



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

To,

All Members of Plexconcil/

COA Members

**Subject: Plexconcil Participating in Shanghai World of Packaging (SWOP) in Shanghai, PR China.  
(without MAI Subsidy)**

Dear Sir/Madam,

Greetings from Plexconcil!

We are pleased to inform you that Plexconcil is participating in **Shanghai World of Packaging (SWOP) in Shanghai** scheduled from 25 – 27 November 2025 at Shanghai New International Expo Centre (SNIEC), PR China.

The event is jointly organized by M/s. Adsale Exhibition Services Ltd. (Organizers of CHINAPLAS) and M/s. Messe Düsseldorf – Shanghai (Organizers of the K Show).

Following the successful edition of CHINAPLAS 2025, M/s. Adsale Exhibition Services Ltd. is now presenting this significant trade show for the packaging industry. SWOP serves as a one-stop sourcing platform, showcasing innovations in equipment, materials, technologies, and designs across the entire packaging value chain.

**About the Exhibitions:**

**Shanghai World of Packaging (SWOP)**

As part of the Interpack Alliance, Shanghai World of Packaging (SWOP) benefits from a global network in the packaging and processing industry. It offers a one-stop platform to showcase the latest equipment, materials, technologies, and designs.

With the global market growing and technology advancing, the packaging industry is becoming more specialized, focusing on smart, eco-friendly, and sustainable solutions. Starting in 2024, SWOP will be held annually to support the industry's growth using its global reach.

The show is organized across five main halls,

1. Plastic Packaging Machinery
2. Automated Filling Equipment, Secondary Packaging Equipment, Food Processing and Intelligent Manufacturing
3. Intelligent Packaging Equipment, International Pavilion, Shanghai Packaging Association Pavilion, Coding-Marking and Inspection Zone
4. Automated Packaging Equipment

## 5. FMGC Infinity Zone

### Highlights from the Previous Edition:

- Visitors: 40,000+
- Exhibitors: 950+
- Exhibition Space: 70,000 m<sup>2</sup>

**Profile:** (**WEBSITE:** <https://www.swop-online.com/en/>)

- Packaging Materials, Packaging Containers, and Packaging Products
- Packaging Raw Materials
- Machines and equipment for the production of plastic packaging-Complete lines for the production of plastic packaging
- Operating and auxiliary equipment for the production of plastic packaging
- Processing & Packaging Machinery for Food & Beverages
- Processing & Packaging Machinery for Pharmaceuticals & Cosmetics
- Processing & Packaging Machinery for Non-food Consumer & Industrial Goods
- Processing & Packaging Machinery for Confectionery & Baked Goods
- Production Equipment for Plastic and Paper Packaging Containers - Bottles, Cups, Pouches, Boxes, etc.
- Production and Processing Machinery for Packaging Materials
- Packaging Printing
- Components for Processing & Packaging
- Smart Packaging and Automation Technology
- Logistic Packaging
- Packaging Design
- Services

We invite our members to participate in this show by registering in advance by submitting the duly filled Space application form.

### Participation Charges:

#### · **Machinery Hall**

#### · **Package Stand (Min 12 sqm)**

Zone A: USD 338/sqm

Zone B: USD 185/sqm

#### · **Raw Space (Min 24 sqm)**

· Zone A: USD 305/sqm

· Zone B: USD 153/sqm

· **Materials Hall**

· **Package Stand (Min 12 sqm):** USD 277/sqm

· **Raw Space (Min 24 sqm):** USD 230/sqm

**We understand that the space is allotted to the exhibitors in the respective product-specific zone based on the Market position of the exhibitor and Booth size.**

For any further details or queries, please contact our representatives below:

**Mr. Prasad Arolkar: +91 97730 50 470, [prasad@plexconcil.org](mailto:prasad@plexconcil.org)**

We value your active involvement, and your participation will contribute significantly to the success of these events.

Thank you for your attention and continued support.

**ENCL:**

1. [Show Overall Layout](#)
2. [Show Brochure](#)
3. [Show Space Requirement Form](#)
4. [Plexconcil Application Form](#)
5. [Post Show Report](#)

**Regards:**

**Sribash Dasmohapatra**

**Executive Director**

**DIN: 02587694**

The Plastics Export Promotion Council

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