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# TEA BOARD INDIA
# 65th ANNUAL REPORT 2018-19

**14, B.T.M. SARANI**
**KOLKATA - 700 001**

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## INDEX

## 65TH ANNUAL REPORT OF THE BOARD: 2018-19


| Chapter No. | Subject | Page No. |
|---|---|---|
| Chapter-1 | Organizational Set-up & Functions | 1-13 |
| Chapter-2 | India Tea in the International Perspective | 14-17 |
| Chapter-3 | Finance | 18-21 |
| Chapter-4 | Tea Development | 22-40 |
| Chapter-5 | Tea Research | 41-44 |
| Chapter-6 | Tea Promotion | 45-62 |
| Chapter-7 | Licensing | 63-67 |
| Chapter-8 | Statistics | 68-70 |
| Chapter-9 | Human Resource Development | 71-76 |
| Chapter-10 | Hindi Cell | 77-78 |
| Chapter-11 | Vigilance Cell | 79 |
| Chapter-12 | Legal Cell & RTI | 80 |



## CHAPTER- 1

## ESTABLISHMENT

### Organizational set-up and functions for the year 2018-19

**Constitution of the Board**

Tea Board India was established on 1st April 1954 as per the provisions of Section 4 of the Tea Act, 1953. The Board is assigned with the overall development of the tea industry in India and functioning under the administrative control of the Central Government under Department of Commerce, Ministry of Commerce and Industry.

**Organization of the Board:**

The Board comprises of a Chairman and 31 members appointed by Government of India representing different sections of the Tea Industry. The Board is reconstituted in every three years. The existing Board was reconstituted vide Gazette notifications dated 11th February 2019 and 9th March 2019 for a period of three years.

**Functions of Tea Board:**

The functions of the Tea Board span across a wide spectrum as defined under Section 10 of the Tea Act, which briefly include:

1. Increasing production and productivity of tea plantations;
2. Improving quality of tea;
3. Promoting co-operative efforts among small tea growers;
4. Supporting Tea Research and Development;
5. Undertaking promotion campaigns for increasing exports and domestic consumption;
6. Regulatory functions - Registration of tea gardens, factories, primary buyers and issue of licenses for tea brokers, auction organizers, exporters and tea waste dealers;
7. Welfare measures for plantations workers/their wards in the area of health, hygiene, training and education;
8. Collection and dissemination of tea statistics; and
9. Such other activities as are assigned from time to time by the Central Government.

**Source of Funds:**

Funds for the aforesaid functions are provided to the Board by the Government of India under capital and revenue heads.

The revenue funds are being used exclusively for the administrative and establishment charges for which cess levied on tea is the major source. Capital Funds are used for implementation of various developmental, promotional and welfare schemes of the Board. Under Section 25(1) of the Tea Act, 1953, tea cess used to be levied on all teas produced in India at the rate of 50 paisa per kg., except Darjeeling teas for which only 20 paisa per kg is levied. However, after implementation of the GST, the said cess on made tea has been subsumed with the GST and consequently clause (c) of section 3, section 25 and 26 and clause (a) of sub-section (1) of

memorandums issued by the Department of Commerce and Department of Personnel and Training, Government of India. The Department is headed by the Secretary and assisted by the Assistant Secretary. **It deals with all the matters related to Board's staff & officials, service** matters, establishment of offices, manpower positions etc. The Secretariat Section and the Stores maintains all the matters related to the Secretariat viz., deals will all VIP references, conducting Board meetings etc., while the Store section keeps the records of inventories of the Board.

**Meeting of the Board**

For the period (April 2018 to March 2019) under report 02 Board Meetings were held and the details are as under-

| Board Meeting Number | Venue | Date |
|---|---|---|
| 236th | Kaziranga, Assam | 26th June, 2018 |
| 237th | Kolkata, West Bengal | 26th September, 2018 |

**Man-Power of Tea Board**

The total man-power of the Board as on 31.03.2019 was 448 (including officers on deputation). The breakup of existing strength of the officers and staff members under different categories in offices of the Board in India is shown in the Table-1.

**TABLE -1**

**Group-wise Man power of the Board in India as on (31.03.2019)**

| Regions | Group A | Group B | Group C | Total |
|---|---|---|---|---|
| Head Office | 17 | 30 | 74 | 121 |
| Regional/Sub Regional Offices | 49 | 100 | 174 | 323 |
| Officers on deputation to Tea Board | 4 | 0 | 0 | 4 |
| Total | 70 | 130 | 248 | 448 |

**Scheduled Castes, Scheduled Tribes and Other Backward Class**

| | SC | ST | OBC | Total |
|---|---|---|---|---|
| Group A | 9 | 4 | 17 | 30 |
| Group B | 22 | 5 | 31 | 58 |
| Group C | 45 | 15 | 22 | 82 |
| TOTAL | 76 | 24 | 70 | 170 |

**Age wise profile of the Board's Employee (Excluding officer on deputation)**

| Age Groups | Gr. A | Gr. B | Gr. C | Total |
|---|---|---|---|---|
| 18-30 | 7 | 10 | 8 | 25 |
| 31-40 | 19 | 60 | 60 | 139 |
| 41-50 | 20 | 14 | 75 | 109 |
| 51-60 | 24 | 46 | 105 | 175 |
| Total | 70 | 130 | 248 | 448 |

**of Tea Board (Next five Years)**

| | Gr. A | Gr. B | Gr. C | Total |
|---|---|---|---|---|
| | 1 | 4 | 2 | 7 |
| | 1 | 6 | 14 | 21 |
| | 0 | 6 | 7 | 13 |
| | 3 | 6 | 11 | 20 |
| | 2 | 5 | 12 | 19 |
| o 2023 | 7 | 27 | 46 | 80 |

**Cha power of the Board during the year under review:**

**Prom**

- f the austerity measures for reduction in administrative expenditure, the t of Commerce & Industry, Ministry of Commerce & Industry, the controlling the Tea Board vide letter dated 22.02.2017, had advised Tea Board not to any fresh recruitment and promotion without approval of the Department. based on the approval accorded by the MoC&I, Govt. of India on the request ard, one has been promoted from Group-B to Group-A and two from Group-C to Group-B during 2018-19.

**Additiona nsibilities:**

- Sh nal Misra, IAS (HY: 96), Joint Secretary, Department of Commerce continued to ditional charge of Deputy Chairman, Tea Board till 08.07.2018.
- Shri Kumar, IFS (1997), Executive Director, Tea Board, Guwahati took additional resp ility of F.A. & C.A.O. w.e.f. 07.06.2017 to 04.04.2018.
- Shri undararajan, Director of Tea Development continued to hold additional charge of Se ry, Tea Board till 21.12.2018.
- Dr. R esh Rai, Dy. Director (Hindi) took additional responsibility of Secretary, Tea Board .f. 22.12.2018.

**Resignation a relinquishments:**

- Shri Shy nal Misra, IAS relinquished the charge of Dy. Chairman w.e.f. 09.07.2018.

**Appointments:**

- Shri Arun Kumar Ray, IPS (OR:1988) took charge of Dy. Chairman, Tea Board w.e.f. 09.07.2018

**Deceased**

- Two (02) officials died during the year under report.

**Voluntary Retirement**

- Five (05) officials in different cadres took voluntarily retirement from the services of Tea Board during the year under report

**MACP benefits**

During the year under report, the benefit under MACP Scheme has been extended in favour of total 36 (thirty six) officials in different cadres as under:

| | |
|---|---|
| Group-A | 03 |
| Group-B | 05 |
| Group-C | 28 |
| Total | 36 |

**Swatch Bharat Abhiyan**

- As per the directives passed by Government of India from time to time, Tea Board has carried out different programs under Swatch Bharat Abhiyan during the year under report.

**Training**

- **Three officials of Tea Board were deputed for training to British Council, Kolkata**

**Public Grievances, Parliamentary Question, Ministry Correspondence and other VIP Reference**

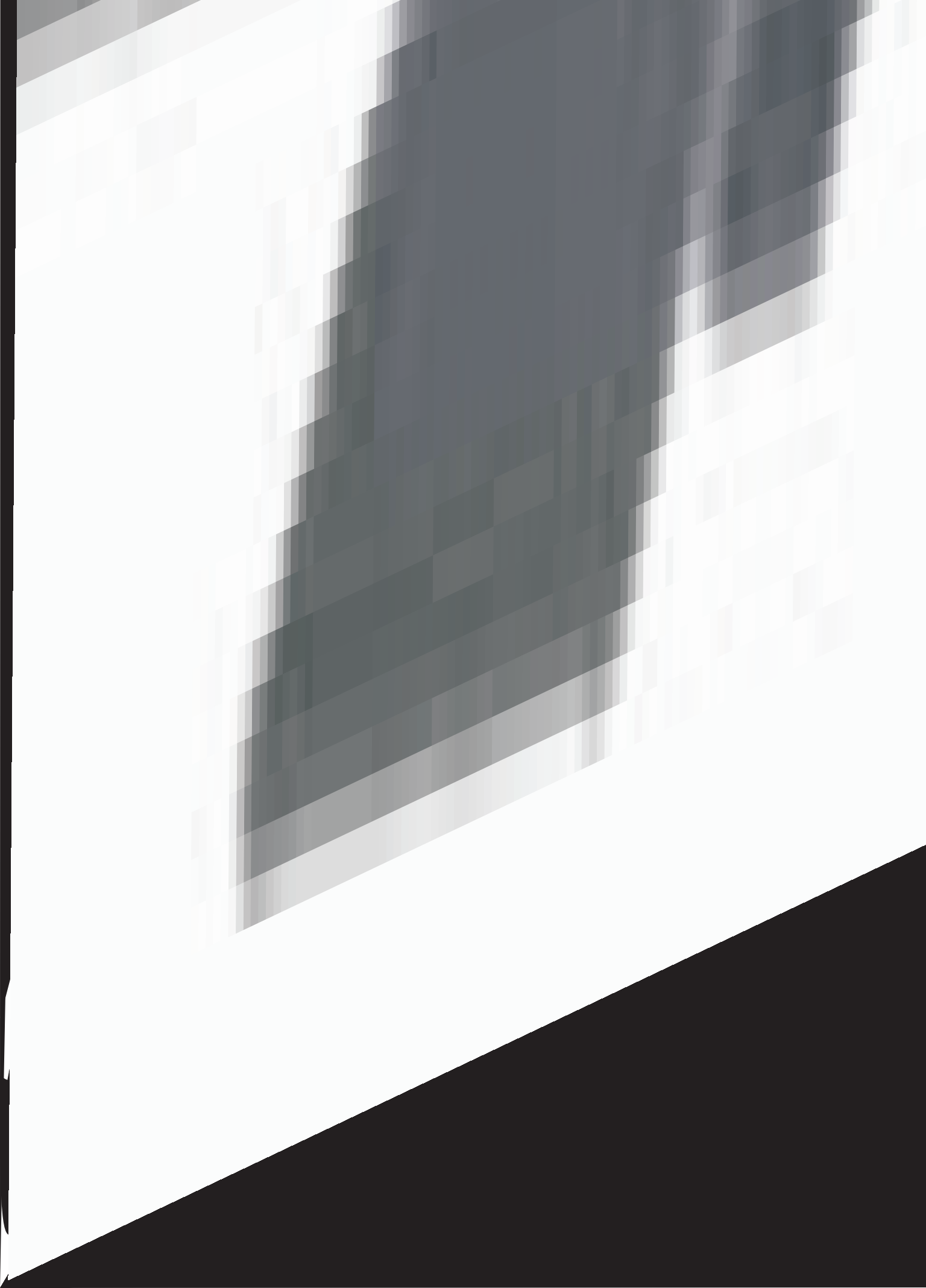
- Board have attended and replied to 64 numbers of Parliamentary Questions, 26 numbers of Public Grievances, 120 numbers of Ministry correspondences and 19 other VIP references during the year under report. 08 Assam Assembly questions have also been replied.

