o-Y which by itself shows Vietnam as a preferred destination by the nations for their industry & trade. The country strong economic growth, reforms and demographic advantage makes it an ideal destination for trade.

Vietnam's exports have doubled as competitive minimum wage and low costs of utilities boosted foreign direct investment in the manufacturing sector. Vietnam main semi - finished goods exports are: **telephones, mobile phones and parts thereof** (21%), **textiles** (12%), **computers and electrical products** (12 percent); **shoes & footwear** (7 percent) and **machinery, instruments and accessories** (6 percent). Its main export partners are: **The United States** (19 %), **China** (16%), **Japan** (8%), **South Korea** (7%), **Hong Kong** (4%) and **Netherlands** (3%). The statistics clearly indicates that the Vietnam market is preferred to be a destination for manufacturing of varied goods and opens the destination for exports to the high potential markets including developed countries.

For India, Vietnam is an important destination for trade development. The Country provides a strategic opportunity to also explore business opportunities and Cambodia & Laos. Its economy is dominated by major industries like Agriculture, Automobiles, Construction & Building Materials, Food, Logistics & Real Estate.

Vietnam plastics industry is still a new sector compared to others such as mechanical, chemical or textile industry; however, it has experienced tremendous growth in both revenue and profitability, with annual estimated growth rate of 16 to 18 per cent. There are currently more than 2,200 plastics companies operating in Vietnam with the number of domestic companies accounting for 85 per cent. This has resulted from an ever-increasing consumption of plastic products which are widely used in several industries and economic sectors such as: power, electronics, telecommunication, communication and transportation, aquatic products, agriculture, etc. Forecasting to 2020, domestic plastic producers will need about 5 million tons of

input raw materials for production flows and activities. The total plastics imported in Vietnam is ~ USD \$ 15 bn whereas India's export to Vietnam is ~USD\$ 200 Mn.

About the event

VIETNAM PLAS is one of the largest trade fairs for Plastic Industry in ASEAN Region. Since, 15 years the exhibition is providing a unique platform for the plastics industry to explore business opportunity in one of the most promising markets in the continent.

VIETNAMPLAS IN NUMBERS:

<u>REVIEW 2019</u>	
<u>PARTICULAR</u>	<u>FIGURES</u>
TOTAL EXHIBITORS	580
TOTAL BOOTHS	800
VISITORS	15,231
VISITING COUNTRIES	18

EXHIBITORS PROFILE

<u>EXHIBITS</u>	<u>VISITORS</u>
PLASTICS RAW MATERIAL	MANUFACTURER & PROCESSORS OF PLASTIC PRODUCT
MOLDED GOODS	PLASTIC PACKAGING
BLOW MOLDING MACHINES	PACKAGING FACTORY
DIE CUTTING & CASTING MACHINES	ELECTRONIC / ELECTRICAL APPLIANCES
EXTRUDING MACHINES	AUTOMOBILE & TRANSPORTATION
INJECTION MOLDING EQUIPMENT	MOULDS & DIE
MOLD CLEANING EQUIPMENT	CONSTRUCTION & BUILDING
PLASTIC BLENDING MACHINERY	FOOD & BEVERAGE
PLASTIC COMPOUNDING EQUIPMENT	PACKAGING
PLASTIC CUTTING MACHINES & CUTTERS	PLASTIC MACHINE AGENT/DISTRIBUTOR
PLASTIC DRYERS & MOLD HEATERS	IMPORTER/ EXPORTER

VISITING COUNTRIES:

Argentina, Australia, Austria, Belgium, Brazil, Cambodia, Canada, China, Denmark, France, Germany, Hong Kong, India, Indonesia, Iran, Italy, Japan, Malaysia, Myanmar, Netherlands, New Zealand, Philippines, Poland, Portugal Russia, Singapore, South Africa, South Korea, Spain, Switzerland, Taiwan, Thailand United Kingdom, United States, Vietnam and more...

Participation charges

Under Shell Scheme premium package:

US\$ 2,610 or INR1,90,530 /- per 9 square metre (Excl. tax).

