



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No. Plexh/Webinar/0428

Date : 08.09.2023

To,

All Members of Plexconcil/ COA Members

Dear Sir / Madam,

Subject : WEBINAR ON BENEFITS & EASY DOCUMENTATION FOR ZERO EFFECT ZERO DEFECT (ZED) AND OTHER BENEFITS OF MSME SCHEME

This is to inform you that Plexconcil has organized a special webinar for the benefits of trade on MSME Zero Effect Zero Defect Certificate (ZED) meant for all Udyam Aadhar registered MSME's.

With this certificate, you can avail immediate benefits of upto Rs. 7 lakhs and several other benefits amounting to Rs. 45 lakhs worth of incentives for your company.

This certificate was launched by Prime Minister Narendra Modi with a clear message to support MSME's with banking benefits, technology upgradation benefits, energy audit & energy efficiency upgradation benefits.

Topics of discussion:

- 1) Understanding the ZED Scheme & it's maximum benefits
- 2) How to get your ZED Certification
- 3) Banking benefits including concessions on interest rates (**upto 1%**)
- 4) International air travel & exhibition benefits (**upto Rs. 6.75 lakhs**)
- 5) International patent registration benefits (**upto Rs. 20 lakhs**)
- 6) Technology upgradation (**upto Rs. 20 lakhs**)
- 7) Energy audit & energy efficiency upgradation benefits (**upto Rs. 5 lakhs**)

Speakers:

1) Dhruv Sayani - Director, BCRA Private Limited

2) Aditya Shahani - Project Head - BCRA Private Limited

You are requested to join us for this very informative session along with your aspiring colleagues to know more about this certification.

The webinar details are as follows:

Date: Friday, 15 September 2023

Time: 4PM

Virtual Platform: Cisco Webex

We urge all the members to join this webinar as complete handholding will be provided on documentation to availing incentives through the consulting partner, BCRA Private Limited that will be conducting the webinar.

Kindly register for the webinar at the below link:

Webinar

Link: <https://theplastics.webex.com/weblink/register/ra2c79882f161ac3dd413e2448d5ac0b8>

For any further query, feel free to contact Ms Tumpa at tumpa@plexconcil.org / Ms Isha at isha@plexconcil.org

We look forward to receiving your confirmation at the earliest.

Best regards,

Sribash Dasmohapatra

Executive Director

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