**Cell for prevention of sexual harassment in workplace**

- The cell constituted for prevention of sexual harassment in Tea Board has received no complaint during the year under report.

**Medical Policy**

- Tea Board India has entrusted M/s United India Insurance Company Limited, for **extending Group Health Mediclaim Insurance to Board's existing employee and their** dependents w.e.f midnight of 28th March 2019, for in-patient treatment only.



**Kerala**

| | |
|---|---|
| Tea Board<br>Indira Gandhi Road,<br>Willingdon Island,<br>Cochin – 682 003, Kerala<br>Tel: 0484-2666523/2340481<br>Fax: 0484-2666648<br>E-mail: teaboardkochi@sancharnet.in | Tea Board, Regional Office,<br>511/1, Kallolickal Building, Peermade Post,<br>Idukki District, Kerala-685 509<br>Tel: 04869-222628<br>Email: teaboard.kumily@gmail.com |

**Andhra Pradesh**

| |
|---|
| Tea Nook, Near C.R.O.(G) Office,<br>(opposite to Railway Reservation Counter),<br>Tirumala– 517 504, Andhra Pradesh |

**Assam, Tripura, Arunachal Pradesh, Mizoram and Meghalaya**

| | |
|---|---|
| The Executive Director<br>Tea Board,<br>North Eastern Zonal Office,<br>Housefed Complex,<br>5th& 6th floor, Central Block,<br>Beltola-Basistha Road,<br>Dispur, Guwahati – 781006.<br>Ph: 0361-2228944/2228945 Fax: 0361-2234251<br>Email:teaboardguwahati@hotmail.com | Tea Board, Regional Office,<br>ITI Road, PO Indranagar,<br>via-Kunjaban, Agartala, Tripura-799006<br>Tel: 0381-2354639/Fax: 0381-2354182<br>Email: teaboard.agartala@gmail.com |
| Small Growers Development Directorate,<br>Zig-Zag Road, Chowkidinghee, Opp. To Shantiniketan Apartment,<br>P.O. : Dibrugarh-786 001<br>Tel: 0373-2324982<br>E-mail: teaboardsgdd@gmail.com<br>teaboarddibrugarh@gmail.com | Tea Board, Regional Office,<br>Club Road,<br>Silchar – 788 001,<br>Dist: Cachar, Assam.<br>Tel: 03842-232518<br>E-mail: silchar_tboard@rediffmail.com |
| Tea Board, Regional Office,<br>Private Residence, 2nd Floor,<br>Near Kingcup School,<br>V.I.P Road, P.O: Itanagar,<br>Arunachal Pradesh-791 111<br>E.mail: teaboarditanagar@gmail.com | Tea Board, Regional Office,<br>Tea Research Association Complex,<br>Cinnamara, Jorhat – 785 001, Assam<br>E-mail: teaboardjorhat@gmail.com |
| Tea Board, Regional Office,<br>Opposite Election Office, Dist. : Sonitpur,<br>Ganesh Ghat, Tezpur-784 001,<br>Assam.Tel: 03712-233664<br>E-mail: tezpurteaboard@gmail.com | Tea Board, Sub-Regional Office,<br>L.K. Baruah Road, Amolapatty,<br>Dist: Sivsagar, Assam,<br>PIN: 785640<br>E-mail: teaboard.sivsagar@gmail.com |
| Tea Board, Regional Office,<br>**"Punyalaya", Marwari Patty, Ward No**-1,<br>P.O. &Dist: Golaghat (Assam),<br>PIN: 785621, Assam<br>E-mail: teaboardgolaghat@gmail.com | Tea Board, Regional Office,<br>Khargeswar Road, Near BSNL Office,<br>Dist: Tinsukia,<br>Assam, PIN: 786 125<br>E-mail: tinsukiateaboard2019@gmail.com |

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**Annexure-II**

**List of Board Members.**

| Sl. No. | Name of the Board Members for the year 11th February, 2019 to 10th February, 2022 | | |
|---|---|---|---|
| 1. | Shri Prabhat Kamal Bezboruah<br>Flat 41, 17 Lower Range,<br>Kolkata - 700 017,<br>West Bengal | Chairman | Appointed under sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1172(E) dated 08/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 2. | Secretary,<br>Department of Industry, Commerce and Enterprises,<br>Government of West Bengal,<br>Kolkata | Member | Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 3. | Principal Secretary,<br>Department of Industries & Commerce,<br>Government of Tripura,<br>Agartala | Member | Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No S O 783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 4. | Secretary to Government,<br>Micro, Small and Medium Enterprises Department,<br>Government of Tamil Nadu,<br>Chennai | Member | Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 5. | Agricultural Production Commissioner and Principal Secretary,<br>Agriculture Department,<br>Government of Kerala,<br>Thiruvananthapuram | Member | Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 6. | Commissioner and Secretary to the Government,<br>Industries and Commerce Department,<br>Government of Assam,<br>Guwahati | Member | Representing the Government of the principal tea growing States appointed under clause (a) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)] |

| | | | |
|---|---|---|---|
| 14. | Shri Kishorilal Agarwal<br>IA, 137, Sector 3, Salt Lake<br>Kolkata-700096,<br>West Bengal. | Member | Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No S O 1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 15. | Chairman,<br>Indian Tea Association,<br>Royal Exchange,<br>6, NetajiSubhas Road,<br>Kolkata - 700 001 | Member | Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 16. | President,<br>The United Planters' Association of Southern India,<br>Post Box No. 11, Glenview,<br>Coonoor - 643 101 | Member | Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 17. | Vacant | Member | Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. |
| 18. | Vacant | Member | Representing owners of tea estates and gardens and growers of tea under clause (c) of sub-rule (1) of rule 4. |
| 19. | General Secretary,<br>Assam Chah MazdoorSangh,<br>JibanPhukan Nagar,<br>Dibrugarh - 786 003, Assam | Member | Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 20. | Ms. Veena Srivastava<br>W/o Shri Mahinder Nath,<br>Village- Dugni, P.O. Mahahoo<br>The-Palampur, District-Kangra,<br>Himachal Pradesh | Member | Representing persons employed in Tea Estates and Gardens under clause (d) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No S O 1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |



| | | | |
|---|---|---|---|
| 29. | Sant Shri Nanakdas Maharaj<br>Satguru Kabir Ashram Sewa Sansthan (NGO),<br>Chhapri Dungri, P.O. Badi Khatu,<br>Teh: Jayal,<br>Distt: Nagor, Rajasthan - 341 301 | Member | Representing consumers of tea under clause (g) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 30. | Dr. Ashok Kumar Saxena<br>33, Parn Villa, Scwak Ashram Road,<br>Dehradun,<br>Uttarakhand - 248 001 | Member | Representing other interests under clause (h) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 31. | Shri Sunil Kirwai<br>Bharatiya Mazdoor Sangh Karyalaya,<br>House No. 136/B, Water Works Colony,<br>Near Fire Service Station, Pandu,<br>P.O. - Rest Camp<br>Dist. Kamrup - 781 012<br>Assam | Member | Representing other interests under clause (h) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.1295(E) dated 09/3/2019 from F.No.T- 49019/1/2018-Plant(A)] |
| 32. | Deputy Chairman,<br>Tea Board | Ex-Officio Member | Appointed under clause (aa) of sub-rule (1) of rule 4.<br>[Vide MoCI Notification No.S.O.783(E) dated 11/2/2019 from F.No.T- 49019/1/2018-Plant(A)] |

## CHAPTER-2

# BROAD OVER VIEW OF THE GLOBAL AND INDIAN TEA SCENARIOS

### Global Tea Scenario

More than 36 countries spread across the continents except North America having a varied range of agro-climatic conditions between Georgia and Argentina grow tea. The global tea production and consumption during 2018 was 5897 million kg and around 5677 million kg respectively. Total exports from the producing countries during 2018 added upto 1859 million kg. Major tea producing and exporting countries are China, India, Kenya, and Sri Lanka and they account for 81% and 74% of world production and exports respectively. (Table-1)

