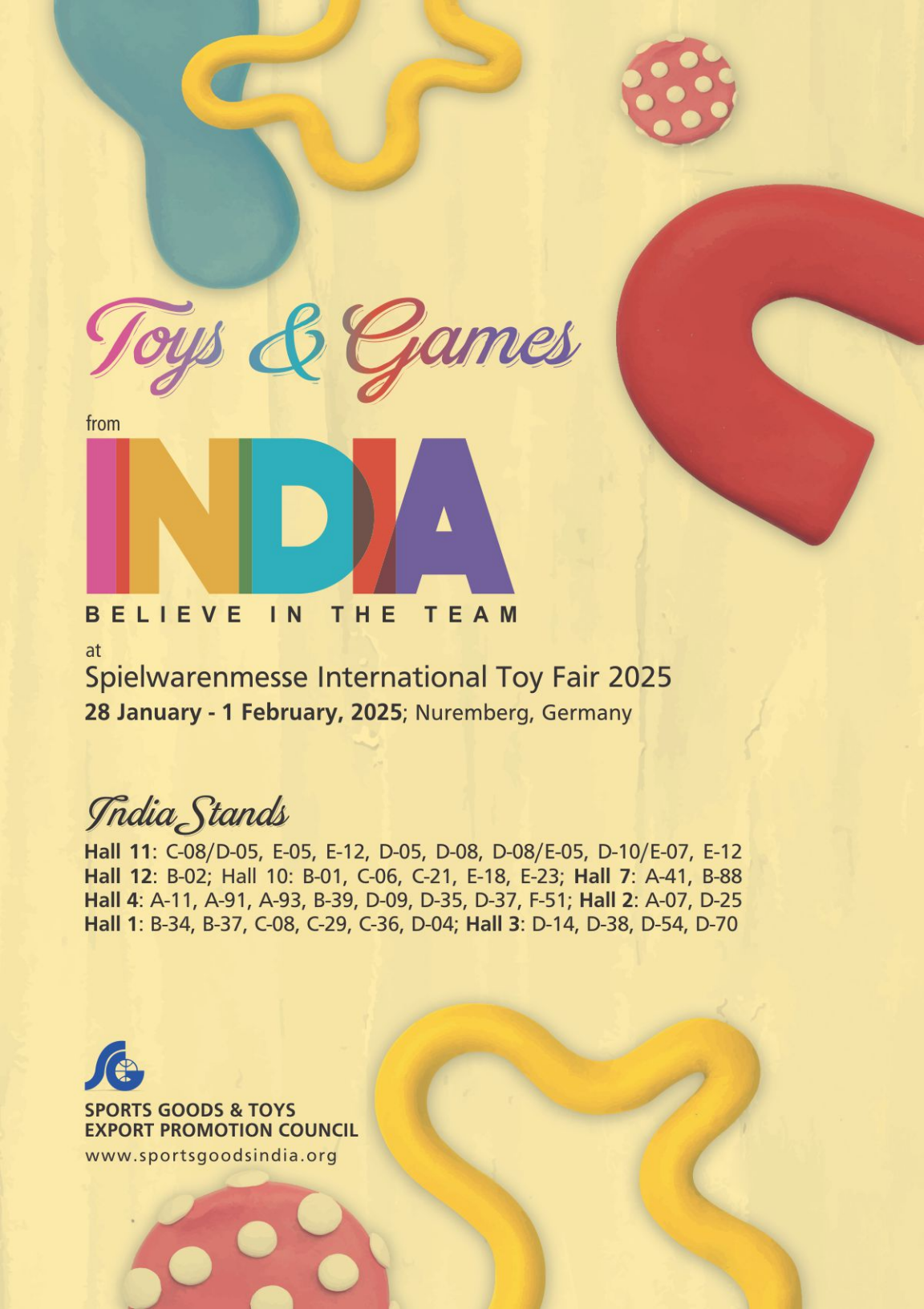




Toys & Games

from



BELIEVE IN THE TEAM

at

Spielwarenmesse International Toy Fair 2025

28 January - 1 February, 2025; Nuremberg, Germany

India Stands

Hall 11: C-08/D-05, E-05, E-12, D-05, D-08, D-08/E-05, D-10/E-07, E-12

Hall 12: B-02; Hall 10: B-01, C-06, C-21, E-18, E-23; Hall 7: A-41, B-88

Hall 4: A-11, A-91, A-93, B-39, D-09, D-35, D-37, F-51; Hall 2: A-07, D-25

Hall 1: B-34, B-37, C-08, C-29, C-36, D-04; Hall 3: D-14, D-38, D-54, D-70



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EXPORT PROMOTION COUNCIL

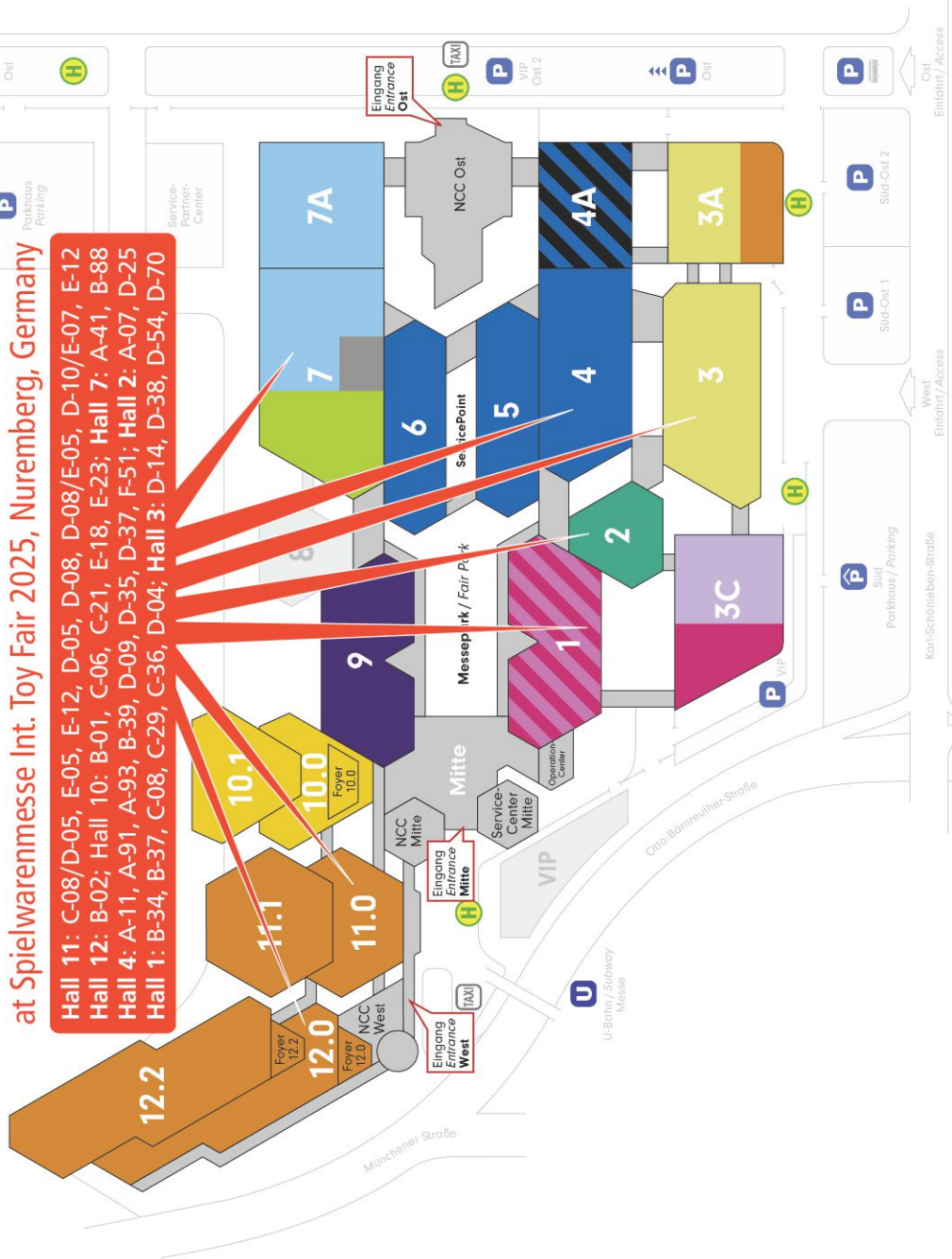
www.sportsgoodsindia.org



Location of Indian Stands

at Spielwarenmesse Int. Toy Fair 2025, Nuremberg, Germany

Hall 11: C-08/D-05, E-12, D-05, D-08, D-08/E-05, D-10/E-07, E-12
 Hall 12: B-02; Hall 10: B-01, C-06, C-21, E-18, E-23; Hall 7: A-41, B-88
 Hall 4: A-11, A-91, A-93, B-39, D-09, D-35, D-37, F-51; Hall 2: A-07, D-25
 Hall 1: B-34, B-37, C-08, C-29, C-36, D-04; Hall 3: D-14, D-38, D-54, D-70



Indian Participants at Spielwarenmesse Intl. Toy Fair 2025

NAME OF THE PARTICIPANT	STAND NO.	HALL
3ACE INTERNATIONAL	C-08(1)	1
ADITI TECHNO LLP	E-12(2B)	11
ADITI TOYS PVT LTD	E-12(2A)	11
AREYA PACKAGING PVT LTD	D-09	4
B.JAIN PUBLISHERS PVT LTD	E-23	10
BHALLA INTERNATIONAL	C-08/D-05(2)	11
BORAD EDUGAMES LLP	D-14	3
BRIGHTWAY EXPORTS INTERNATIONAL	D-05(1)	11
CHALK AND CHUCKLES PRODUCTS PVT LTD	D-37(A)	4
CRIO TOYS PVT. LTD.	D-38	3
DNA CREATIONS	E-05(1C)	11
EKOPLAY PRIVATE LIMITED	C-04	3
FUN ZOO TOYS INDIA	D-04A(A)	1
FUN ZOO TOYS PVT. LTD.	D-04A(B)	1
FUNRIDE TOYS EXIM	A-41(A)	7
FUNRIDE TOYS LLP	A-41(B)	7
FUNSKOOL (INDIA) LTD	D-08/E-05(3)	11
GIRDHARI LAL CHOPRA (AGENTS) PVT LTD	B-01	10
GUJRAL INDUSTRIES	E-12(2B)	11
GUJRAL INTERNATIONAL	E-12(2C)	11
GULABTRIBE LLP	E-05(2)	11
HANS RUBBER & SPORTS PVT LTD	E-12(2A)	11
IDEACRAFT EVENTURES PRIVATE LIMITED	A-11	4
JACKINTHEBOX TOYS PRIVATE LIMITED	F-51	4
