

Ref. No. : Plexh/Cir/17

dated 04.05.2021

Dear Plexconcil Members,

This is an IMPORTANT EMAIL for your PRODUCT. Please read it carefully.

1. Consumer & Houseware finished products are key focus on Exports currently. **The Plexconcil has channelized a separate Panel for Consumer & Houseware product Exporters. The Panel is chaired by Mr Dhruv Sayani, Director, M/s. Crystal Plastics & Metallizing Pvt Ltd**

2. Consumer & Houseware Panel Committee has taken the initiative of Highlighting products of Plexconcil Exports of Finished Products through a EXCLUSIVE PLEXCONCIL CATALOGUE ONLY FOR CONSUMER & HOUSEWARE PRODUCTS WHICH WILL BE SENT TO ALL INTERNATIONAL TRADE COUNCILS WORLDWIDE & SOME LEADING SUPERMARKET & DEPARTMENTAL STORE CHAINS WORLDWIDE through the Plexconcil Network.

3. Consumer & Houseware Companies will also be HIGHLIGHTED through FACEBOOK & INSTAGRAM page that will be DEDICATED to FINISHED PRODUCTS with HSN Code listed under the Plexconcil.

4. This will give Maximum Outreach to your company and your products to the Global Marketplace.

5. To list your products in the PLEXCONCIL CONSUMER CATALOGUE INDIA kindly send in your company brochure/catalogue in PDF Format before 10th MAY 2021

6. The LAST DATE of SUBMISSION OF YOUR PDF CATALOGUE is 10th May 2021.

7. You can email the catalogue to bharti@plexconcil.org and dhruv.sayani@crystalcomb.com

8. If you have any KEY PRODUCTS you wish to HIGHLIGHT Send that Information on email as well.

9. We will be LAUNCHING THE PLEXCONCIL CONSUMER CATALOG in the fourth week MAY 2021.

10. THE PLEXCONCIL CONSUMER CATALOG WILL BE SENT WORLDWIDE TO GIVE YOUR PRODUCTS MAXIMUM PRESENCE AND TO BOOST EXPORTS.

Thank you and waiting your PDF Catalogues/ Brochures at the Earliest

Best regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council

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