



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/PlexDigiSP/304

Date: 8th August, 2022

All Members of the COA

All Members of the Indian Plastics Fraternity

Subject: PLEXCONCIL DIGITAL PLATFORMS- Special Package for export promotion

Dear Sir/ Madam,

The Plastics Export Promotion Council (PLEXCONCIL) is constantly at the service of its members and opening new avenues for exporters to establish their presence in the industry and introduce themselves to new international markets at large. With regards to this initiative, the Council is pleased to announce the launch of PLEXCONCIL DIGITAL PLATFORMS- Special Package as a robust advertising opportunity to promote your business on both domestic and global fronts.

Feature in PLEXCONCIL's virtual literature that is subscribed by Indian Missions abroad, Foreign Missions in India, Plastic Manufacturers, Traders, Exporters and Industry Associations, at very economical rates!

The Special Package includes:

PLEXCONNECT E-MAGAZINE: One Full Page Advertisement

PLEXEPAGES: One Home Page Banner

PLEXCONCIL WEBSITE: One Home Page Banner

PLEX MOBILE APP: One Home Page Banner

Subscription Amount: INR 1,00,000/- (+18% GST)

Subscription Duration: 1 Year from application date

For more information on Special Package: [\(Click here\)](#)

Terms and Conditions:

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- Application once received is considered as confirmed subscription.
- 100% advance payment to be made before release of advertisements and creatives
- Confirmed subscriptions are non-cancellable, non-refundable and non-transferrable.
- In case of cancellation, 100% payment shall be levied as penal charges
- Advertisements and creatives can be changed every quarter of the subscription

All members who are interested in advertising from the month of September 2022 may kindly provide us with their artwork as per the details given by *22nd August, 2022* with application form

For Application Form: ([Click here](#))

For further clarifications on advertisements and creatives can be sent to kajal@plexconcil.org

Overseas traders interested in availing the package may contact office@plexconcil.org

Best Regards,

Sribash Dasmohapatra

Executive Director