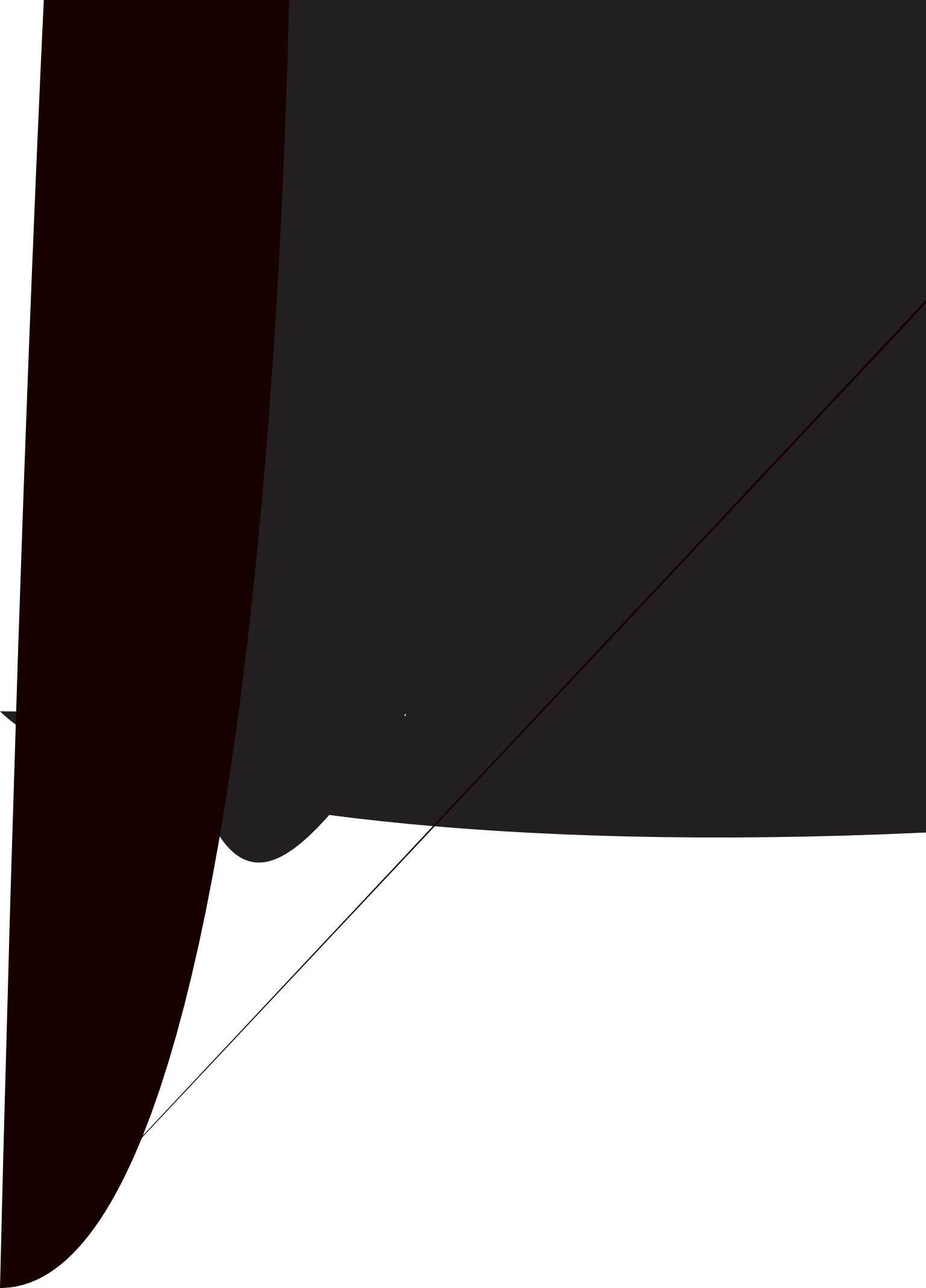
**Table-1**

**Production and Export share of major producing and exporting countries during 2018**

| Country | Production | | Export | |
|---|---|---|---|---|
| | Million Kg | Global share | Million Kg | Global share |
| **China** | 2616.00 | 44.36 | 364.70 | 19.62 |
| **India** | 1338.63 | 22.70 | 256.06 | 13.78 |
| **Kenya** | 493.00 | 8.36 | 474.86 | 25.55 |
| **Sri Lanka** | 304.01 | 5.16 | 271.78 | 14.62 |
| **Others** | **1145.06** | **19.42** | **491.42** | **26.43** |
| **World Total** | **5896.64** | **100.00** | **1858.82** | **100.00** |

Source: - ITC Annual Bulletin of Statistics 2019 except India

World auction prices during 2018 by the major producing countries shows a decline except in Bangladesh due to excess supply over the demand.



| | | | |
|---|---|---|---|
| Others | 1145.00 | 1132.24 | 12.76 |
| Total world Production | 5896.64 | 5697.99 | 198.65 |

Source: - ITC Annual Bulletin of Statistics 2019 except India

**Exports:**

Total global exports in 2018 marginally increased by 67.5 million Kgs over 2017 (Table-4). While Sri Lanka exports declined, China and India improved their position.

**Table-4: Exports of major producing countries (Million Kgs.)**

| Country | 2018 | 2017 | >/< over 2017 |
|---|---|---|---|
| Kenya * | 474.86 | 415.72 | 59.14 |
| China | 364.70 | 355.26 | 9.44 |
| Sri Lanka | 271.78 | 278.20 | -6.42 |
| India | 256.06 | 251.91 | 4.15 |
| Others | 491.42 | 494.13 | -2.71 |
| Total world Exports | 1863.47 | 1795.22 | 63.60 |

Source: - ITC Annual Bulletin of Statistics 2019 (except India)

*** Kenya's export include the neighboring African countries produce**

**Indian Tea Scenario**

**In India tea is cultivated in 15 states of which Assam, West Bengal, Tamil Nadu and Kerala are the major tea growing states.** They account for 98% of the total production. Other traditional states where tea is grown are Tripura, Himachal Pradesh, Uttarakhand, Bihar and Karnataka. The non-traditional states that have entered the tea map of India include Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, and Sikkim.

**World's finest teas like Darjeeling, Assam, Sikkim, Nilgiris and Kangra which are famous for their delicate flavor, strength and brightness are produced in India.** With diverse agro climatic conditions, India produces medley of teas suited to different tastes and preferences of consumers. The characteristics of each region are distinct, which sets them apart from one another in many different ways.

**Production:**

Year 2018-19, is **a record year of tea production** with an increase of 33.56 m.kg over 2017-18 due to better climatic conditions that prevailed in major tea growing areas in North India.

**Exports:**

India maintained the trend of Tea exports during the year under review. It was marginally lower by 2.07 m kg with higher value realisation of Rs. 441.96 Crs over 2017-18 due to higher unit price realization in 2018-19. The year 2018-19, **is a record year of higher value realisation in exports.**

**Primary Marketing:**

During the year under report about 44% of total tea produced in the country was sold through public auctions and the remaining through other modes.

**Domestic Retention :**

The apparent domestic retention of tea for the year 2018-19 was around 1120 M.Kgs. as against 1089 M.Kgs in 2017-18.

**INTRODU**

Tea Boa
amount f a
loan & a isce
sale of a ns and

All fun

## NON-PLAN RECEIPTS & PAYMENTS

### A. Receipts

Receipts during the year 2018-19 under different heads of Non –Plan are as under:
(Rs. in lakh)

| | |
|---|---|
| Money received under Section 26 of Tea Act | 6805.50 |
| Fees realized on account of licenses/ TMCO 2003 | 237.11 |
| Fees realized on account of HACCP | 0.00 |
| Miscellaneous Receipts including sale of liquid tea, sale of green leaves, sale of publications, interest on fixed deposit etc. | 526.89 |
| Interest on Advance | 5.31 |
| Registration fees realized on account of DCTM, Assam, Dooars &Nilgiri Trade Mark & Logo Administration | 22.11 |
| Other Receipts | 284.89 |
| **TOTAL** | **7881.81** |

### B. PAYMENTS

Non-Plan Payments during the year 2018-19 was as under:

(Rs. in lakh)

| | |
|---|---|
| Administration including Library | 3110.34 |
| Tea Promotion in India | 288.88 |
| Tea Promotion outside India | 0.00 |
| Pension including Gratuity & Leave Encashment | 3250.29 |
| Other Establishment Expenses | 151.81 |
| **Employer's contri**bution to New Pension Scheme | 113.55 |
| Works | 13.03 |
| Other Administration Expenses | 625.19 |
| Fixed Assets Purchased | 40.30 |
| Other Payments | 286.60 |
| **TOTAL** | **7879.99** |

## PLAN SCHEME RECEIPTS & PAYMENTS

### C. Receipts

Receipts during the year 2018-19 under different Plan Schemes are as under:

(Rs. in lakh)

| | |
|---|---|
| Tea Plantation Development Subsidy Scheme | 2967.54 |
| Schedule Caste Sub Plan | 919.00 |
| Quality Up gradation & Product Diversification Scheme | 334.26 |
| Human Resource Development Scheme | 246.70 |
| Orthodox Tea Production Subsidy Scheme | 1468.44 |
| Market Promotion Scheme | 1373.06 |
| National Programme for Tea Regulation | 300.00 |
| Research & Development Scheme | 942.00 |
| Tribal Area Sub Plan | 623.50 |
| Swatchhta Action Plan | 40.00 |
| **Total** | **9214.50** |

### D. Payments - Research & Development Grants.

(Rs. in Lakh)

| | |
|---|---|
| Grant in aid to TRA /UPASI | 510.63 |
| Financial Support other than TRA/UPASI | 21.71 |
| Project Expenses (Kurseong-Integrated Tea Improvement Project) | 20.00 |
| Upgradation of DTR & DC | 61.06 |
| Workshop / Seminar etc. | 0.65 |
| Salary to Contractual Staff | 0.51 |
| QCL Siliguri Expenses | 63.08 |
| Assets Purchase | 08.81 |
| Evaluation & Monitoring | 0.45 |
| Other payments | 282.56 |
| Total | 969.46 |

(Rs. in lakh)

| | |
|---|---|
| | 1100.07 |
| | 16820.08 |
| | 17920.15 |

## CHAPTER-4

# TEA DEVELOPMENT

**Introduction:**

One of the important functions of the Tea Board under the Tea Act is formulation and implementation of development schemes aimed at increasing tea production and productivity of plantations, modernization of tea processing, packaging and value addition facilities and encouraging co-operative efforts amongst small tea growers and also welfare measures for tea garden workers that are supplementary to the provisions of the Plantation Labour Act.

Financial assistance for the above activities is extended through approved schemes

**Development Committee:**

The Development Committee comprises of the following members during the year under report:

1. Dy. Chairman, Tea Board, Ex-officio Chairman of the Committee
2. Shri P. Nagarajan, Hon'ble Member of Parliament
3. Shri D. Hegde, Vice Chairman
4. Shri Dilip Moran, Hon'ble Member of .Legislative .Assembly, Assam
5. Shri P. Mohanan Kerala- Member
6. Shri Aswini Shetty, Member
7. Shri B. Kumaran, Member

During the year under report the Development Committee met on the following dates:

| Meeting Number | Date of the meeting | Place |
|---|---|---|
| 236th of the Board | 26th June, 2018 | Kaziranga, Assam |
| 237th of the Board | 26th September, 2018 | Kolkata |

**4.1 Medium term Framework (2017-18 to 2019-20):**

Approval of the Government of the proposal of Tea Board as recommended by the EFC for continuation of the Tea Development & Promotion Scheme of the 12th Plan during the Medium term Framework (2017-18 to 2019-20) was conveyed vide letter F. No. T-17014/2/2016-Plant (A) dated 29.12.2017.

