



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXR/Fair/202324

Date: 20th July 2023

To,

**All Members/All Members of the COA
All Members of the Indian Plastics Fraternity**

Sub : PLEXCONCIL is organising the India pavilion at T-PLAS 2023(International Trade Fair for the Plastics & Rubber Industries) scheduled to be held from 20th to 23rd, September 2023 at Bangkok International Trade & Exhibition Centre (BITEC), Bangkok | Thailand.

Dear Sir/ Madam,

We have pleasure in informing you that PLEXCONCIL is organising the India pavilion at **T-PLAS 2023(International Trade Fair for the Plastics & Rubber Industries)** scheduled to be held from **20th to 23rd, September 2023** at **Bangkok International Trade & Exhibition Centre (BITEC), Bangkok | Thailand.**

It may please be informed that T-PLAS 2023 is the region's dedicated platform to tap into the vibrant marketplace of Thailand. Driven by demand in the vigorous domestic economy, it continues to strengthen its role as a leading global hub of plastics manufacturing with a greater emphasis placed on value-added and technologically advanced products. Running in parallel with T-PLAS 2023 is PACK PRINT INTERNATIONAL, the International Packaging and Printing Exhibition for Asia, and CorruTec ASIA, the International Corrugated Technology Exhibition for Asia. We have been informed that the strategic co-location will sharpen the profile and enhance the relevancy of the three independent trade fairs. More details of the fair is available at <http://www.tplas.com/show-info.html>

Trade Potential: As Thailand imports plastics worth USD 14.5 billion from the world, there is immense potential for India to further increase exports of articles like Plastic films and sheets; Consumer & houseware products of plastics including stationery items ; Medical items of plastics; Miscellaneous Packaging items - flexible, rigid; Floorcoverings, leathercloth & laminates; and Plastic raw materials including

masterbates to Thailand. Thailand is among the top -25 export destinations for plastics from India. Our plastics exports to Thailand were valued at USD 126 million in 2022-23 and mainly comprised value-added plastics products like Plastic films and sheets; and Floorcoverings, leathercloth & laminates.

Display Product Range: Raw Materials and Auxiliaries including Masterbatches, Semi-finished & Finished products, Technical Parts & Reinforced Plastics, Machinery & Equipment for the Plastics & Rubber Industries.

PARTICIPATION CHARGES:

Basic Shell Scheme booth : INR 36,000.00 per sqm (**Minimum bookable area 9 sqm**)

-Total cost of 9 sqm booth is Rs. 3,24,000/- (Leather chair- 2, Lockable Cabinet - 1, Wastepaper Basket -1, Spotlight with arm - 2 , power point -1 (5A/220V) will be provided under 9 sqm booth).

- Total cost of 12 sqm booth is Rs. 4,32,000/- (Leather chair- 3, Lockable Cabinet - 1, Discussion Table - 1, Wastepaper Basket -1, Spotlight with arm - 3 , power point -1 (5A/220V) will be provided under 12 sqm booth).

(Premium charges on corner stall or 2 side open stall 10% on total area booked)

- All taxes will be charged extra, as may be applicable (if any).

PAYMENT DETAILS:

100% non-refundable payment along with filled in application form (Blank Application Form attached & floor plan). Interested companies are requested to send their application along with payment on or before 31st July 2023

BENEFIT TO THE PARTICIPANTS-

❑ **Stall subsidy** - subsidy will be provided to an individual participating Company **against** participation charges of **Rs. 12,000/-per sq. meter** to the eligible **Member companies** & for **Non-Members a sum of Rs.11,000/-per sq. meter** only after submission of **outcome report** on completion of their participation. (**Stall subsidy will be provided maximum upto 9 sqm area**).

❑ **Airfare** - Reimbursement on airfare shall be made for eligible participants on a first-come-first-served basis to the extent of the Council's budget- subject to MAI guidelines, timely submission of required documents within the deadline mentioned by Plexconcil, and receipt of funds from the Government.

Please Note: Subsidy will be reimbursed subject to receipt of funds from the Ministry of Commerce, GOI. Any fluctuation in costing shall be adjusted with prior notice to exhibitors.

For any further details you may contact Mr Nilotpai Biswas at nilotpai@plexconcil.org or Ms Kajal - kajal@plexconcil.org

We look forward to your active participation!

With warm regards.

**Sribash Dasmohapatra
Executive Director
The Plastics Export Promotion Council (PLEXCONCIL)
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