



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref.No:PLEXH/PlastEurasia/

Date : 21th July 2023

All Members/All Members of the COA

Sub: Participation at **PLAST EURASIA -2023 SHOW | November22-25, 2023 | Istanbul – Turkey**

Dear Sir(s),

Season Greetings from Plexconcil!

We have the pleasure in informing you that PLEXCONCIL will be organizing the Indian Pavilion at the **PLAST EURASIA ISTANBUL 2023 TRADE SHOW (32nd International Istanbul Plastics Industry Fair)**, scheduled to be held from **22nd – 25th November 2023 in Istanbul – Turkey**, the platform where the latest technology machinery and products are exhibited and also brings together the entire stakeholders of the Plastic Industry.

PLAST EURASIA ISTANBUL 2023, organized by the Tuyap Fairs and Exhibitions Organization Inc., is the most important platform for global marketers to enter the Turkish and Eurasian markets, and brings together leading industry professionals and purchase decision makers seeking a wide range of Plastic Raw Materials, Composite Finished and Semi-finished Products, Moulds as well as Recycling and Plastic Machinery, among others. Masterbatches, Additives, Compounds, Fillers, Auxiliaries etc, Plastic Packaging, Plastic Construction Materials, Moulds, Recycling and Plastic Machinery, Finished and Semi-Finished products etc will have good potential in the Eurasian markets. Post pandemic the markets have opened and this event will give an excellent platform to tap this potential.

Turkey is amongst the top 15 destinations for plastics products from India. In 2022-23, India exported plastics products worth US\$ 206 million to Turkey.

- During 2022, Turkey imported plastics worth US\$ 22.0 billion from the World. However, India's share in the overall plastics import by Turkey was just 1.5%.
- The European Union is a huge market for India. During 2022, the European Union imported plastics worth US\$ 490 billion from the World.

The 2022 edition of the Plast Eurasia Istanbul show had 1087 participant companies from 41 countries and 64,047 professional visitors from 115 countries visited the show. For more details you may visit <http://plasteurasia.com/en/>

PARTICIPATION CHARGES:

Shell Scheme booth (Pavilion package): INR 51,500.00 per sqm (Minimum upto 9 sqmtrs)

For 9 sqmtr stall – INR 4,63,500/- (includes standard stand fittings)

Premium charges on corner stall or 2 side open stall with 10% on total area booked

All taxes, as may be applicable if any

PAYMENT SCHEDULE:

50% non-refundable payment along with ([Application form](#)) before 30th July 2023.

Balance payment of 50% must be paid by 30th August 2023.

BENEFIT TO THE PARTICIPANTS:

Subsidized Space under MAI Scheme: Please note that we have sought the financial assistance under MAI Scheme for the year 2023 -24 from the Ministry of Commerce, Government of India.

- **Stall subsidy** - Subsidy reimburse to an individual participant -participation charges of **Rs. 18,000*/-per sq. meter** will be reimbursed to the eligible **PLEXCONCIL MEMBER** & for **Non-Members a sum of Rs.17,000*/-per sq. meter** only after submission of **outcome report with requisite documents** on completion of their participation. (***Minimum upto 09 sqm & subject to as per MAI Guidelines**)

- **Airfare** - Reimbursement on airfare shall be made for eligible participants on a first-come-first-served basis to the extent of the Council's budget- subject to MAI guidelines, timely submission of required documents within the deadline mentioned by Plexconcil, and receipt of funds from the Government.

Please Note:

- Subsidy will be reimbursed subject to government approvals & disbursement of funds from the Ministry of Commerce, Govt. of India.
- Any upward fluctuation in currency, costing shall be adjusted with prior notice to exhibitors.

For further details you may contact Mr. R. Dayanidhi @ Email – dayanidhi@plexconcil.org / Mobile – 8754548521.

We look forward to your active participation!

With warm regards,

Sribash Dasmohapatra

Executive Director
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