



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No. : Plexh/Cir/140
06.10.2020

dated

Dear Members,

Subject: Regarding members inputs on Prime Minister's Vision of Developing District as Export Hub

We wish to inform you that O/o. Addl . DGFT, Mumbai has communicated to us that the Prime Minister's Vision of Developing District as Export Hub has been Initiated. Details of it, is given below :-

District As Export Hub – A New Paradigm Shift

Vision:

1. Realize the ideals of Decentralization and Cooperative Federalism in spirit
2. Bring the aspect of planning and execution of International Trade to the District Level
3. To achieve synergy by integration of other flagship Programs of GoI such as "Make in India" and Atmanirbhar Bharat"
4. To Promote locally manufactured products in line with "Vocal for Local

District As Export Hub – The Mission

1. To form an active District Export Promotion Committee (DEPC)
2. Active involvement of all the Stakeholders from Government, Industry and other Trade Bodies
3. Preparation of District Export Plan through extensive consultation and comprehensive analysis.
4. Capacity Building of institutions at District Level
5. Identification of potential export products from Districts.
6. Building a repository of Data pertaining to Districts
7. To institutionalize an active monitoring and Feedback Mechanism

In this regard Addl. DGFT - RA Mumbai office has created input/feedback form for collection of wider inputs. Members are requested to give their inputs through the link <https://forms.gle/PyTGeRpxmgxqGMhYA> on or before 12.10.2020.

This is for your information and necessary action please.

Best regards
Plexconcil Team