KALAKARAM INDIA PRIVATE LIMITED	A-07	2
KARMA SOLUTIONS	A-93	4
KAYGEE EXPORT ENTERPRISES	E-12(2D)	11
KCC EXIM PVT LTD	B-37	1
LE TRENDS PVT LTD	B-02(B)	12
LITTLE GENIUS TOYS PVT LTD	B-02(C)	12
MAMMA MIA TOYS	E-05(1B)	11
MITTAL SPORTS	B-88	7
NAMKO	D-10/E-07(C)	11
NATSP0 INDUSTRIES PRIVATE LIMITED	D-08(1)	11
OPTIMAL DIGITECH PRIVATE LIMITED	D-25	2
PLAY CRAFT TRADERS	E-05(1A)	11
RESEL EDUTECH LLP (ROOTS EDUCATE)	D-35	4
SAI EARLY LEARNERS PVT. LTD.	E-18	10
SALASAR TOYS PRIVATE LIMITED	C-21(B)	10
SANSON PROMO INNOVATIONS LLP	B-39	4
SPORTING SYNDICATE INTERNATIONAL PVT LTD	D-10/E-07(A)	11
SPORTING SYNDICATE PVT LTD	D-10/E-07(B)	11
STERLING NEW HORIZONS PVT. LTD.	B-34	1
STRIDERS IMPEX PRIVATE LTD	C-36	1
SUNLORD APPARELS MFG CO PVT LTD	D-04	1
SUPERMOMS4U FOUNDATION HAPPY THREADS	C-29	1
THE MAISON COMPANY INDIA	D-37(B)	4
TRIBAL EARTH SOUNDS INDIA PVT LTD	D-54	3
UNIKPLAY INTERNATIONAL	C-06(B)	10
UNIKPLAY INTERNATIONAL PVT. LTD.	C-06(A)	10
VARDHAMAN I. Q. TOYS PVT LTD	D-70	3
WEBBY TOYS PRIVATE LIMITED	C-21(A)	10
WELBY IMPEX PVT LTD	B-02(A)	12
WINMAGIC TOYS PVT. LTD.	A-91	4

STAND NO.: **C-08(1) HALL 1**

3ACE INTERNATIONAL

CONTACT PERSON:

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www.3aceinternational.com

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BRAND(S):

3ACE INTERNATIONAL

CERTIFICATION:

ISO 9001:2015



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EXHIBITS

CARROM BOARDS, CRICKET BAT, TT TABLE, BOARD GAMES (LUDO, SNAKE & LADDER, CHESS BOARD)

STAND NO.: **E-12(2B) HALL 11**

ADITI TECHNO LLP

CONTACT PERSON:

MR. KEVAM SHAH

PHONE: +91-8305413333

EMAIL: sales@aditirubber.com

www.adititoys.com

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METODA GIDC, RAJKOT - 360021, GUJARAT, INDIA

BRAND(S):

ADITI TOYS

CERTIFICATION:

BIS, ISO, SEDEX 4 PILLAR, EN71, ASTM, GMARK

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EXHIBITS

TOYS

STAND NO.: **E-12(2A) HALL 11**

ADITI TOYS PVT. LTD.