The Tea Development & Promotion Scheme for the Medium term Framework (2017-18 to 2019-20) was approved by the Government with an outlay Rs. 394.85 crore for activities other than establishment expenses including the components of Plantation Development, Quality Up

gradation & Product Diversification, Market Promotion, Human Resource Development, Research & Development and National Programme for Tea Regulation

| Fund Disbursed under the Developmental, HRD, SCSP & TASP component of the Tea Development and Promotion Scheme during 2018-19 | | |
|---|---|---|
| **Sl. no** | **Schemes/Component** | **Expenditure (in Lakh Rupees)** |
| 1 | Plantation Development | 2461.11 |
| 2 | Quality up-gradation and Product Diversification and Orthodox Tea Production | 1798.88 |
| 3 | Human Resource Development | 245.09 |
| 4 | Small Growers Development | 503.26 |
| 5 | Scheduled Caste Sub Plan | 918.99 |
| 6 | Tribal Area Sub Plan | 622.95 |
| | **Total** | 6550.28 |

**4.2 Small Grower Development Directorate:**

The small tea growers have emerged as an important sector contributing significantly to the **country's production of made tea. Considering growing contribution of the small grower sector** and for increased attention for overall development of small growers, a separate Directorate, named Small Grower Development Directorate was set up by Tea Board during April 2013 and became functional with the Headquarter at Dibrugarh, Assam. During the year under report, there were 11 Sub-regional offices (SRO) in all the major areas where small growers are concentrated.

**Enumeration of Small Growers and issue of identity card:**

**Enumeration of small tea growers by the Boards' offices and Identification c**ards distribution as an area of emphasis continued to be dealt with for improved coverage of small tea growers under the programme. State wise details of progress made upto the Month of March 2019 on enumeration and identity cards issued to the small growers are furnished in the following table:

A total of 1, 97,354 small tea growers have been enumerated till the month of March 2019 and the details are as under:

| Sl No | State | No of Growers | No of cards Printed and issued |
|---|---|---|---|
| 1 | Assam | 107371 | 84327 |
| 2 | Meghalaya | 749 | 609 |
| 3 | Tripura | 2768 | 2447 |
| 4 | West Bengal & Bihar | 21701 | 7259 |
| 5 | Himachal Pradesh | 1166 | 1097 |
| 6 | Uttarakhand | 1012 | 310 |
| 7 | Mizoram | 365 | 364 |
| 8 | Arunachal Pradesh | 3309 | --- |
| 9 | Nagaland | 3352 | --- |
| 10 | Manipur | 489 | --- |
| **11** | **Total North India** | **142282** | **96413** |
| 12 | Tamil Nadu | 46614 | 30679 |
| 13 | Kerala | 8458 | 3898 |
| 14 | Karnataka | | |
| **15** | **Total South India** | **55072** | **34577** |
| **16** | **Grand total** | **197354** | **130990** |

**Monitoring of Green leaf price through District Green Leaf Price Monitoring Committees:**

District Level Price Monitoring Committee meetings were held at different tea growing districts for monitoring of green leaf price.

**4.3. Major Events**

**For the benefit of small tea growers, a Mobile App "Chai Sahyog" has been developed by Tea** Board for use of Small Tea Growers, Bought Leaf Tea Factories, Estate Factories, Green Leaf **Carriers and for Board's officers for ensuring better communication, discovery of price,** traceability, training requirement, weather forecast and information dissemination etc. Use of this App by the stakeholders will ensure transparency in entire supply chain thereby ensuring remunerative prices for the Green Leaf supplied by the Small Tea Growers. The App will also ensure Direct Benefit Transfer (DBT) of the price of green leaf by the factories to the Small Tea Growers account through the use of QR Code (Quick Response Code) ID card provided to all the small tea growers in the country.

Action was initiated for stopping the production of low quality tea in North India during winter months of 2018, by closure of manufacturing of tea during the winter months to prevent manufacture of low quality of tea.

Tea Board has taken initiative to provide training and skill recognition of about 14,700 tea garden workers through National Skill Development Council (NSDC) under the PMKVY and the

same is under progress. During the year under report 117 number of workers have been certified under PMKVY.

Tea Board conducted the Recognition of Prior Learning Programme (Type-2) under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) during 2018-19 to cover 14700 number of workers employed in tea gardens in the States of Assam, West Bengal, Tamil Nadu, Kerala and Tripura of which 117 numbers of tea workers have been certified during the year under report. The training (RPL) to the balance workers is under progress and to be completed in the year 2019-20.

### 4.4 Swatchhta Action Plan (SAP)

As per direction of the Government, Tea Board took initiative for implementation of the Swatchhta Action Planin different offices of the Board and tea gardens in Assam. An amount of **Rs.40 lakhs was spent towards cleaning of Board's office premises and beautification of** surroundings and construction of 57 nos of twin toilets in different estates in Dooars and Terai region of West Bengal.

### 4.5 Closed Tea Estates :

The key reasons for sickness / closure can be attributed to:

- Poor garden management practices
- Falling quality and price realizations
- Uneasy (though usually not volatile) industrial relations scenario
- Overall lack of development perspective
- Highly debt oriented funding strategy
- Ownership disputes
- Labour unrest etc.,



| | | | | | | | |
|---|---|---|---|---|---|---|---|
| | | | Bengal | | | | payment of workers dues etc. |
| 8 | Manabari | 281.08 | West Bengal | 21.03.2016 | 374 | 116 | Labour unrest due to non-payment of workers dues etc. |
| 9. | M/s Peermade Tea Co. Ltd.-Peermade&Lonetree T.E. | 679.79 | Kerala | 01.04.2016 | 220 | - | Labour unrest due to non-settlement of labour dues etc. The Govt. of Kerala is in the process of reopening of the estate. |
| 10. | M/s MMJ Plantations-Kottamala&Bonami T.E | 677.51 | Kerala | 23.12.2013/ 11.10.2014 | 375 | - | The company has got a stay order from the Kerala High Court prohibiting action against the company presently under Tea Act. |
| 11 | Bonaccord | 378.00 | Kerala | 05.03.2015 | 220 | - | Estate Management has abandoned the estate due to financial crisis. |
| | Total | **4332.53** | | | **6288** | | |

**4.6 Details of physical and financial achievement under ongoing scheme**

**COMPONENT - PLANTATION DEVELOPMENT SCHEME**

| COMPONENT - PLANTATION DEVELOPMENT SCHEME | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| State-wise Financial Disbursement and Physical Achievement during 2018-19 | | | | | | | | | |
| **State** | **Activity** | **Replantation (ha)** | **Replacement planting (ha)** | **Rejuvenation pruning (ha)** | **New planting (ha) [12th Plan Cases]** | **Irrigation (ha)** | **Field Mechanisation (no. of equipment)** | **Other Administrative Expenses** | **Total** |
| **Assam** | Financial (Lakh Rs.) | 1307.11 | 115.01 | 43.41 | 82.46 | 160.15 | 10.3 | | **1718.44** |
| | Physical | 527.6 | 100.16 | 69.43 | 93.79 | 2005`03 | 68 | | |
| **Tripura** | Financial (Lakh Rs.) | | 4.05 | | | | | | **4.05** |
| | Physical | | | | | | | | |
| **West Bengal** | Financial (Lakh Rs.) | 605.99 | 45.87 | 35.41 | 0 | 17.68 | 2.98 | | **707.93** |
| | Physical | 545.47 | 27.91 | 98.43 | 0 | 355.86 | 0 | | |
| **Tamil Nadu** | Financial (Lakh Rs.) | | | | | | 15.85 | | **15.85** |
| | Physical | | | | | | 46 | | |
| **Kerala** | Financial (Lakh Rs.) | 9.74 | | | | | 4.68 | | **14.42** |
| | Physical | 3 | | | | | 24 | | |
| **Karnataka** | Financial (Lakh Rs.) | | | | | | 0.42 | | **0.42** |
| | Physical | | | | | | 6 | | |
| **All India** | **Financial (Lakh Rs.)** | **1922.84** | **164.93** | **78.82** | **82.46** | **177.83** | **34.23** | | **2461.11** |
| | **Physical** | **1076.07** | **128.07** | **167.86** | **93.79** | **2360.89** | **144** | | |
| | | | | | | | | | |

## COMPONENT – QUALITY UPGRADATION AND PRODUCT DIVERSIFICATION

| COMPONENT – QUALITY UPGRADATION AND PRODUCT DIVERSIFICATION | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| State-wise Financial Disbursement and Physical Achievement during 2018-19 | | | | | | | | |
| State ↓ | Activity | Factory Modernization (no.) | Value addition (no.) | Setting up of new factories (no.) | Certification (no.) | Incentive for Orthodox & Green tea (million kg) | Other Administrative Expenses | TOTAL |
| **Assam** | Financial (Lakh Rs.) | | 121.03 | 93.99 | | 962.59 | 0.42 | **1178.03** |
| | Physical | | 8 | 0 | | 32.06 | | |
| **Tripura** | Financial (Lakh Rs.) | | | | | 3.15 | | **3.15** |
| | Physical | | | | | 0.11 | | |
| **West Bengal** | Financial (Lakh Rs.) | | 78.74 | | | 139.81 | | **218.55** |
| | Physical | | 3 | | | 4.64 | | |
| **Tamil Nadu** | Financial (Lakh Rs.) | | 17.44 | 18.58 | 1.98 | 274.23 | | **312.23** |
| | Physical | | 3 | 9 | 3 | 9.12 | | |
| **Kerala** | Financial (Lakh Rs.) | | | | 0.54 | 65.54 | | **66.08** |
| | Physical | | | | 1 | 3.89 | | |
| **Himachal Pradesh** | Financial (Lakh Rs.) | | | | 0.84 | 19.999 | | **20.84** |
| | Physical | | | | 2 | 0.67 | | |
| **All India** | **Financial (Lakh Rs.)** | **0** | **217.21** | **112.57** | **3.36** | **1465.32** | **0.42** | **1798.88** |
| | **Physical** | **0** | **14** | **9** | **6** | **50.49** | | |

**COMPONENT –SMALL GROWERS' DEVELOPMENT SCHEME AND SPECIAL PACKAGES-PART -1**

**State-wise Financial Disbursement and Physical Achievement during 2018-19**

**State →** **Assam**

↓

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| SPNE | Nursery (no. of beneficiaries) | | | | | | | | | 18.75 | 5 | | |
| | Others( payment to HP govt for Small Tea **Grower's** baseline& Traceability / Newsletter) | 0.42 | | | | | | | | | | | |
| | **TOTAL** | **264.78** | | **2.28** | | **0.87** | | **5.22** | | **19.43** | | **12.69** | |

