

To,
All members of Plexconcil,

Dear Sir / Madam,

Subject : Regarding 'Ease of Logistics' portal to connect exporters and logistics providers

As the Indian exporters are facing severe difficulties due to shortage of containers, we wish to inform that a portal www.easeoflogistics.com (developed by FIEO) could be of use to the members since it is a web-based platform that brings together both service seekers (exporters) as well as service providers (shipping lines/Forwarders/CHA etc.) thereby facilitating container demand fulfillment in a systematic manner. The above-mentioned portal allows exporters to post their requirements in advance so that logistics service providers can view the demand pattern; discuss and finalize business with exporters.

The portal has following features:

- ♣ Posting of container requirements
- ♣ Pan India visibility of your requirements
- ♣ Provision to receive multiple quotes to choose from
- ♣ Facility to chat and negotiate
- ♣ Better price discovery and cost optimization
- ♣ Direct outreach to shipping lines
- ♣ Networking opportunities

Interested members of the council may take advantage of this portal.

Best regards,
Plexconcil Team