



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/E-magazine/65

Date: 16th September, 2020

Dear Sirs,

Greetings!

As you are aware that the council had launched a monthly e-magazine named PlexConnect in July 2019. PlexConnect, which was conceived as the mouthpiece for plastics exports and aims to highlight important topics that pertain to the Plastics manufacturing and exports industry, has become extremely popular amongst the Indian exporting community. It covers topics such as export performance, industry news and happenings, various editorial features, Countryscape, Panel of the Month, amongst others. The objective of the magazine is to provide readers with meaningful, relevant and insightful information that we hope will facilitate the growth of industry and open dialogue on issues that are of common concern.

We are delighted to share with you that all the last editions of PlexConnect which were circulated amongst Council members, Government & Ministry departments, Indian High Commissions & Embassies, Foreign Embassies in India, besides various trade associations in India and abroad, have received a good response.

Given the above context, In appreciation of the members who have been supportive so far. We are giving the advertising opportunity to the members with due charges as per the size given below. Hence, all members who are interested in availing the advertising opportunity service may kindly provide their artwork in PDF format (high resolution) as per below size by **20th september, 2020**

Full Page Vertical – 20 cms (w) x 28 cms (h) – 3000/-

Half Page Horizontal - 20 cms (w) x 14 cms (h) – 1500/-

Half Page Vertical - 10 cms (w) x 28 cms (h) – 1500/-

We look forward to receiving your email at kajal@plexconcil.org by the said date.

Note: Placement of advertisement is subject to availability of space in the magazine and at the sole discretion of Plexconcil.

Regards,

Kajal Guria

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

Crystal Tower, Gundivali Road No.3

Off Sir M. V Road, Andheri (E), Mumbai - 400 069

Tel: 91 22 26833951/52