



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

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To
All Members of the Council

Dear Sir/ Madam,

Subject: Regarding 'Prarambh' - Startup India International Summit - on 15 and 16 January 2021 in a virtual format

We wish to inform you that Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India will be organising 'Prarambh' - Startup India International Summit - on 15 and 16 January 2021 in a virtual format.

Prarambh is expected to bring together top policy makers, industry, academia, investors, startups and all stakeholders from across the globe. In addition to deliberating on good practices from best of the ecosystems across the world, the sessions of the Summit are designed to showcase the spread and depth of entrepreneurship based on innovation in India. The idea is to attract attention of global capital for startups in India, mobilize domestic capital, provide opportunities for accessing international markets to our startups and evolve enabling policy provisions.

Startup India was launched on 16th January 2016 by Hon'ble Prime Minister of India Shri Narendra Modi, with an objective to build a strong ecosystem for nurturing innovation and startups in the country that will drive sustainable economic growth and generate large scale employment opportunities. The Indian startup ecosystem today is counted amongst the world's largest startup ecosystems and is growing at an unprecedented rate, contributing to the innovation driven growth for the Indian economy. The Summit also celebrates 5 years of launch of Startup India initiative which has played a pivotal role in spurring the spirit of entrepreneurship in every corner of the country.

Objective :

- Encouraging and inspiring the youth for innovation and entrepreneurship
- Exchange knowledge on best practices on nurturing startup ecosystems
- Develop capacities of entrepreneurial ecosystem
- Mobilize global and domestic capital for investments into startups
- Provide opportunities to startups for entering domestic (private and public) and international markets
- Showcasing high-quality, high technology and frugal innovations from India
- Enable ease of doing business for startups and investors.

Members are requested to join the two days Startup conclave program on the virtual format. Please refer the attached documents for joining the same.

Thanking you,
Yours faithfully,

Bharti Parave
Asst. Director – Trade & Policy

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