**COMPONENT –SMALL GROWERS' DEVELOPMENT SCHEME AND SPECIAL PACKAGES PART-2**

**State-wise Financial Disbursement and Physical Achievement during 2018-19**

| | **State** | **Tamil Nadu** | | **Kerala** | | **Karnataka** | | **Himachal Pradesh** | | **Uttarakhand** | | **All India Total** | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Component** | **Activity** | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | **Physical** |
| | Strengthening of field office | 1.65 | 3 | | | | | 0.038 | | 1.856 | | **43.57** | **89.00** |
| SGD | Workshop & Training - no. of workshops & participants | 2.15 | 13<br>455 | | | | | 0.95 | 14<br>410 | 0.75 | 10<br>310 | **17.34** | **250**<br>**10965** |
| | New planting(ha) | 3.44 | 3.1 | 8.88 | 4.42 | | | | | | | **235.09** | **170.39** |

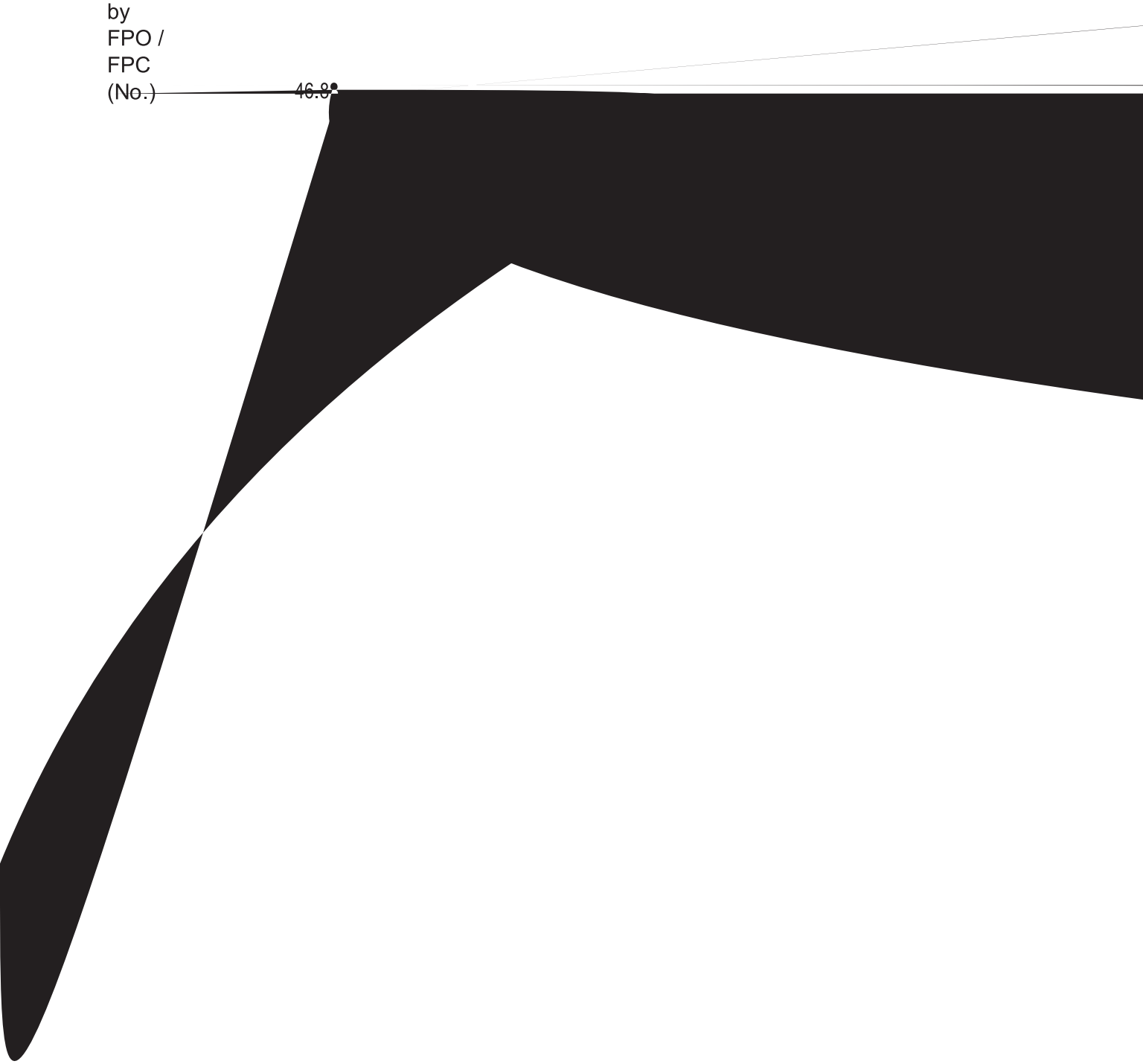
| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Replanting (ha) | 1.82 | 2.21 | 1.61 | 1.41 | | | | | | | **3.43** | **3.62** |
| | Rejuvenation pruning (ha) | 20.2 | 64.44 | 7.82 | 13.6 | | | | | | | **28.02** | **78.04** |
| | Irrigation(ha) | | | 0.15 | 1.50 | | | | | | | **0.23** | **2.30** |
| | Field Mechanization ( no. ) | 0.27 | 1 | | | | | | | | | **0.27** | **1**<br>**0** |
| | Assistance to SHGs - (no) | 19.09 | 6<br>229 | | | | | | | | | **28.82** | **8**<br>**295** |
| SPNE | Nursery (no. of beneficiaries) | | | | | | | | | | | **18.75** | **5.00** |
| SPI | Uprooting & Replanting (no. and ha.) | | | 27.32 | 13<br>11.05 | | | | | | | **27.32** | **13**<br>**11.05** |
| | Assistance to SHGs - (no. of SHGs, & beneficiaries) | | | 10 | 2<br>64 | | | | | | | **10** | **2**<br>**64** |
| SKRP | Nursery (no. of beneficiaries) | | | | | | | | | 29.32 | 2 | **29.32** | **2.00** |
| | Field Mechanization ( no. of beneficiaries) | | | | | | | 21.04 | 155 | | | **21.04** | **155.00** |

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Assistance to SHGs - (no. of SHGs, no. of | | | | | | | | 15 | | | | **15** |
| | | | | | | | | 37.71 | 227 | | | **37.71** | **227** |
| | beneficiaries) | | | | | | | | | | | | |
| | Training / Workshops / Seminar (no. of programs and participants) | | | | | | | | 1 | | | | **1** |
| | | | | | | | | 0.11 | 70 | | | **0.11** | **70** |
| | Others( payment to HP Govt for STG baseline) | 0.56 | | | | | | 1.26 | | | | **2.24** | **0.00** |
| | **TOTAL** | **49.18** | | **55.78** | | **0** | | **61.10** | | **31.926** | | **503.26** | |

**COMPONENT – SCHEDULE CASTE SUB PLAN**

**State-wise Financial Disbursement and Physical Achievement during 2018-19**

| | Assam | | Tripura | | Tamil Nadu | | Kerala | | Himachal Pradesh | | Uttarakhand | | West Bengal | | Bihar | | Total | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Activity** | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | **Physical** |
| Replanting (ha) | | | | | 0.05 | | 3.47 | 0.4 | | | | | | | | | **3.52** | **0.4** |
| Rejuvenation pruning (ha) | | | | | 8.76 | 17.5 | 0.53 | 1.3 | | | | | | | | | **9.29** | **18.82** |
| Irrigation(ha) | | | | | | 1.22 | | | | | | | | | | | **0.92** | **1.22** |
| Field Mechanization (no.) | 175 | 227<br>148.1 | 26.03 | 37<br>7.7 | 0.92 | | | | 4 | 13<br>9 | 11.82 | 78<br>49 | | | | | 216.89 | **355**<br>**213.8** |
| Assistance to SHGs - (no. of SHGs, no. of Small Growers of SHGs) | 9.38 | 2<br>60.47 | | | 4.36 | 3<br>56 | | | 17.92 | 5<br>116 | 20 | 4<br>65 | 45.59 | 7<br>975 | | | **97.25** | **21**<br>**297.5** |
| Assistance to FPOs - (no. of FPOs, no. of Small Growers of FPO ) | 18.71 | 1<br>50 4 | | | 2 | 1<br>29 | | | | | | | | | | | **20.71** | **2**<br>**79.4** |


Setting up new Big Tea Factory by FPO / FPC (No.)
46.8

| | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Education Stipend (no) | | | | | 16.72 | 70 | 14.91 | 61 | | | | | 15.32 | 127 | | | **46.95** | **258** |
| Nehru Award (no) | | | | | | | 1.88 | 47 | | | | | 0.68 | 7 | | | **2.56** | **54** |
| Other Administrative / Miscellaneous Expenses | | | | | 0.5 | 1 | 0.5 | 1 | | | | | 0.15 | 1 | | | **1.15** | **3** |
| TOTAL | 216.88 | | 76.18 | | 38.50 | | 21.29 | | 24.52 | | 59.17 | | 482.29 | | 0.16 | | **918.99** | |

| **COMPONENT – Tribal Area Sub Plan** | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **State-wise Financial Disbursement and Physical Achievement during 2018-19** | | | | | | | | | | | | | | | | | | |
| | **Assam** | | **Tripura** | | **Nagaland** | | **Meghalaya** | | **Tamil Nadu** | | **Himachal Pradesh** | | **Uttarakhand** | | **West Bengal** | | **Total** | |
| **Activity** | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | Physical | Financial (Rs. Lakh) | **Physical** |
| Rejuvenation pruning (ha) | | | | | | | | | 1.73 | 1.20 | | | | | | | **1.73** | **1.2** |
| Field Mechanization (no.) | 235.32 | 339<br>251.8 | 31.96 | 62<br>27.7 | 1.98 | 3<br>3.8 | | | | | 12.62 | 18<br>26.00 | 1.36 | 15<br>17 | | | **283.24** | **437**<br>**326.36** |

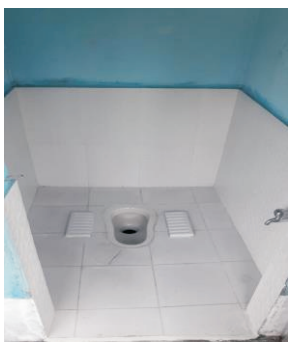
| | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Assistance to SHGs - (no. of SHGs, no. of Small Growers of SHGs)- | 70.9 | 8<br>221.1 | 6.62 | 1 | 12.76 | 1 | | | 11.86 | 5<br>189 | 13.09 | 4<br>49 | | | | | 115.23 | **19**<br>**459.1** |
| Setting up new Mini Tea Factory by FPO / FPC | 11.73 | 1 | | | | | | | | | | | | | | | **11.73** | **1** |
| Workshop/ Training Programme (no. of Programmeand no. of participants) | 75.39 | 173<br>7809 | 14.35 | 25<br>917 | | | | | 2.50 | 25<br>767 | 1.6 | 8<br>16 | | | 25.98 | 17<br>774 | 119.82 | **248**<br>**10283** |
| Study Tours ( no. of Tours and no. of participants) | | | | | | | | | | | 1.6 | 8<br>16 | 1.6 | 8<br>16 | | | **3.20** | **16**<br>**32** |
| Assistance to individual STSTGs for Inputs, LCV etc.(No.) | 5.54 | 49<br>254 | 2.54 | 15<br>73 | | | 1 | 2<br>10 | | | 11.93 | 3<br>33 | 3.45 | 1<br>2 | | | **24.46** | **70**<br>**372** |
| Education Stipend( no) | | | | | | | | | 0.99 | 3 | | | | | 51.65 | 552 | **52.64** | **555** |
| Nehru Award (no) | | | | | | | | | | | | | | | 3.26 | 34 | **3.26** | **34** |
| Other Administrative Expenses/ Miscella | 5 | | | | | | | | | | | | | | 2.64 | 6 | **7.64** | **6** |

| | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| neous Expenditure | | | | | | | | | | | | | | | | | | |
| TOTAL | 403.88 | | 55.47 | | 14.74 | | 1.00 | | 17.08 | | 40.84 | | 6.41 | | 83.53 | | **622.95** | |









Total 57 nos. of Twin Toilets have been constructed by the Board, including 20 nos. each from Alipurduar and Jalpaiguri districts and 17 nos. in the Terai region of North Bengal



Distribution of certificates under Recognition of Prior Learning under PMKVY on 03.12.2018 at Dhulapadung TE, Tezpur



Launch of Chai Sahyog Mobile App at Tezpur, Assam 28.02.2019



Ceremonial distribution of field mechanization equipment under TASP at Karbi Anglong on 01.03.19




Workshop at Gerubari, Biswanath Charali, Assam for small tea growers on 18.03.2018



Training on identification of pest & disease And fine plucking in North Bengal



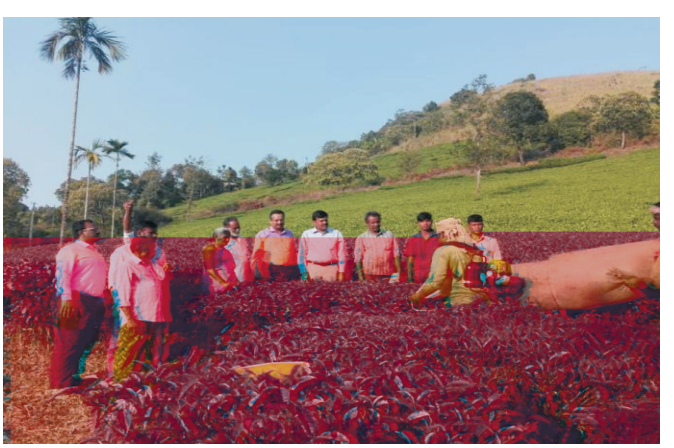
Training on mechanized plucking in North Bengal



Demonstration on mechanical Harvester to growers on 31.10.2018 by ZO, Coonoor, TN



Tea **Board's stall at Tea & Tourism Festival** held from 26.05.2018 to 27.05.2018



Field demonstration at Vagamon Village, Coonoor



Training on Speciality Tea at Kotagiri, TN



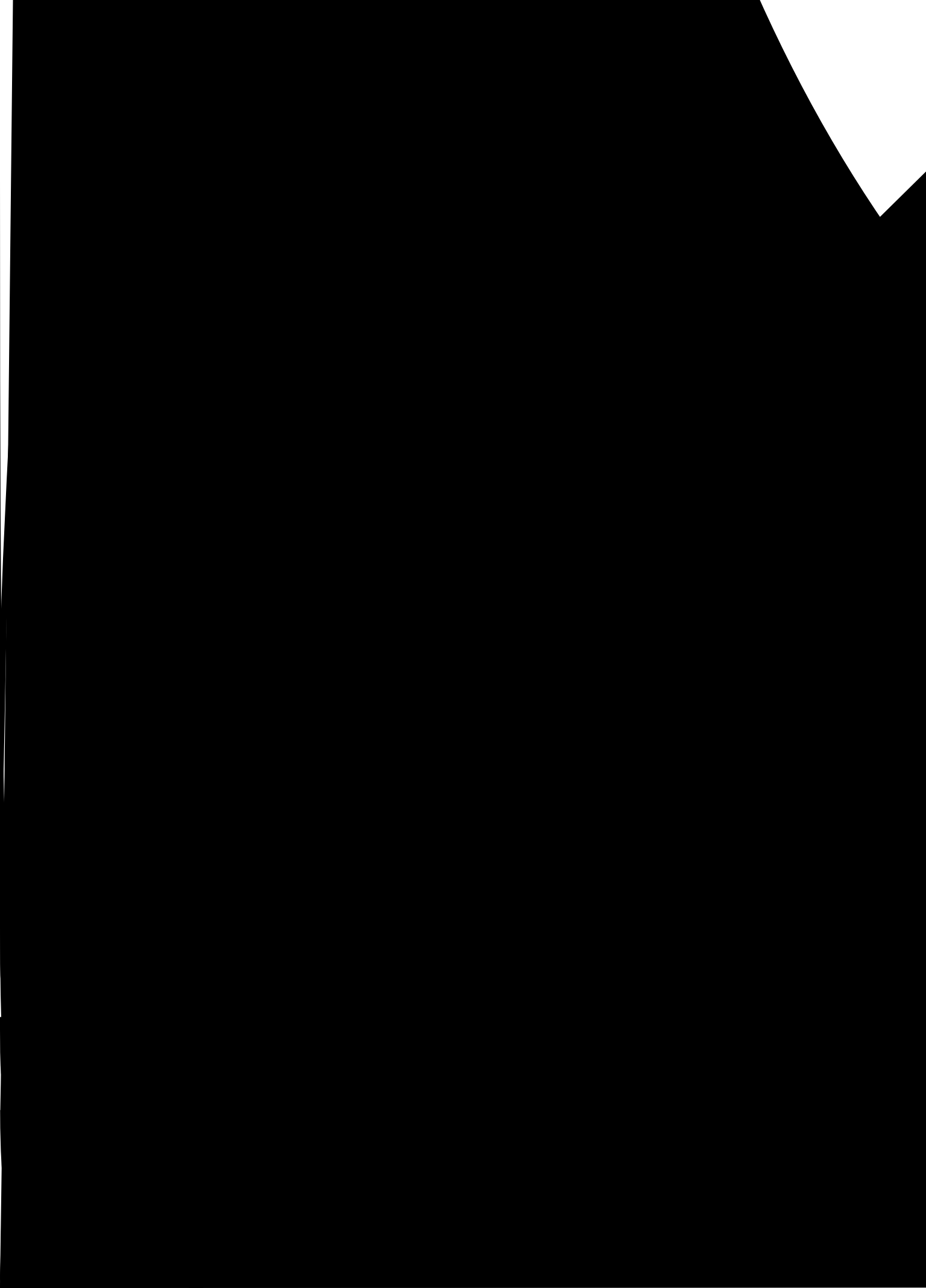
**Quality Control Laboratory, Siliguri**

- QCL, Siligurihas got renewal of NABL accreditation on 07.11.2018 for 33 parameters in the discipline of chemical and pesticide residue testing .QCL has got NABL accreditation for 2 microbiological parameters (Total Plate Count and Yeast & Mould Count) in the discipline of biological testing.
- Total number of commercial samples tested for FSSAI biochemical parameters are 250 and experimental samples tested for quality parameters are 185.
- Total number of commercial samples tested for pesticide residue are 171.
- Total number of commercial samples tested for heavy metal are 169.
- Total number of commercial samples tested for microbiological parameters are 103.
- Total amount of revenue generated is Rs11, 14,000/-.
- Conduct two Inter Laboratory comparison (ILC) programme on microbiological parameters and pesticide in tea matrix as a nodal laboratory.

**Tea Genome Sequencing Project**

Tea is the world's oldest and most important caffeine containing beverage with immense economic, medicinal and cultural importance. Owing to its complexity due to long gestation period, self-incompatibility, highly heterozygous large genome, genetic improvement of tea through conventional breeding approaches has been very challenging and time consuming. In this situation, application of marker assistant breeding (MAB) is a better alternative. This approach will make a platform for the molecular breeders and biotechnologists to do advance research on tea in future and to develop a better planting material. Tea Genome Sequencing Project is a huge initiative commissioned by National Tea Research Foundation (NTRF), Tea Board for four years in two phases in collaboration with institutes viz. (i) ICAR-NRCPB, Delhi, (ii) CSIR-IHBT, Palampur, (iii) DTR&DC, Kurseong, (iv) TRA, Jorhat and (v) UPASI-TRF, Tamil Nadu. The Project was initiated on 3rd April, 2017 and continuing.

**Important meetings:** 11th meeting of the Technical Group on PPC was held on 4th December, 2018 in Kolkata.



office located in Moscow and the Head Office. Other activities included market analysis, undertaking various publicity functions for maintaining the image of India Tea and in influencing public opinion in a positive manner toward Tea Board of India. Sustained campaign through Social Media such as Twitter, Facebook proved to be very effective in increasing awareness about varieties of Indian tea. As a part of information dissemination exercise, the trade enquiries received at various fairs and exhibitions and from other sources were shared with the industry members.

India continued with the memberships of the Tea Councils of USA, Japan and Canada and **benefited from the generic promotion of "Tea" conducted by these Tea Councils.**

During 2018-19, Tea Board participated in eight (8) reputed trade fairs in Iran, Russia, Saudi Arab, UAE, China, Germany and Japan for effecting two-way exchanges in-between buyers & sellers with an objective to propagating the virtues and uniqueness of India tea amongst the streaming visitors. Moreover, Tea Board of India participated in six (6) domestic trade fairs on various locations during the same period. Further, three (3) effective and successful trade delegations to the highly potential markets of Russia, Kazakhstan and China were mounted in order to have B-2-B interactions and meetings with the respective government officials for addressing various trade-related issues.

A statement on major head wise expenditure incurred during 2018-19 along with the details are summarised below.

**Expenditures incurred during 2018-19**

(Rs. crores)

| Major head | 2017-18 | 2018-19 |
|---|---|---|
| Domestic Promotion | 0.63 | 1.02 |
| Overseas Promotion | 4.86 | 3.97 |
| Trade Related Activities | 0.56 | 1.31 |
| Incentive to Exporters/Associations | 3.22 | 4.23 |
| Publicity | 1.32 | 0.8 |
| E Governance | 0.65 | 0.68 |
| Miscellaneous | 0.06 | 1.66 |
| **Total** | **11.30** | **13.67** |

**International Events**

| Sl. No. | Name of the Event | Period |
|---|---|---|
| 1. | Iran Agro 2018, Tehran | 29th June -2nd July 2018 |
| 2. | World Food Moscow | 17th - 20th September 2018 |
| 3. | China Xiamen International Tea Industry Fair | 18th - 22th October 2018 |
| 4. | Foodex Saudi | 12th -15th November 2018 |
| 5. | Prodexpo, Moscow | 11th -15th February 2019 |
| 6. | Biofach Nuremberg, Germany | 13th -16th February 2019 |
| 7. | Gulfood Dubai | 17th -21st February 2019 |
| 8. | Foodex Japan | 5th - 8th March 2019 |

**Forums and Events. The event was the 6th edition of the show, with a wide participation of 32 countries represented through more than 550 international brands covering the segments of food and beverages. The exhibition contributed to raising the ceiling of ambitions within the retail market by multiplying the provision of many successful investment opportunities, as it contributed to the exchange of business and expertise with exhibitors and the discovery of the latest products and technologies in the food industry. The present edition witnessed over 209 exhibitors from 32 countries worldwide and around 8000 visitors.**

India Tea Pavilion: **The India Tea Pavilion was organized in the A section of the exhibition at Pavilion. The location of the pavilion was chosen with an intention to give maximum visibility to the India Tea branding. Six prominent exporters participated in the exhibition through Tea Board of India. Tea Board of India pavilion was opened by Mr. Mohammed Noor Rahman Sheikh, Consul General of India in Jeddah.**

**The number of trade inquires was very encouraging. On the very first day the total footfall for some of the exporters was more than 20. Maximum trade inquiries were for organic tea, green tea, Assam tea followed by Darjeeling Tea. During the 4-day event the Tea Board's**

**Sampling of liquid teas like Darjeeling, Sikkim and Nilgiri was done with focused promotion across the counters. This attracted sizeable number of visitors during all the four days. Tea is a very popular hot beverage with a strong culture in Saudi Arabia. There is a tradition of having morning tea and serving tea to guests associated with traditional Arab hospitality. Saudis like to start their day with a strong dark blend cup of tea, which is often brewed with sugar, mint or cardamom. Penetration of tea in Saudi Arabia is expected to grow. Saudis will continue to rank tea as their favourite hot beverage over the coming years. Retail growth through supermarkets will continue. Tea bags, however, still account for the bulk of sales, with a decreasing proportion of tea consumers purchasing loose leaf tea. Tea in Saudi Arabia has a strong presence of both local and global players. Lipton Tea Factory FZE with its brand Lipton, and AMS Baeshen& Co with its flagship brand Al Rabea, remain the key players in black tea – both in tea bags and loose tea segments. In a potential market like that of Saudi, enhanced penetration of Indian tea requires devising an incisive strategy for comprehensive promotion of its characteristics on a sustained basis and also to ensure an uninhibited availa**

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the stall. Brochu handy
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**LED TV at Tea B** variou
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Indian tea in Russia i rs are p
the growing demand all kind
promote Indian teas i orters
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Tea tasting and samplin days o
Tea Board and the export ously o
and significant response v h, inclu
India.

6. **Participation in "Bio-fac Februar**
is a premier trade fair for C stributo
beverages & drinks industry m busine
professionals from these secto f an
partnerships. Tea Board particip sibility
organic tea along with Indian organ in thi
**rd's participation generated lot visit**
Darjeeling Tea. The trends at BI
taste of coconut, su prod
oths stood a ore
osters pating

proper illumination put in place. Tea Board India's stall consisting of 15 booths at the location coordinates of Z-5 at the Zaa'beel Hall no. 5 attracted more visitors. To appreciate geographical richness of Indian teas, readily-prepared hot teas from Darjeeling, Niligiri Orthodox and Assam Orthodox were served across the counters. Tea Board India's booth walls were decorated with posters explaining features of single origin teas from Darjeeling, Assam, Nilgiri, Kangra, Dooars-Terai and Sikkim. A spectrum of posters as well as company scroll-ups showing divergent facets of Indian tea – its sprawling & verdant tea estates, logos and buoyant product ranges & grades were on display throughout the stand. Samples of quality origin teas like Darjeeling, Assam, Nilgiri, Sikkim and Kangra were exhibited across the counters. This attracted sizeable number of visitors during all the five days, who made beeline for having a taste of the exquisite varieties. All the 13 exporter participants had large number of business people visiting them for supplies from them and were satisfied with the arrangements.

Notable among the visitors to Tea Board India's stand included the Indian Ambassador to UAE and Consul General of India. They interacted with the Indian exporters and received feedback about India tea exports.

As there was consistent growth in exports to UAE from India during the last several years, Board should concentrate more on promotional activities in addition to participation of this important fair as there is scope of further exports to this market.

8. **Participation in "Foodex, Japan" during March 5-8, 2019:** Tea Board of India participated at the 44th International Food and Beverage exhibition, Foodex, 6-9 March, 2019, at MakuhariMesse, Chiba, Japan along with nine (9) exporters. FOODEX is one of the most important International Food and Beverage exhibitions. This is stated to be Asia's largest exhibition dedicated to spreading the latest information on food and drink from across Japan and the whole world. This year was the 44th year, and the total number of registered visitors was 80,426. It was an impressive Indian tea delegation of nine (9) exporters from an Indian Tea pavilion built on 90 sq m of space. Ambassador of India to Tokyo, and First Secretary, (Trade), Embassy of India, Tokyo visited the India pavilion and interacted with the exporters and promised them all possible help from the Embassy for their export promotion in Japan. The Senior Managing Director of Japan Tea Association, Mr. S. Yonekawa came with his team for a meeting at the Tea Board India pavilion and discussions were held with Deputy Chairman Tea Board for conducting dedicated tea seminars on Indian tea by Japan Tea Association.

(B) Mounting of trade delegations

1. **Trade delegation to Kazakhstan during August 23-24, 2018:** In accordance with the Ministry's sanction dated May 9, 2018, mounting a full-fledged trade delegation to the potential market of Kazakhstan was mounted during Augu

Photographs for Annual Report 2018-19




**Tea Board's participation at Summer Bazaar 2018 organized** by Embassy of India, Moscow, 02nd June, 2018




**Tea Board's participation at** Tea Seminar & Exhibition on Kangra Tea, Palampur, Dharamsala, 19th June, 2018




**Tea Board's participation at Iran Agro 2018, Tehran, 29th June-2nd July, 2018**




Tea Board India pavilion at Food & Technology Expo, New Delhi, 27-29 July, 2018




**Tea Board's par**ticipation at 15th Agro + Food & Beverage Processing Expo 2018, Goa, 2-4 August, 2018



**Indian Tea promotion and sampling organized during "Day of India" at the International Army** Games, Alabino, Moscow, 28th July-11th August, 2018




Visit of Indian Tea Delegation to Almaty, Kazakhstan, 23-25 August, 2018




Shri A.K. Ray, Deputy Chairman, Tea Board, giving a presentation on Indian Tea, Almaty, Kazakhstan, 23rd August, 2018




**Tea Board's participation at Aahar Food & Hospitality Fair, Chennai, 23rd-25th August, 2018**




**Tea Board India's pavilion at World Food Moscow, 17th-20th September, 2018**




Shri A.K. Ray, Deputy Chairman, Tea Board, addressing the Buyer-Seller Meet in Moscow, 19th September, 2018




The India Tea pavilion at the China Xiamen International Tea Industry Fair, 18th-22nd October 2018




Indian Tea Promotion Seminar organized at Xiamen, China, 21st October, 2018




**Tea Board's pavilion at Foodex Saudi, 12th-15th November, 2018**




Tea Board India pavilion at Indus Food 2019, 14th-15th January, 2019




Shri S**uresh Prabhu, Hon'ble Minister for Commerce & Industries and Civil Aviation inaugurates** the first Geographical Indications Store at Goa International Airport, 28th January, 2019