CONTACT PERSON:

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PHONE: +91-9680333333

EMAIL: export@adititoys.com

www.adititoys.com

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METODA GIDC, RAJKOT, GUJARAT - 360021

BRAND(S):

CHANAK

CERTIFICATION:

BIS, ISO, SEDEX 4 PILLAR, EN71, ASTM, GMARK

ADITI TOYS PVT. LTD.
MANUFACTURER AND EXPORTER
OF TOYS & GAMES

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EXHIBITS

PLASTIC, SILICONE AND WOODEN TOYS

STAND NO.: **D-09 HALL 4**

AREYA PACKAGING PVT. LTD.



CONTACT PERSON:

MS. MINALI AGARWAL

PHONE: +91-9930064238

EMAIL: sales@pepplay.in

www.pepplay.in

ADDRESS:

114, BLUE ROSE INDUSTRIAL ESTATE, BORIVALI (E),
MUMBAI, MAHARASHTRA, INDIA

BRAND(S):

PEPPLAY

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EXHIBITS

EDUCATIONAL TOYS, CREATIVE TOYS, REUSABLE & WASHABLE CREATIVE TOYS,
ECO-FRIENDLY TOYS

STAND NO.: **E-23 HALL 10**

B. JAIN PUBLISHERS PVT. LTD.

CONTACT PERSON:

MR. CHETAN CHAWLA

PHONE: +91-9911243624

EMAIL: chetan@pegasusforkids.com

www.pegasusforkids.com

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B. JAIN HOUSE, D-157, SECTOR 63, NOIDA 201307,
UTTAR PRADESH, INDIA

BRAND(S):

POPCORN

CERTIFICATION:

CE, SEDEX, EN71, GSO, BIS



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EXHIBITS

CHILDREN'S BOOKS, PUZZLES AND GAMES

STAND NO.: **C-08/D-05(2)**

BHALLA INTERNATIONAL



CONTACT PERSON:
MR. SHEKHAR BHALLA

PHONE: +91-9837044200

EMAIL: shekharb@vinex.co.in

www.vinex.com

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A1/1, UDYOGPURAM INDUSTRIAL ESTATE, PARTAPUR,
DELHI ROAD, MEERUT-250103, UTTAR PRADESH, INDIA

BRAND(S):
VINEX

CERTIFICATION:
ISO 9001:2015 | SA8000:2014 | SEDEX

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EXHIBITS

PRIMARY SPORTS, PHYSICAL EDU., WORLD ATHLETICS APPROVED TRACK & FIELD AND ATHLETICS EQUIPMENT, KIDS ATHLETICS EQUIPMENT, PHYSICAL TRAINING EQUIPMENT, AGILITY TRAINING EQUIPMENT, TABLE TENNIS TABLES, BASKETBALL EQUIPMENT, SOCCER GOALS & CONES, SKIPPING ROPES, AGILITY HURDLES & LADDERS, CHILDREN BEANS BAGS, EDU. GAMES, BALL CARRYING CARTS, PRIMARY EDU. TOYS, PHYSICAL EDU. EQUIPMENT, KIDS SPORTS, PRIMARY SPORTS, INDOOR BOARD GAMES, SPORTS GOAL POSTS AND SPORTS NETS, SPORTS CARRYING BAGS, SPORTS CLOTHING, PLAYGROUND EQUIPMENT, FUN SPORTS ACCESSORIES, ETC.



STAND NO.: **D-14 HALL 3**

BORAD EDUGAMES LLP

CONTACT PERSON:

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PHONE: +91-9920990015

EMAIL: boradedugames@gmail.com

www.boradedugames.com

ADDRESS:

408/409, RAHEJA CHAMBERS, NARIMAN POINT,
MUMBAI 400021, MAHARASHTRA, INDIA

BRAND(S):

BO GAMES

CERTIFICATION:

TM



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EXHIBITS

BOARD GAMES, CARD GAMES

STAND NO.: **D-05(1) HALL 11**

BRIGHTWAY EXPORTS INTERNATIONAL



CONTACT PERSON:

MR. JITEN MAHAJAN

PHONE: +91-9814062025

EMAIL: jiten@brightwayexports.com

www.speedupsports.com

ADDRESS:

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PUNJAB, INDIA

BRAND(S):

SPEED UP

CERTIFICATION:

SEDEX 2 PILLAR, ISO 9001:2015,
ISO 14001:2015

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EXHIBITS

SPORTING GOODS & SPORT TOYS

STAND NO.: **D-37(A) HALL 4**

CHALK AND CHUCKLES PRODUCTS PVT. LTD.

CONTACT PERSON:
MS. PALLAVI AGARWAL

PHONE: +91-9810321888

EMAIL: pallavi@chalkandchuckles.com

www.chalkandchuckles.com

ADDRESS:
D-874, NEW FREINDS COLONY, 2ND FLOOR,
NEW DELHI 110025, INDIA

BRAND(S):
CHALK AND CHUCKLES



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EXHIBITS

GAMES, TOYS, CRAFTS AND PUZZLES

STAND NO.: **D-38 HALL 3**

CRIO TOYS PVT. LTD.

CONTACT PERSON:

MR. ANKIT PATEL

PHONE: +91-8511171503

EMAIL: criotoys@gmail.com

www.criotoystudio.com

ADDRESS:

118, KALP BUSINESS PARK, NEAR KIA SHOWROOM,
KATHWADA-NIKOL CROSS ROAD, SARDAR PATEL RING RD, NIKOL,
AHMEDABAD-382350, GUJARAT, INDIA

BRAND(S):

WUDLY

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EXHIBITS

WOODEN TOYS

STAND NO.: **E-05(1C) HALL 11**

DNA CREATIONS

CONTACT PERSON:

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PHONE: +91-9899041813

EMAIL: ajay.ajayarora1971@gmail.com

ADDRESS:

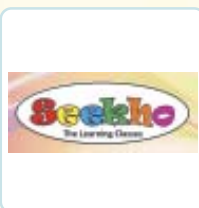
PLOT 48, POCKET G, DSIDC, SECTOR 5, BAWANA,
NEW DELHI-110039, INDIA

BRAND(S):

SEEKHO

CERTIFICATION:

EN 71



EXHIBITS

BLOCKS

STAND NO.: **C-04 HALL 3**

EKOPLAY PRIVATE LIMITED



CONTACT PERSON:

MS. RAJIKA DHIREN

PHONE: +91-9849204464

EMAIL: foxedventure@gmail.com

www.ekoplayindia.com

ADDRESS:

6-3-249/1/1, ROAD NO. 1, BANJARA HILLS,
HYDERABAD-500034, TELANGANA, INDIA

BRAND(S):

EKOPLAY

CERTIFICATION:

EN71, ASTM, BIS

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EXHIBITS

WOODEN PUZZLES AND EDUCATIONAL MATERIALS

STAND NO.: **D-04A(A) HALL 1**

FUN ZOO TOYS INDIA

CONTACT PERSON:

MS. GARIMA

PHONE: +91-9811190703

EMAIL: george@funzoogroup.com

www.funzotoys.com

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49, ECOTECH 12, GREATER NOIDA WEST,
GAUTAM BUDH NAGAR-201309, UTTAR PRADESH, INDIA

BRAND(S):

FUN ZOO

CERTIFICATION:

BIS, ISO



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EXHIBITS

HANGING TOYS, MUSICAL TOYS, SOFT DOLLS

STAND NO.: **D-04A(B) HALL 1**

FUN ZOO TOYS PVT. LTD.

CONTACT PERSON:
MR. NARESH KUMAR GUPTA

PHONE: +91-9810032370

EMAIL: funzoo@funzoo.in

ADDRESS:
PLOT NO. 147, SECTOR 33, YAMUNA EXPRESSWAY INDUSTRIAL
DEVELOPMENT, GAUTAM BUDDHA NAGAR-201309, UTTAR PRADESH

BRAND(S):
FUN ZOO

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EXHIBITS
HANGING TOYS, MUSICAL TOYS, SOFT DOLLS

STAND NO.: **A-41(A) HALL 7**

FUNRIDE TOYS EXIM

CONTACT PERSON:

MR. RAVENDRA KUMAR TOMAR

PHONE: +91-7065399915

EMAIL: export@funridetoys.com

www.funridetoys.com

ADDRESS:

PLOT NO. 49/35, SITE IV, SAHIBABAD INDUSTRIAL AREA,
GHAZIABAD-201010, UTTAR PRADESH, INDIA

BRAND(S):

FUNRIDE

CERTIFICATION:

EN71 PART 1, 2 & 3, BIS CERTIFICATE, ISO 9001 2008,
GCC CERTIFICATE, G MARK QR CODE



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EXHIBITS

CHILDREN'S TOYS LIKE TRIKES, SCOOTERS, RIDE ON CARS, BABY & MATERNITY,
WALKERS, ROCKERS & SWINGS, ETC.

STAND NO.: **A-41(B) HALL 7**

FUNRIDE TOYS LLP



CONTACT PERSON:

MR. SOURABH KACHRU

PHONE: +91-8800665587

EMAIL: sourabhkachru@funridetoys.com

www.dashbabyrides.com

ADDRESS:

PLOT NO. 49/35, SITE IV, SAHIBABAD INDUSTRIAL AREA,
GHAZIABAD 201010, UTTAR PRADESH, INDIA

BRAND(S):

FUNRIDE, DASH TOYS & TOYSPHERE

CERTIFICATION:

EN71 PART 1, 2 & 3, BIS CERTIFICATE, ISO 9001 2008,
GCC CERTIFICATE, G MARK QR CODE

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EXHIBITS

CHILDREN'S TOYS LIKE TRIKES, SCOOTERS, RIDE ON CARS, BABY & MATERNITY,
WALKERS, ROCKERS & SWINGS, ETC.

STAND NO.: **D-08/E-05(3) HALL 11**

FUNSKOOL (INDIA) LTD.

CONTACT PERSON:

MR. RONI VARGHESE

PHONE: +91-9962044610

EMAIL: roni@funskool.co.in

www.funskoolindia.com

ADDRESS:

TARAPORE TOWERS 6TH FLOOR, ANNA SALAI 826,
CHENNAI-600002, TAMIL NADU, INDIA

BRAND(S):

FUNSKOOL

CERTIFICATION:

ICTI, BSCI, SEDEX, FAMA, FSC, ISO 9001, ISO14000

FUNSKOOL

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EXHIBITS

INFANT, PRESCHOOL, DOUGH, ART N CRAFT, PUZZLES AND BOARD GAMES

STAND NO.: **B-01 HALL 10**

GIRDHARI LAL CHOPRA (AGENTS) PVT. LTD.



CONTACT PERSON:
MR. ADITYA CHOPRA

PHONE: +91-9814121700

EMAIL: choprachess@outlook.com

www.choprachess.com

ADDRESS:
19-1-1 GANDHI GATE, AMRITSAR-143001, PUNJAB, INDIA

BRAND(S):
CCI INDIA

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EXHIBITS
WOODEN CHESS SETS

STAND NO.: **E-12(2B) HALL 11**

GUJRAL INDUSTRIES

CONTACT PERSON:

MR. ROHAN GUJRAL

PHONE: +91-9761367707

EMAIL: rajesh@gisco.in

www.gisco.in

ADDRESS:

13-C GAGOL ROAD, PARTAPUR, MEERUT-250 103,
UTTAR PRADESH, INDIA

BRAND(S):

GISCO

CERTIFICATION:

SEDEX, WORLD ATHLETICS, FITB APPROVED, REACH,
ISO 9001:2015, EN 71: PART 1-2-3, CE CERTIFIED,
PHTHALATE FREE



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EXHIBITS

3500+ PRODUCTS INCLUDING ACTIVITY PLAY, KIDS SPORTS, BOARD GAMES, OUTDOOR PLAYGROUND, EDUCATIONAL GAMES, PRE-SCHOOL LEARNING, PLAY TUNNELS, WATER SPORTS, KIDS ATHLETICS, RHYTHMIC GYMNASTICS, SOCCER TRAINING, SWIMMING, TRAINING VESTS, PRIMARY PLAY, MEDICINE BALLS, TCHOUKBALL, FITNESS, SPEED AGILITY, RUGBY, TEAM SPORTS, EQUIPMENT BAGS, BOARD GAMES, EDUCATIONAL GAMES, BALL CARTS, CAGES & TROLLEYS, NETBALL RINGS, KINDERGARTEN & PHYSICAL EDUCATION EQUIPMENT, ETC.

STAND NO.: **E-12(2C) HALL 11**

GUJRAL INTERNATIONAL

GISCO
SPORTS

CONTACT PERSON:

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PHONE: +91-9412203774

EMAIL: rg@gisco.in

www.gisco.in

ADDRESS:

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UTTAR PRADESH, INDIA

BRAND(S):

GISCO

CERTIFICATION:

SEDEX, WORLD ATHLETICS, FITB APPROVED,
REACH, ISO 9001:2015, EN 71: PART 1-2-3,
CE CERTIFIED, PHTHALATE FREE

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EXHIBITS

3500+ PRODUCTS INCLUDING PHYSICAL EDUCATION EQUIPMENT, ACTIVITY PLAY, KIDS SPORTS, BOARD GAMES, OUTDOOR PLAYGROUND, EDUCATIONAL GAMES, PRE-SCHOOL LEARNING, PLAY TUNNELS, WATER SPORTS, KIDS ATHLETICS, RHYTHMIC GYMNASTICS, SOCCER TRAINING, SWIMMING, TRAINING VESTS, PRIMARY PLAY, MEDICINE BALLS, TCHOUKBALL, FITNESS, SPEED AGILITY, RUGBY, TEAM SPORTS, ORIENTEERING, EQUIPMENT BAGS, BOARD GAMES, EDUCATIONAL GAMES, BALL CARTS, CAGES & TROLLEYS. ETC.

STAND NO.: **E-05(2) HALL 11**

GULABTRIBE LLP

CONTACT PERSON:

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PHONE: +91-7893322118

EMAIL: contact@gulabtribe.com

www.gulabtribe.com

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9-18-1, 1ST FLOOR, MARUTI SREE VINAYAGAR ENCLAVE,
CBM COMPOUND, BEHIND CROMA, VISAKHAPATNAM-530003,
ANDHRA PRADESH, INDIA

BRAND(S):

GULAB TRIBE



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EXHIBITS

HANDCRAFTED WOODEN TOYS AND HOME DECOR

STAND NO.: **E-12(2A) HALL 11**

HANS RUBBER & SPORTS PVT. LTD.

CONTACT PERSON:
MR. TARUN MAKKAR

PHONE: +91-98377 77007

EMAIL: info@hrs.co.in

www.hrs.co.in

ADDRESS:
SARASWATI INDUSTRIAL ESTATE, DELHI ROAD, PARTAPUR,
MEERUT-250103, UTTAR PRADESH, INDIA

BRAND(S):
HANS

CERTIFICATION:
EN 71: PART 1-2-3, CE CERTIFIED, PHTHALATE FREE

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EXHIBITS

PHYSICAL EDUCATION EQUIPMENT, BALONS, BLADDERS, ACTIVITY PLAY, SPEED
AGILITY, RUGBY, TEAM SPORTS, EQUIPMENT BAGS, BOARD GAMES, EDUCATIONAL
GAMES, BALLS, MEDICINE BALLS, ETC.

STAND NO.: **A-11 HALL 4**

IDEACRAFT EVENTURES PRIVATE LIMITED

CONTACT PERSON:

MR. GAURAV BANSAL

PHONE: +91-9971022356

EMAIL: accounts@ideacraft.com

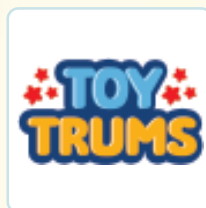
www.toytrums.com

ADDRESS:

1011-1018, 10TH FLOOR, TOWER 4, DLF CORPORATE GREENS,
SOUTHERN PERIPHERAL ROAD, SECTOR 74A, GURGAON-122004,
HARYANA, INDIA

BRAND(S):

TOYTRUMS



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EXHIBITS

TOYS, FOOTBALL, KIDS TSHIRTS

STAND NO.: **F-51 HALL 4**

JACKINTHEBOX TOYS PRIVATE LIMITED



CONTACT PERSON:
MR. ASHISH AJMERA

PHONE: +91-9819062301

EMAIL: ashish@jackinthebox.in

www.jackintheboxcrafts.com

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OPPOSITE MAHALAXMI TEMPLE, MUMBAI-400026,
MAHARASHTRA, INDIA

BRAND(S):
JACKINTHEBOX

CERTIFICATION:
EN-71, ASTM, BIS

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EXHIBITS

ART AND CRAFT KITS, PUZZLES, CREATIVE DESIGN, HOBBY CRAFT

STAND NO.: **A-07 HALL 2**

KALAKARAM INDIA PRIVATE LIMITED

CONTACT PERSON:

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EMAIL: info@kalakaram.com

www.kalakaram.com

ADDRESS:

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BRAND(S):

KALAKARAM

CERTIFICATION:

EN-71, ASTM, BIS



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EXHIBITS

DIY KITS FOR KIDS

STAND NO.: **A-93 HALL 4**

KARMA SOLUTIONS



CONTACT PERSON:
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PHONE: +91-9920075400

EMAIL: karmasolutions7@gmail.com

www.karma-toys.com

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PLUG N WORK, SWAMI VIVEKANANDA RD, NEXT TO BLUE DART OFFICE,
VILE PARLE WEST, MUMBAI-400056, MAHARASHTRA, INDIA

BRAND(S):
GENIE'S TOYBUS

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EXHIBITS
TOYS

STAND NO.: **E-12(2D) HALL 11**

KAYGEE EXPORT ENTERPRISES

CONTACT PERSON:

MR. VIRANDER GUJRAL

PHONE: +91-89798 86868

EMAIL: kaygeexport@gmail.com

www.giscoathletics.com

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153-D, SAKET, MEERUT-250001, UTTAR PRADESH, INDIA

BRAND(S):

KIDWIL

CERTIFICATION:

WORLD ATHLETICS, EN 71: PART 1-2-3,

CE CERTIFIED, PHTHALATE FREE



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EXHIBITS

PHYSICAL EDUCATION EQUIPMENT, ACTIVITY PLAY, KIDS SPORTS, BOARD GAMES, OUTDOOR PLAYGROUND, EDUCATIONAL GAMES, PRE-SCHOOL LEARNING, PLAY TUNNELS, WATER SPORTS, KIDS ATHLETICS, RHYTHMIC GYMNASTICS, SOCCER TRAINING, SWIMMING, TRAINING VESTS, PRIMARY PLAY, FITNESS, SPEED AGILITY, RUGBY, TEAM SPORTS, EQUIPMENT BAGS, BOARD GAMES, EDUCATIONAL GAMES, BALL CARTS, CAGES & TROLLEYS, ETC.

STAND NO.: **B-37 HALL 1**

KCC EXIM PVT. LTD.



CONTACT PERSON:

MR. TARUN CHETWANI

PHONE: +91-9810080599

EMAIL: ac.ntkt155@gmail.com

www.natkhattoys.com

ADDRESS:

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GREATER NOIDA-201306, UTTAR PRADESH, INDIA

BRAND(S):

NATKHAT

CERTIFICATION:

ISO/BIS (INDIA)

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EXHIBITS

PLUSH TOYS, PILLOWS/CUSHIONS, EDUCATIONAL & UTILITY PRODUCTS
IN SOFT MATERIALS

STAND NO.: **B-02(B) HALL 12**

LE TRENDS PVT. LTD.

CONTACT PERSON:

MR. NITESH CHAWLA

PHONE: +91-9999407744

EMAIL: alka.chawlaa@gmail.com

www.tanshitoy.com

ADDRESS:

C-37, SECTOR-7, GAUTAM BUDH NAGAR, NOIDA-201301,
UTTAR PRADESH, INDIA

BRAND(S):

TANSHI



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EXHIBITS

TOYS

STAND NO.: **B-02(C) HALL 12**

LITTLE GENIUS TOYS PVT. LTD.



CONTACT PERSON:

MR. SATISH KUMAR GAUTAM

PHONE: +91-9818813130

EMAIL: littlegeniustoys@gmail.com

www.littlegeniustoys.in

ADDRESS:

PLOT NO. 58, TOY CITY, UDHYOG KENDRA ECOTECH-III,
GREATER NOIDA-201306, UTTAR PRADESH, INDIA

BRAND(S):

LITTLE GENIUS

CERTIFICATION:

ISO 9001:2015, BIS-IS 9873

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EXHIBITS

WOODEN TOYS

STAND NO.: **E-05(1B) HALL 11**

MAMMA MIA TOYS

CONTACT PERSON:

MR. ADITYA KHATTAR

PHONE: +91-9999705506

EMAIL: aditya.mammamia@gmail.com

ADDRESS:

KHASRA NO. 330/331, VILLAGE ALIPUR, REVENUE ESTATE,
NORTH WEST DELHI, DELHI-110036, INDIA

BRAND(S):

MAMMA MIA

CERTIFICATION:

EN 71



EXHIBITS

PLAY SET

STAND NO.: **B-88 HALL 7**

MITTAL SPORTS



CONTACT PERSON:

MR. ROHIT MITTAL

PHONE: +91-9910721160

EMAIL: rm@mittalsports.com

www.mittalsports.com

ADDRESS:

54 GULAB NIWAS, MI ROAD, JAIPUR-302001, RAJASTHAN, INDIA

BRAND(S):

ELAN, ELANSPO, M, MANY HANDS, MR MEN LITTLE MISS

CERTIFICATION:

ISO, CE, BIS

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EXHIBITS

SPORTING GOODS, SPORTING TOYS, INFLATABLES, BOXING, RACKETS

STAND NO.: **D-10/E-07(C) HALL 11**

NAMKO

CONTACT PERSON:

MR. AJAY DOGRA

PHONE: +91-9988882010

EMAIL: ajay@sportsgoodsindia.com

www.sportsgoodsindia.com

ADDRESS:

530-L MODEL TOWN, JALANDHAR CITY, PUNJAB, INDIA

BRAND(S):

SYNCO

CERTIFICATION:

ISO 9001:2015



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EXHIBITS

SPORTS GOODS & TOYS, INDOOR & OUTDOOR, WOODEN GAMES, SPORTS BAGS,
TRAINING & AGILITY ACCESSORIES & EQUIPMENT

STAND NO.: **D-08(1) HALL 11**

NATSPO INDUSTRIES PRIVATE LIMITED



CONTACT PERSON:
MR. ASHISH MAHAJAN

PHONE: +91-7830900886

EMAIL: info@national-sport.com

www.national-sport.com

ADDRESS:
1212, GAGOL ROAD, NEAR BHIMRAO AMBEDKAR HAWAI PATTI,
TYAGI FARM HOUSE, PARTAPUR, MEERUT-250103, UTTAR PRADESH, INDIA

BRAND(S):
COUGAR & RYU

CERTIFICATION:
BWF, TTFI, WORLD ATHLETICS, ISO 14001: 2015,
ISO 45001: 2018, ISO 9001: 2015, BSCI

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EXHIBITS

SOCCER & TRAINING AID, GOALS & NETS, REBOUNDERS, FITNESS, ATHLETICS,
FUSE BALL, CARROMS, SWIMMING, TABLE TENNIS, PHYSICAL EDUCATION

STAND NO.: **D-25 HALL 2**

OPTIMAL DIGITECH PRIVATE LIMITED

CONTACT PERSON:

MS. KAMAKSHI

PHONE: +91-9811525744

EMAIL: sujeet@1touchsolutions.com

www.scoobies.co.in

ADDRESS:

A-4/18, FIRST FLOOR, SECTOR-80, PHASE-2, NOIDA-201305,
UTTAR PRADESH, INDIA

BRAND(S):

SCOOBIES



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EXHIBITS

STATIONERY AND LIFESTYLE PRODUCTS

STAND NO.: **E-05(1A) HALL 11**

PLAY CRAFT TRADERS

PLAY CRAFT

CONTACT PERSON:

MR. GAUTAM ARORA

PHONE: +91-9167487070

EMAIL: gautam@playcraft.in

www.playcraft.in

ADDRESS:

82/2 WHS TIMBER MARKET, KIRTI NAGAR,
NEW DELHI-110015, INDIA

BRAND(S):

EKSPLOE, PLAY CRAFT, AROBRO, BRANDS

CERTIFICATION:

EN 71, ASTM

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EXHIBITS

STEM TOYS, BOARD GAMES, SPORTS TOYS

STAND NO.: **D-35 HALL 4**

RESEL EDUTECH LLP (ROOTS EDUCATE)

CONTACT PERSON:

MS. PRACHI BAKSHI

PHONE: +91-8447218179

EMAIL: rootseducate@gmail.com

www.rootseducate.com

ADDRESS:

186, SECTOR 14, GURGAON, HARYANA, INDIA

BRAND(S):

ROOTS EDUCATE



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EXHIBITS

BOARD GAME (EMBRACE EMPATHY)

STAND NO.: **E-18 HALL 10**

SAI EARLY LEARNERS PVT. LTD.



CONTACT PERSON:
MR. TARUN MONGA

PHONE: +91-9810924818

EMAIL: gkg@sterlingnewhorizons.com

www.sterlingnewhorizons.com

ADDRESS:
PLOT NO. 348, ECOTECH III, GREATER NOIDA-201306,
UTTAR PRADESH, INDIA

BRAND(S):
PLAY & LEARN

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EXHIBITS
BOARD GAMES

STAND NO.: **C-21(B) HALL 10**

SALASAR TOYS PRIVATE LIMITED

CONTACT PERSON:

MR. LAKSHAY GOEL

PHONE: +91-9555022332

EMAIL: lakshay@webby.toys

ADDRESS:

A-4/532, PASCHIM VIHAR, NEW DELHI-110063, INDIA

BRAND(S):

WEBBY

CERTIFICATION:

SEDEX, FSC, EN71, ASTM, BIS

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EXHIBITS

PUZZLES, DOLLHOUSES, PLAYHOUSES, GAMES, ART & CRAFT KITS,
EDUCATIONAL GAMES

STAND NO.: **B-39 HALL 4**

SANSON PROMO INNOVATIONS LLP



CONTACT PERSON:

MR. VAIBHAV JAIN

PHONE: +91-9999898625

EMAIL: vaibhav@sanson.in

www.seedotoys.in

ADDRESS:

D-9, FLATTED FACTORIES COMPLEX, JHANDEWALEN,
NEW DELHI-110055, INDIA

BRAND(S):

SEEDO

CERTIFICATION:

ISO 9001:2015, ISO 45001, IS9873:PART1:2019,
IS15644:2006, IS16046(PART 2), ISO22609:2004,
CPSEIA, 8P, PAHS, EN62115, ASTM F963-17

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EXHIBITS

RC TOYS, FRICTION TOYS, PULL BACK TOYS, PRESS N GO TOYS
AND LEARNING/EDUCATIONAL TOYS

STAND NO.: **D-10/E-07(A) HALL 11**

SPORTING SYNDICATE INTERNATIONAL PVT. LTD.

CONTACT PERSON:

MR. ALKESH KOHLI

PHONE: +91-9988882003

EMAIL: ajay@sportsgoodsindia.com

www.sportsgoodsindia.com

ADDRESS:

VPO WARIYANA, KAPURTHALA ROAD, NEAR JALANDHAR KUNJ,
JALANDHARU CITY-144021, PUNJAB, INDIA

BRAND(S):

SYNCO

CERTIFICATION:

ISO 9001:2015, ISO 14000, SEDEX APPROVED,
BSCI CERTIFIED, FSC APPROVED, SQP, WALMART SCS



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EXHIBITS

SPORTS GOODS & TOYS, INDOOR & OUTDOOR, WOODEN GAMES, SPORTS BAGS,
TRAINING & AGILITY ACCESSORIES & EQUIPMENT

STAND NO.: **D-10/E-07(B) HALL 11**

SPORTING SYNDICATE PVT. LTD.

CONTACT PERSON:

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PHONE: +91-9988882003

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www.sportsgoodsindia.com

ADDRESS:

VPO WARIYANA, KAPURTHALA ROAD, NEAR JALANDHAR KUNJ,
JALANDHAR CITY-144021, PUNJAB, INDIA

BRAND(S):

SYNCO

CERTIFICATION:

ISO 9001:2015, ISO 14000, SEDEX APPROVED,
BSCI CERTIFIED, FSC APPROVED, SQP, WALMART SCS

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EXHIBITS

SPORTS GOODS & TOYS, INDOOR & OUTDOOR, WOODEN GAMES, SPORTS BAGS,
TRAINING & AGILITY ACCESSORIES & EQUIPMENT

STAND NO.: **B-34 HALL 1**

STERLING NEW HORIZONS PVT. LTD.

CONTACT PERSON:

MR. GAURAV GHAI

PHONE: +91-9810136414

EMAIL: gkg@sterlingpublishers.com

www.sterlingnewhorizons.com

ADDRESS:

A-79, POCKET D, OKHLA PHASE II, OKHLA INDUSTRIAL ESTATE,
NEW DELHI-110020, INDIA

BRAND(S):

PLUSH BY STERLING, BLOOMBOX



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EXHIBITS

SOFT TOYS, CHILD DEVELOPMENTAL TOYS

STAND NO.: **C-36 HALL 1**

STRIDERS IMPEX PRIVATE LTD.



CONTACT PERSON:
MS. KUMARSHRI BAHETY

PHONE: +91-9137161527

EMAIL: prem@striders.biz

www.pugsatplay.com

ADDRESS:
602, SORRENTO APARTMENTS, MUMBAI, MAHARASHTRA, INDIA

BRAND(S):
PUGS AT PLAY

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EXHIBITS

TOYS, PLUSH TOYS, ELECTRONIC PLUSH TOYS, STATIONERY, ARTS AND CRAFT SET

STAND NO.: **D-04 HALL 1**

SUNLORD APPARELS MFG. CO. PVT. LTD.

CONTACT PERSON:

MR. AMITABH KHARBANDA

PHONE: +91-9811038758

EMAIL: amit@sunlord.com

www.sunlord.com

ADDRESS:

PLOT #3, TOY CITY, ECOTECH 3, GREATER NOIDA,
UTTAR PRADESH, INDIA

CERTIFICATION:

BSCI, DISNEY ILS, SCAN, SEDEX, OEKOTEX, GOTS,
GRS, WALMART FCCA, FSC



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EXHIBITS

PLUSH TOYS, DOLLS, BABY TOYS, GYMS, BABY CARE ITEMS

STAND NO.: **C-29 HALL 1**

SUPERMOMS4U FOUNDATION - HAPPY THREADS



CONTACT PERSON:
MR. ABDUTTAIYEB SHEHABI

PHONE: +91-9725133400

EMAIL: hello@happythreads4u.com

www.happythreads4u.com

ADDRESS:
4/3365, JAMALI BUILDING, OPP. MTB SCHOOL, BEGUMPURA STREET,
ZAMPA BAZAR, SURAT-395003, GUJARAT, INDIA

BRAND(S):
HAPPY THREADS

CERTIFICATION:
BIS

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EXHIBITS
HANDMADE CROCHET DOLLS AND TOYS

STAND NO.: **D-37(B) HALL 4**

THE MAISON COMPANY INDIA

CONTACT PERSON:

MS. MAMTA DEWAN

PHONE: +91-9810163525

EMAIL: atul@themaision.com

www.themaision.com

ADDRESS:

D-12/3, OKHLA IND AREA PAHSE-II, NEW DELHI-110020, INDIA

BRAND(S):

ROLE PLAY

CERTIFICATION:

SEDEX



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EXHIBITS

PRETEND PLAY TOYS, PLAY TENTS, SOFT RIDE IN TOYS,
BABY AND INFANT PRODUCTS

STAND NO.: **D-54 HALL 3**

TRIBAL EARTH SOUNDS INDIA PVT. LTD.



CONTACT PERSON:
MR. ABHINAV BHARGAVA

PHONE: +91-9773613350

EMAIL: tribalearthsounds@gmail.com

www.tribalearth.com

ADDRESS:
402, NEW SONAL LINK INDUSTRIAL ESTATE, BUILDING NO.2,
KANCHPADA, LINK ROAD, MALAD WEST, MUMBAI-400064,
MAHARASHTRA, INDIA

BRAND(S):
HAPI

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EXHIBITS

MUSICAL TOYS, WOODEN TOYS, COTTON APPARELS

STAND NO.: **C-06(B) HALL 10**

UNIKPLAY INTERNATIONAL

CONTACT PERSON:

MS. EKTA JAIN

PHONE: +91-9205050690

EMAIL: info@unikplay.com

www.unikplay.com

ADDRESS:

H-304, VIVEK VIHAR, SECTOR 82, NOIDA, UTTAR PRADESH, INDIA

BRAND(S):

UNIKPLAY

CERTIFICATION:

EN 71, CE, BIS

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EXHIBITS

BOARD GAMES, CARD GAMES, JIGSAW PUZZLES, COLORING POSTERS,
EDUCATIONAL GAMES, SCHOOL SUPPLIES

STAND NO.: **C-06(A) HALL 10**

UNIKPLAY INTERNATIONAL PVT. LTD.



