



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No. Plexh/Cir/631

29.10.2025

To,

All Members of Plexconcil/COA Members

Dear Sir/Madam,

Subject: Regarding pilot launch of Bharat Aayat Niryat Lab Setu.

Ref: Trade Notice No.14/2025-26 dated 27 Oct 2025

We wish to inform you that O/o. DGFT has issued a trade notice regarding Pilot launch of “**Bharat Aayat Niryat Lab Setu**” - a digital initiative aims to bridge the gap between testing laboratories and the trade community. This platform (<https://www.trade.gov.in/pages/labsetu>) enables exporters and importers to identify, connect, and access accredited labs for testing, certification, and compliance purposes through an integrated online interface.

The Objective of this initiative is to digitally link testing laboratories across India with exporters and importers for easy access to accredited testing facilities, enhance transparency and reduces delays in quality certification and compliance.

The portal will list labs accredited by NABL (National Accreditation Board for Testing and Calibration Laboratories) and other approved bodies. Exporters can search labs by product category, location, or test type, and submit testing requests online.

Registered IEC holders can access the BAN Lab Setu via the DGFT's single sign-on (SSO) login. This will enable seamless coordination between exporters, labs, and testing agencies.

The pilot phase will include selected labs and exporters for initial rollout. The Pilot Phase will commence from 4th November 2025. Exporters & Importers will be able to submit applications for product and commodity from 11th November 2025. The Feedback from stakeholders will be used to refine the system before a nationwide launch.

This is part of DGFT's broader initiative to improve ease of doing business, reduce testing turnaround times, and enhance export competitiveness.

The Bharat Aayat Niryat Lab Setu is an important step toward digital transformation in India's trade ecosystem empowering MSMEs and exporters to achieve global quality benchmarks with ease and efficiency.

Please refer to the detailed trade notice:

https://membership.plasticsepc.org/emails_images/20251028051430.pdf

This is for your information.

Best regards

Bharti Parave

Dy. Director (Trade & Policy)

Plexconcil