PARTICULAR	QUANTITY
Needle Punch Carpet	As per design
Sides System Panel	3
Set Fascia Name	1
Unit Reception Desk	1
Unit Round Table	1
Units Chairs	3
Units spotlight 100W	3
5AMP/220V Single Phase Socket Plug	1
Unit Fluorescent	1

Minimum bookable area is 9 square meters and upwards in multiples of 3 square meters for Shell Scheme and for Bare Space /Space Only minimum is 36 sqm.

All other costs such as additional equipment, shipment of your exhibits, promotional/ publicity materials, additional furniture, deputation of your representative etc. will be to your account. *(CORNER BOOTHS will HAVE ADDITIONAL CHARGE OF 10%).*

Payment schedule: 50% non-refundable payment along with application and Balance payment of 50% must be paid by 30th July 2020.

Application Form:

- 1) Application form needs to be duly signed and authorised
- 2) Application with Payment of 50% will only be accepted
- 3) Application Form once signed and submitted shall be eligible to follow Participation terms & conditions of Council and Organisers
- 4) Cancellation to be charged at @100%
- 5) With submission of Application form you shall adhere to terms & conditions mention in form

Benefit to the Participants: *Subsidized rate under MAI Scheme and Airfare under MDA Guidelines- Please note that we have sought the financial assistance both the scheme for the year 2020-21 from the Ministry of Commerce, Government of India. We will inform separately the quantum of Subsidy available to each exhibitor once approved*

We look forward to your immediate response in this regard.

Thanking you,

Yours faithfully,

Sribash Dasmohapatra
Executive Director
The Plastics Export Promotion Council
(Sponsored by the Ministry of Commerce & Industry, Govt. of India)
Crystal Tower, Gundivali Road No.3
Off Sir M. V Road, Andheri (E)
Mumbai - 400 069
Tel: +91 22 26833951 / 52
GSTIN/UIN: 27AAACT2024N1ZC (US \$ is calculated at Rs.73/- per \$)



THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by the Department of Commerce, Government of India)

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Ph: (+91 - 22) 26833951 Fax: (+91 - 22) 26833953 / 4057(D) 26844364

Email: office@plexconcil.org Website: www.plexconcil.org

Application for Participation at **VIETNAM Plas 2020 - HO Chi Minh City 2020, September 23-26, 2020**

Details of the company: *(The following information will be printed in the Council's Brochure)*

Name of the Company		
Type of Company (Please put ✓)	1) Pvt Ltd, if Yes CIN No. (2) Proprietor (3) Partnership	
IEC CODE (MUST submit)		
PAN No./GSTNo.	Pan:	GST no.:
Member of PLEXCONCIL	RCMC NO.	
Name of Company Director		
DIN no. of Company Director		
Whether belongs to MSME (Please put ✓)	Yes	No
Address		
Phone No		
Fax No		
E-mail		
Website		
Details of the Product Manufactured / Exported by the Company (Please also attach photographs of your products)		
Product to be displayed (ITC/HS code must be submitted up to 6 digit)	1) HS Code: Description: 2) HS Code: Description: 3) HS Code: Description:	
Name of the Participant/Designation		
Participants Belong to (Please put ✓)	1) SC (2) ST (3) GENERAL	

Passport No.	
Mobile No	
Details of earlier participations in the same Fair under MAI assistance. (#) (Pl put $\sqrt{\quad}$)	If Yes:(1 st time)(2 nd time)(3 rd time) No:
Details of your participation in the same financial year under MAI Scheme (##)	1. Name of the Fair _____ 2. Name of the Fair _____
Area Require:	Stall No: Area in sqm:
	 Shell Scheme <u>or</u> SPACE ONLY
Payment Details:	
Cheque No/Date/Drawn on	
Amount (Rs)	
We are enclosing herewith the 50% of the amount due and understand that this amount is non- refundable. (Refundable only in case of Cancelation of this event by the Council) and the Balance payment of 50% must be paid by 30th July 2020. We also agree to abide by all the terms and conditions of participation of the organizer. 1) As per revised MAI scheme, assistance would be available 3 times (including past cases) In a particular trade fair/exhibition. 2) As per revised MAI scheme, assistance would be available to a member for a maximum of 2 MAI events in a year. 3) Cancellation to be charged at @100% 4) Application form duly signed, stamped and with Payment will only would be accepted"	

Name & Designation:
STAMP

Signature & Date: