



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Invites you for the

India International Plastics Virtual B2B

with

Japan

September/October 2020

Dear Member (s), All Members

All Members of the COA

Dear Sir(s),

Greetings from PLEXCONCIL!

In its commitment to help increase India's Plastics Exports and support the Indian Business Houses and Manufacturers to generate business during this crucial time across the globe, PLEXCONCIL has worked closely with the **Embassy of India, Tokyo, Japan** in organizing the **India International Plastics Virtual B2B** (Buyer-Seller Meet) with Importers/Buyers from **Japan**.

Why Japan?

PLEXCONCIL working closely with the Ministry of Commerce, Govt of India has identified potential countries where Plastics and its products have more potential and where India has not tapped that market at all. In this study, we are glad to notice that Japan has a huge potential which is yet to be tapped after this crisis which has opened this huge market for Indian exporters.

Japan is one of the largest producers of plastics in the world. With production at 11.02 million tons and total shipments at 13 trillion yen, the plastics industry takes up a significant share in the manufacturing landscape of Japan. The most produced goods were plastic films and sheets, followed by containers and parts for machine tools. Japan also produces a large

share of global plastic waste. The Chinese and Southeast Asian bans on plastic waste imports have shifted Japan's strategy towards the development of environmentally sustainable alternatives to generic plastics and the renewed focus on developing high-grade materials for machinery applications. This has opened many avenues for imports into Japan.

Potential Products for Export from India

The Government of India has identified some tariff lines which have the potential for increased exports from India to Japan. In addition to this, Council has undertaken further analysis and enlisted certain products based on the information from the Embassy of India, Japan for which exports from India can be enhanced. The details of the products are as below:

Sr. No.	HS Code	Description
1	3901	Polymers of ethylene, in primary forms
2	3901	Polymers of ethylene, in primary forms
3	3902	Polymers of propylene or of other olefins, in primary forms
4	3904	Polymers of vinyl chloride or of other halogenated olefins, in primary forms
5	3907	Polyacetals, other polyethers and epoxide resins, in primary forms; polycarbonates, alkyd resins, ...
6	3908	Polyamides, in primary forms
7	3909	Amino-resins, phenolic resins and polyurethanes, in primary forms
8	3910	Silicones in primary forms
9	3911	Petroleum resins, coumarone-indene resins, polyterpenes, polysulphides, polysulphones and other ...
10	3912	Cellulose and its chemical derivatives, n.e.s., in primary forms
11	3914	Ion-exchangers based on polymers of heading 3901 to 3913, in primary forms
12	3917	Tubes, pipes and hoses, and fittings therefor, e.g. joints, elbows, flanges, of plastics
13	3919	Self-adhesive plates, sheets, film, foil, tape, strip and other flat shapes, of plastics, whether ...
14	3920	Plates, sheets, film, foil and strip, of non-cellular plastics, not reinforced, laminated, ...
15	3923	Articles for the conveyance or packaging of goods, of plastics; stoppers, lids, caps and other ...
16	3924	Tableware, kitchenware, other household articles and toilet articles, of plastics (excluding ...
17	3926	Articles of plastics and articles of other materials of heading 3901 to 3914, n.e.s.
18	420212	Trunks, suitcases, vanity cases, executive-cases, briefcases, school satchels, spectacle cases, ...
19	540720	Woven fabrics of synthetic filament yarn, incl. monofilament of ≥ 67 decitex and with a cross ...
20	5607	Twine, cordage, ropes and cables, whether or not plaited or braided and whether or not impregnated, ...

21	630532	Flexible intermediate bulk containers, for the packing of goods, of synthetic or man-made textile materials
22	901839	Instruments and appliances used in medical, surgical, dental or veterinary sciences, incl. ...

Selection Criteria:

Following criteria will be adopted in selecting the participant:

1. The Indian exporter should have the capacity to cater to the requirement of large corporates and others
2. The Indian company should have the capacity to execute the orders in time
3. The Indian company should adhere to the product safety standards required in the country.

The above criteria are important for the Embassy of India in Japan to arrange buyers for securing firm orders which could be completed on time.

Main Features and Benefits of Virtual B2B:

- Access to quality and verified buyers from the comfort of home or office
- Pre-scheduled business meetings between buyer and seller.
- Reduced cost of participation vis a vis traditional format.
- Focused Country/Market helps to understand the specific market requirement and showcase solutions accordingly
- Seamless matchmaking opportunity (pre-scheduled/approved meetings).
- Chat and video conferencing facility to help easy interactions (yet to confirm)
- Products displayed with detailed specifications to facilitate sourcing.
- Webinars bringing speakers/experts to enhance knowledge and decision making (yet to confirm)
- Import Duty Structure & FTA details (if any) would be provided to those who register for the B2B.

What to do if you are interested?

Please fill up the attached application form which is the last page of the emailer and return the same in word format with your payment for us to process and confirm your participation. Confirmed participants will hear from the Council on the other modalities.

Payment Details:

Bank Name - State Bank Of India

Account Name - The Plastics Export Promotion Council

Account Number - 34011621060

IFSC CODE - SBIN0000539

Branch - Andheri (East) ,Mumbai - 400069

BSR Code – 400002002

You may send the filled up (soft copy in word/excel format as per the application format in the emailer) to plexsr@plexconcil.org / ruban.hobday@plexconcil.org before September 5, 2020. Contact mobile number: 9840053930 for more details.

What to do if you are NOT interested?

You may please forward to your other business partners and contacts for whom this may be a great breakthrough to participate in the B2B with Viet Nam.

With warm regards.

RUBAN HOBDAY

Regional Director - South

The Plastics Export Promotion Council (PLEXCONCIL)

(Sponsored by the Ministry of Commerce & Industry, Govt of India)

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