



THE PLASTICS EXPORT
PROMOTION COUNCIL



A Report on India Pavilion at NPE 2024 6-10, May 2024 Orlando | USA

The Plastics Export Promotion Council hosted the India Pavilion at the NPE 2024 (National Plastics Exhibition 2024) held in Orlando, Florida, USA from 6-10, May 2024. The Indian Pavillion had 13 companies who displayed their products and services.



About – NPE - the Plastics Show from 6-10 May 2024

NPE Show with more than 1 million square feet of exhibit space, including six must-see technology zones and over 2,000 exhibiting companies brings the latest innovations in plastics, materials, and manufacturing solutions designed to advance your business together in one location. Every three years, bold leaders, creative thinkers, and visionaries from every industry in the world gather at NPE® to advance their business through



innovations in plastics. In just 5 days at NPE, 2024 is the place to build new partnerships, experience the latest technology, and unlock new opportunities to drive exponential growth for every company. This edition is being conducted after 2018 which has generated more interest from the industry overall. **The next edition has been announced at the same venue from May 3-7, 2027.**

India Pavilion

The Indian Pavillion is hosted with 13 exhibitors (covering a 2000 sqft area) from across India. The India Branding was effectively visible on all three openings of the pavilion. The Indian Pavilion branding was appreciated by all the stakeholders including the organisers of NPE. The location of the pavilion was the highlight as it was in the main aisle attracting a large number of buyers to visit the pavilion. The feedback was excellent as every day the number of footfalls increased along with the business generation. The **exhibitor's catalog** containing all the details for the participants was distributed at the show and at the available avenues to promote India.



Inauguration of the Indian Pavilion

Mr. Madan Kumar Ghildiya, Deputy Consul General, Consulate General of India, Atlanta, USA inaugurated the India Pavilion on 6th May 2024. He visited all the other exhibitors interacting with them to know about their feedback. Mr. Hemant Minocha, Chairman, Plexconcil welcomed him and briefed him about the Council's various activities and the major thrust being given to the international shows, especially in the USA market in the future. Mr. Madan was appreciative of the India Branding and congratulated the Council for their efforts in promoting the Indian Plastic industry in the USA through the Pavilion at NPE. Mr. Vikram Bhadurio, Vice Chairman, Plexconcil was present during the inauguration of the India Pavilion.



The Council was represented by Mr. Ruban Hobday, Regional Director – South, Plexconcil.

Officials Meetings :

Organisers NPE

A meeting was organized with the NPE organizers to discuss the current show and also to confirm the space requirements for the 2027 edition to be held at the same venue from 3-7, 2027.



Mr Hemant Minocha, Chairman congratulated the entire team from NPE for their great effort in making it happen after 2018 a gap of 6 years. He informed me that the Indian exhibitors were happy with the footfalls and their interactions with genuine buyers. Mr. Vikram Bhaduria, Vice Chairman said that this year they were quite happy with the business.

The following points were discussed,

1. The Plexconcil has requested 4000 sq ft (doubling from 2024) for the 2027 edition.
2. The current location is preferred for 2027
3. The 4000 can be in two locations in South Lobby, especially in bringing in recycling companies from India
4. 1000 sq ft as a buffer to be allocated to the Council in the West Wing.
5. NPE to provide marketing/promotional avenues as a package
6. To maintain one Indian Pavillion for the next edition.

The meeting was attended by

Council

- Mr. Hemant Minocha – Chairman, Plexconcil
- Mr. Vikram Bhaduria – Vice Chairman, Plexconcil
- Mr. Ruban Hobday – Regional Director – Plexconcil

NPE

- Mr. Glenn Anderson – CEO & Executive Vice President Trade Shows Plastics Industry Association
- Mr. Gunther Hoyt – NPE Chairman Emeritus & Director – Plastics Industry Association
- Ms. Susan Celli – Sr. Director – Exhibit Sales & Sponsorship – Plastics Industry Association
- Ms. Meera Parmar – Chief Consultant – MP Globex Trade Fair Representation

Meeting with Informa Markets – PLASTIMAGEN SHOW – Mexico (March 11-14, 2025)

The Council representative Mr. Ruban Hobday had a meeting with Mr. Oscar, Show Director, Plastimagen, Mexico regarding the possibility of hosting the India Pavilion as done every year. The Council requested more details however confirmed 10 stalls for the 2025 edition.

Meeting with Informa Markets - PLASTICO BRAZIL (March 24-28, 2025)

The Council represented met with Ms. Thaisa Santos, International Sales Executive discussing retaining the space for India Pavilion at the Plastico Brazil show in March 2025.