



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: PLEXH/CIR/678

6<sup>th</sup> January 2023

All Members of the COA

All Members of the Indian Plastics Fraternity

**AVAIL SUBSIDY ON SPACE BOOKING, PARTICIPATION CHARGES, AIRFARE & FREIGHT AT THE KOPLAS 2023 (27th Korea International Plastics & Rubber Show), Kintex, Goyang, S. KOREA BY PARTICIPATING THROUGH PLEXCONCIL**

Dear Sir/ Madam,

**KOPLAS 2023**

**14-18 March, 2023 | KINTEX 1 (Korea International Exhibition Center 1) Hall 4,5**

**(408, Hallyu World-ro, Ilsan-seogu, Goyang-si, Gyeonggi-do, Korea)**

Season Greetings!

Participate through The Plastics Export Promotion Council (PLEXCONCIL) at **KOPLAS 2023 (27th Korea International Plastics & Rubber Show), Kintex, Goyang, S. KOREA** and avail subsidy on your space booking, participation charges, airfare and freight.

**About KOPLAS 2023**

Plastic is an indispensable part of our everyday life. Korea's plastic processing industry, which is the fourth largest (in terms of production) in the world, employs approximately 250,000 people throughout related fields. As the convergence between industries has accelerated in recent years, the use of plastics and rubber in leading domestic industries such as automotive parts, IT-related products, and LED has rapidly increased, and various innovative plastic products are replacing metal, concrete, and glass. The plastics industry is a core foundational industry that continually generates demand and profit.

KOPLAS 2023 opens up a new market! KOPLAS, Korea's No.1 Plastics and Rubber Industry Exhibition welcome you to its 27th opening in 2023, which will offer a wide variety of attractions ranging from raw materials of plastic to molds, processing machines, ancillary equipment, automation solutions, printing, packaging, semi-finished goods, finished goods and a "plastics and rubber industry" marketplace where you can witness the present and future of the industry at a glance.

Maximizing exhibition marketing with a synergistic combination of exhibitions KOPLAS will be running with K-Mtech (Korea Materials, Composites & Equipment Show) which specializes in and categorizes to step up as Asia's No.1 plastics exhibition including INERMOLD KOREA(Korea Int'l Die-Mold & Related Equipment Exhibition). It aims to open up a platform for marketing that will provide added value through the creation of new markets and increased exports by promoting interactions between the plastics, rubber, and material industries.

**Potential Trade Sectors (Exhibitor's Profile)**

- Finished & Semi-Finished Products
- Processing Machinery | Post Processing Machinery
- Molds & Dies | Ancillary Equipment – Parts & Meter | Test & Measuring Equipment

- Packaging & Printing Machinery & Others
- Raw/intermediary materials related equipment manufacturers
- IT & electronics professionals | Construction materials researchers and professionals
- Various plastic goods production professionals
- Medical device | IT & electronics | Construction materials

#### **India Pavilion**

To capitalize on this export opportunity for the Indian plastics industry, PLEXCONCIL is offering a specialized package for potential exporters through hosting the Indian Pavilion (for the first time) at KOPLAS 2023. We are glad to inform you that the participating exhibitors will get the benefit of the subsidy on space booking, participation charges, and reimbursement of airfare and freight charges, subject to the Ministry of Commerce & Industry.

**THE ABOVE BENEFITS WILL ONLY BE PROVIDED TO THE FIRST 10 EXHIBITORS APPLYING THROUGH PLEXCONCIL**

#### **Participation Cost**

UNDER SHELL SCHEME (9 sqm booth with India Pavilion Branding): INR 3, 40,000.00

MAI SUBSIDY FOR THE FAIR WILL BE AVAILABLE SUBJECT TO RELEASE OF GOVERNMENT FUNDS

(Corner Booths will have an additional charge of 10%)

P.S: This fee does not include charges for sending display material, additional fixtures and furniture in the stall or visa charges. These are to be borne by the participating companies.

#### **Bank Details**

A cheque may please be drawn in favor of "The Plastics Export Promotion Council" or through an online payment Transfer. Details for the same are given below:

A/c Name: THE PLASTICS EXPORT PROMOTION COUNCIL

Bank Name: State Bank of India

A/c No: 34011621060

Branch & IFS Code: Andheri (East), Mumbai - 400069 & SBIN0000539

#### **Application Form & Floor Plan**

Please download the Application Form ([Click here for form](#)) and send us duly signed, stamped and authorized copy by **15th January 2023**.

#### **Contact at Council**

For further assistance kindly contact Ms. Bharti Parave at [bharti@plexconcil.org](mailto:bharti@plexconcil.org) / 91 22 40170000

We look forward to your active participation!

With warm regards,

**Sribash Dasmohapatra**

**Executive Director**

**The Plastics Export Promotion Council (PLEXCONCIL)**

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

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