



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

### **Webinar on Route to Business Worldwide**

**20<sup>th</sup> January, 2022 (Thursday) | 3.30pm- 5.00pm | Virtual Platform: Cisco Webex**

Dear Sir/Madam,

Greetings from Plexconcil!

We are pleased to inform you that **The Plastic Export Promotion Council (PLEXCONCIL)** in association with **Falcon Business Energisers** is organizing a **Webinar on Route to Business Worldwide** on 20<sup>th</sup> January, 2022 from 3:30pm to 5:00pm (Thursday).

This webinar will showcase various options for PLEXCONCIL members on how to generate overseas business leads with the help of **KOMPASS**, one of the leading B2B Database Management Companies.

#### **Topic under Discussion:**

- Kompass introduction
- Target International potential buyers (Easy Business offers)
- Promote your business to get global exposure (Booster Offer)
- Market Ranking Reports
- Export Mission and B2B Matching

#### **Speaker:**

- Mr. Patrick Michel – General Manager, Kompass International
- Mr. Daniele Cedrone – Product Marketing Manager, Kompass International
- Ms. Carolina Clark – International Marketing Manager, Kompass International
- Ms. Tatiana Miron - Director of Market Ranking Services, Kompass International
- Mr. Mukhtar Ahmed Shaikh - Country Manager, Kompass India

#### **Webinar Particulars:**

Date: 20<sup>th</sup> January, 2022 (Thursday)

Time: 3:30pm- 5.00pm

Virtual Platform- Cisco Webex

You are requested to join us for this very informative session along with your aspiring colleagues to learn how to generate overseas business leads with the help of **KOMPASS**.

**Kindly register using the link below:**



THE PLASTICS EXPORT  
PROMOTION COUNCIL

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<https://theplastics.webex.com/webappng/sites/theplastics/meeting/info/ff227f8be9b94fb2aa1ddfa06d52380?isPopupRegisterView=true>

**(Note: There is no registration fee but prior registration is mandatory)**

For any further query, Feel free to contact Ms Bharti Parave (T: 022-40170008, [bharti@plexconcil.org](mailto:bharti@plexconcil.org)) or Mr Naman Marjadi (T: 079-480101033, [naman@plexconcil.org](mailto:naman@plexconcil.org)).

We look forward to receive your confirmation at the earliest.

Regards,

Sribash Dasmohapatra  
Executive Director  
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