CONTACT PERSON:

MR. SACHIN JAIN

PHONE: +91-9871719090

EMAIL: sachin.jain@unikplay.com

www.unikplay.com

ADDRESS:

C-40, SECTOR 81, NOIDA-201305, UTTAR PRADESH, INDIA

BRAND(S):

UNIKPLAY

CERTIFICATION:

EN 71, CE, BIS

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EXHIBITS

BOARD GAMES, CARD GAMES, JIGSAW PUZZLES, COLORING POSTERS,
EDUCATIONAL GAMES, SCHOOL SUPPLIES

STAND NO.: **D-70 HALL 3**

VARDHAMAN I. Q. TOYS PVT. LTD.

CONTACT PERSON:

MS. BELA DESAI

PHONE: +91-9819764571

EMAIL: bela@vardhamaniqtoys.com

www.eduedge.net.in

ADDRESS:

146, D.N. ROAD, 49, EMPIRE BUILDING 1ST FLOOR, MUMBAI-400001,
MAHATASHTRA, INDIA

BRAND(S):

EDUEGE

CERTIFICATION:

CE, ASTM, ISI, ISO 9001:2015

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EXHIBITS

TOY SHOPS & ACCESSORIES, GAMES & ACCESSORIES, WOODEN - CONSTRUCTION KITS, BLOCKS, PUZZLES, FURNITURE, PEDAGOGICAL TOYS, OTHER WOODEN TOYS & ARTICLES, ARTS & CRAFTS ACCESSORIES, PLAYING & LEARNING CONTENT, NURSERY SCHOOL ARTICLES, SCHOOL ARTICLES, STEM TOYS, EDUCATIONAL TOYS & GAMES, TEACHING TOYS, MUSICAL TOYS/INSTRUMENTS, THERAPEUTIC & PUSH TOYS, TOYS FOR PEOPLE WITH SPECIAL NEEDS, SMALL TOYS & GIVE-AWAYS, JIGSAW PUZZLES, 3D PUZZLES, PUZZLES, ROLEPLAYS

STAND NO.: **C-21(A) HALL 10**

WEBBY TOYS PRIVATE LIMITED



CONTACT PERSON:

MR. LAKSHAY GOEL

PHONE: +91-9555022332

EMAIL: lakshay@webby.toys

www.webby.toys

ADDRESS:

FIRST FLOOR, A-4/532, PASCHIM VIHAR, PASCHIM VIHAR,
WEST DELHI, DELHI-110063, INDIA

BRAND(S):

WEBBY

CERTIFICATION:

SEDEX, FSC, EN71, ASTM, BIS

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EXHIBITS

PUZZLES, DOLLHOUSES, PLAYHOUSES, GAMES, ART & CRAFT KITS,
EDUCATIONAL GAMES

STAND NO.: **B-02(A) HALL 12**

WELBY IMPEX PVT. LTD.

CONTACT PERSON:

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PHONE: +91-9958446846

EMAIL: chawlaparesh@hotmail.com

www.tintreasures.in

ADDRESS:

57, TOY CITY, GREATER NOIDA - 201306, UTTAR PRADESH, INDIA

BRAND(S):

TIN TREASURES



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EXHIBITS

TIN TOYS & SOUVENIRS

STAND NO.: **A-91 HALL 4**

WINMAGIC TOYS PVT. LTD.



CONTACT PERSON:

MS. GEETA WARANKAR

PHONE: +91-9967587581

EMAIL: geeta.warankar@winmagictoys.com

www.winmagictoys.com

ADDRESS:

712, A, KANAKIA WALL STREET, ANDHERI KURLA ROAD,
ANDHERI (E), MUMBAI-400093, MAHARASHTRA, INDIA

BRAND(S):

WINMAGIC

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EXHIBITS

BUBBLE TOYS, BOARD GAMES, DIY TOYS, PLUSH TOYS, STEM TOYS, ETC.

Sports Goods & Toys Export Promotion Council

Sports Goods & Toys Export Promotion Council (SGEPC), a Government of India sponsored organization is working for the promotion of India's exports of sports goods and toys. SGEPC represents all the leading manufacturers and exporters of sports goods and toys in India. The one point objective of SGEPC is to promote exports of sports goods and toys from India. Its range of activities spur the industry's performance on one hand, and help to promote India's presence internationally on the other. Established in 1956, SGEPC has been playing an active role in promotion and development of the trade. With the fast evolution in the global sourcing trade and with Toys and Games also coming under the Council's ambit, its activities have grown manifold.

SGEPC's activities includes:

Promotion of Industry in Overseas Events

Council promotes the entire Industry through:

India Pavilions in Leading International Fairs: SGEPC organizes participation and forms an India Pavilion where its member exhibitors are provided with thematic stands as per their individual requirements, at highly negotiated rates.

Buyer Seller Meets: SGEPC organizes BSMs in potential countries with the help of Indian Missions and/or local marketing consultants.

Link between Industry and Government

SGEPC is a link between the Industry and the Government whereby it channelizes assistance offered by the Government to the Industry. SGEPC also provides feedback of the Industry to the Government for Policy formulation & fixation of incentives for the industry.

Overseas Business Enquiries

SGEPC circulates business enquires received directly or through Indian Missions abroad and also provides buyers with the list of the exporters as solicited.

Communication and Publicity

The Council has various communication instruments catering to its members, the Government as well as buyers which include: Regular Circulars / Websites / Members Directory / Catalogues / Advertisements / Banners.

Market Studies and Dissemination of Information

SGEPC undertakes specific market studies and provides information on market intelligence, trends, related international news, etc. through its communication channels and/or through Seminars and Workshops.

Export Statistics and Projections

SGEPC maintains records about exports of Sports Goods & Toys as well as evaluation of performance on an annual basis.

Export Awards

Council provides recognition to leading exporters and also to entrepreneurs and achievers.

Visa Recommendation and Other Support to Members



SPORTS GOODS & TOYS EXPORT PROMOTION COUNCIL

1E/6, Swami Ram Tirth Nagar, New Delhi-110055, India

Tel: +91-11-35007748 / 49; E-mail: mail@sgepc.in

www.sportsgoodsindia.org