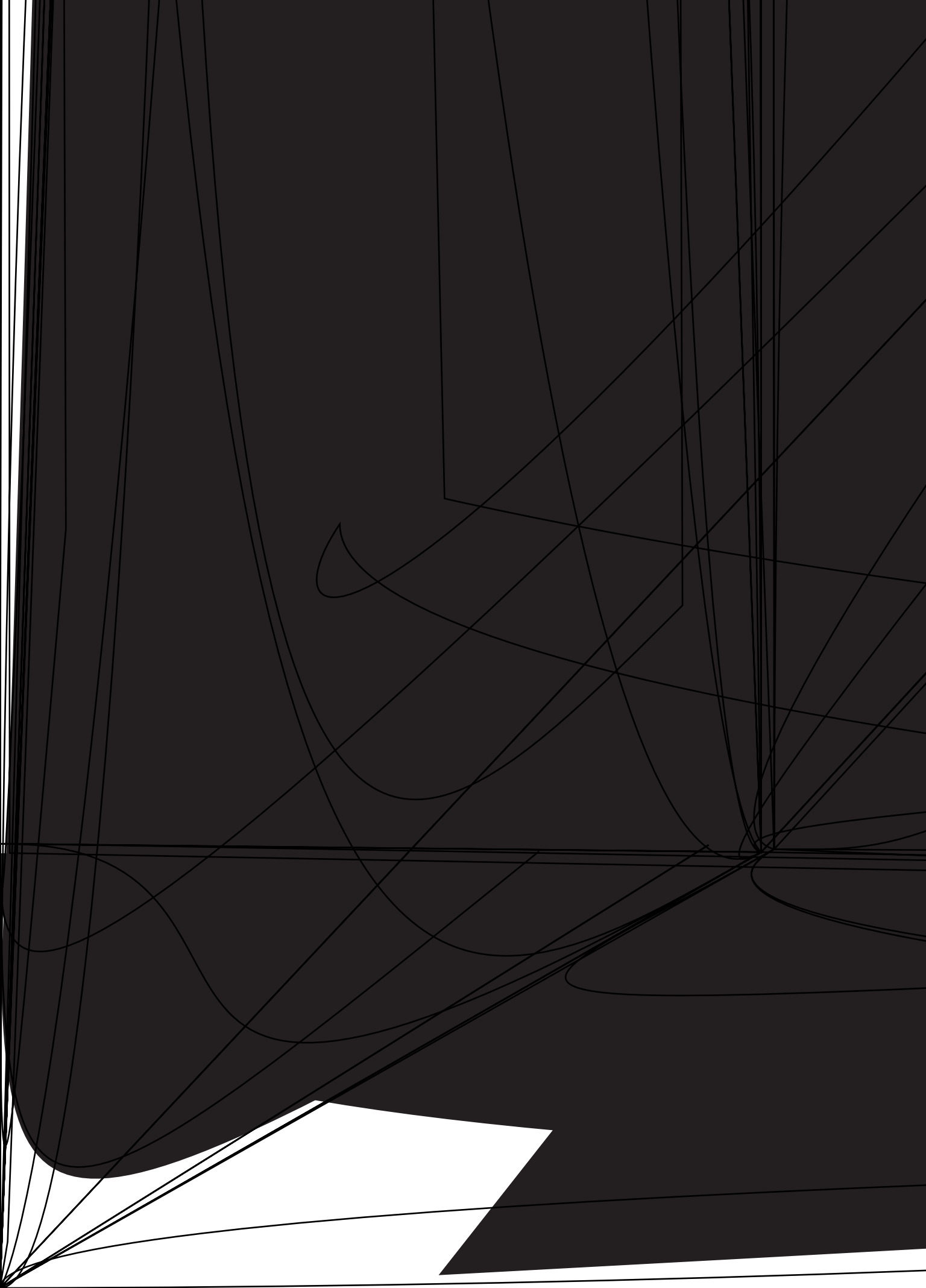

**H.E. Shri NavdeepSuri, Ambassador of India to the UAE, at Tea Board India's p**avilion at Gulf Food Dubai, 18th February, 2019



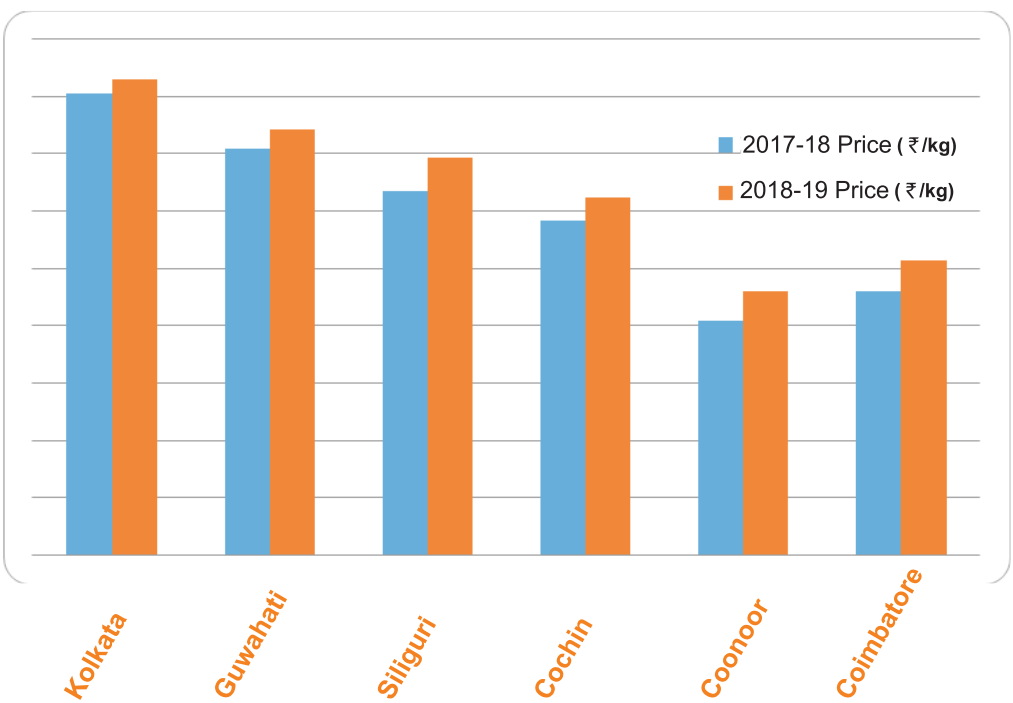

Shri A.K. Ray, Deputy Chairman, Tea Board India, with Indian Tea Exporters at Foodex Japan, 5th- 8th March, 2019



| Sl No | Control Orders | Nature of License Registration | No. of licenses/ registration /certificates issued | Total Revenue Collected (in ₹ ) |
|---|---|---|---|---|
| 1 | The Tea Marketing (Control) Order, 2003<br>The Tea Marketing (Control) Order, 2003 | NOC to manufacturing units | 45 | ..... |
| | | Registration to manufacturing units | 45 | 14,05,000/- |
| | | Buyer Registration | 208 | 13,19,500/- |
| | | Broker License | 23 | 13,56,000/- |
| | | Auction Organizer License | 7 | 8,75,000/- |
| | | Certificate to Mini Tea Factory | 18 | 18,000/- |
| 2 | Tea Distribution (Control) Order, 2005 | Exporter License | 385 (329 fresh and 56 renewal) | 3,85,000 (3,29,000 fresh and 56,000 renewal) |
| | | Distributor License | 20 | 50,000 |
| 3 | Tea Waste (Control) Order, 1959 | Tea Waste License | 1257 (255 fresh and 1002 renewal) | 75,600/-<br>(25,500/-for fresh and 50,100/- for renewal) |
| 4 | Tea Warehousing (Licensing) Order, 1989 | Tea Warehouse License | 206<br>(82 fresh and 124 renewal) | 16,49,800/-<br>(7,97,000/- for fresh and 8,52,800/- for renewal) |
| 5 | Tea Act, 1953 | Planting permit, Extension/ replacement planting permit | 22 | --- |
| 6 | GSR 694 (E) dated 11.10.99 issued by Ministry of Health and Family Welfare, Government of India | Registration of flavour tea manufacturer | 50 | 13,71,000/- |
| 7 | Foreign Trade policy, Government of India | Registration cum Membership Certificate (RCMC) | 38<br>(28 fresh and 10 renewal) | 2,12,800/-<br>(1,56,800/- for fresh and 56,000/- for renewal) |



| Auction Centre | April 2017 to March 2018 | | April 2018 to March 2019 | |
|---|---|---|---|---|
| | Quantity (Million Kgs) | Price (Rs/kg) | Quantity (Million Kgs) | Price (₹/kg) |
| Kolkata Leaf | 116.72 | 161.63 | 124.17 | 167.68 |
| Kolkata Dust | 38.82 | 160.22 | 42.52 | 160.94 |
| **Total Kolkata** | **155.54** | **161.28** | **166.69** | **165.97** |
| Guwahati Leaf | 115.24 | 137.13 | 113.56 | 144.73 |
| Guwahati Dust | 46.71 | 153.11 | 50.82 | 156.62 |
| **Total Guwahati** | **161.95** | **141.74** | **164.39** | **148.41** |
| Siliguri Leaf | 120.33 | 126.63 | 119.04 | 138.91 |
| Siliguri Dust | 15.21 | 129.46 | 14.97 | 136.98 |
| **Total Siliguri** | **135.54** | **126.95** | **134.00** | **138.69** |
| Cochin Leaf | 8.78 | 128.31 | 8.31 | 137.43 |
| Cochin Dust | 40.51 | 114.25 | 41.35 | 122.18 |
| **Total Cochin** | **49.29** | **116.75** | **49.67** | **124.73** |
| Coonoor Leaf | 41.77 | 79.08 | 42.32 | 89.69 |
| Coonoor Dust | 20.49 | 87.04 | 22.38 | 96.09 |
| **Total Coonoor** | **62.26** | **81.70** | **64.70** | **91.91** |
| Coimbatore Leaf | 4.65 | 85.51 | 3.98 | 96.87 |
| Coimbatore Dust | 9.95 | 95.28 | 9.90 | 105.13 |
| **Total Coimbatore** | **14.60** | **92.17** | **13.88** | **102.76** |
| **Grand Total** | **579.17** | **133.69** | **593.33** | **141.94** |





## CHAPTER - 8

# STATISTICS

**Introduction:**

Primary functions of Statistics Branch of Tea Board is to collect, collate and disseminate statistical information relating to all aspects of tea industry and trade covering area under cultivation, production, productivity, types of tea produced in the country, primary market prices, export and destination of exports on tea and workers employed in tea plantations etc. Such information forms a crucial input for the policy matters of the Board, the Government and the Industry.

**Dissemination of Statistical Information:**

Information on weekly auction prices, monthly production and export data are disseminated in the website of the Board - www.teaboard.gov.in in the public domain for the trade, industry, research scholars etc.,

**Monitoring of Tea Prices:**

The Statistics Branch has been monitoring and providing required information on auction prices to Ministry of Commerce, Ministry of Consumer Affairs, Food& Public Distribution in connection with the construction of Wholesale Price Indices (WPI) of Plantation Crops and Index of Industrial Production (IIP) respectively. The retail price of tea at different cities/towns is also being compiled by the Statistics Branch.

**Taxes & Duties:**

Excise Duty: **10%** ad-valorem on Instant Tea falling under heading 2101.20

Export Duty: Nil

Import Duty: Nil on teas imported by Export Oriented Units (EOU) and Special Economic Zone (SEZ) units for the purpose of re-export. However, teas imported for domestic markets would attract basic import duty of 100% plus 10% surcharge plus special additional duty of 4% on basic duty and surcharge (w. e. f. 1st March, 2002).Concessionary rate of 7.5% basic duty plus other normal surcharges apply to imports from Sri Lanka up to a volume of 15 M Kgs per calendar year.

**Goods and Service Tax:**

The present rate of GST on Tea is 5% i.e. 2.5% CGST + 2.5% SGST. In case of inter-state supply, the rate of IGST on Tea is 5%.

**STATUS OF TEA INDUSTRY AND TRADE DURING THE YEAR 2018-19**

**PRODUCTION:**

India tea achieved its highest ever tea production during 2018-19 at 1350.04 M.Kgswith an increase of 24.99 m.kg over 2017-18 due to better climatic conditions that prevailed in major tea growing areas in North India.

The major tea growing States Assam, West Bengal, Tamil Nadu and Kerala contribute 97.51% of the total tea production while the remaining in other States. Out of the total tea production, CTC contributes 90% while the Orthodox and Green Tea at 10%.

**ORGANISED SECTOR:**

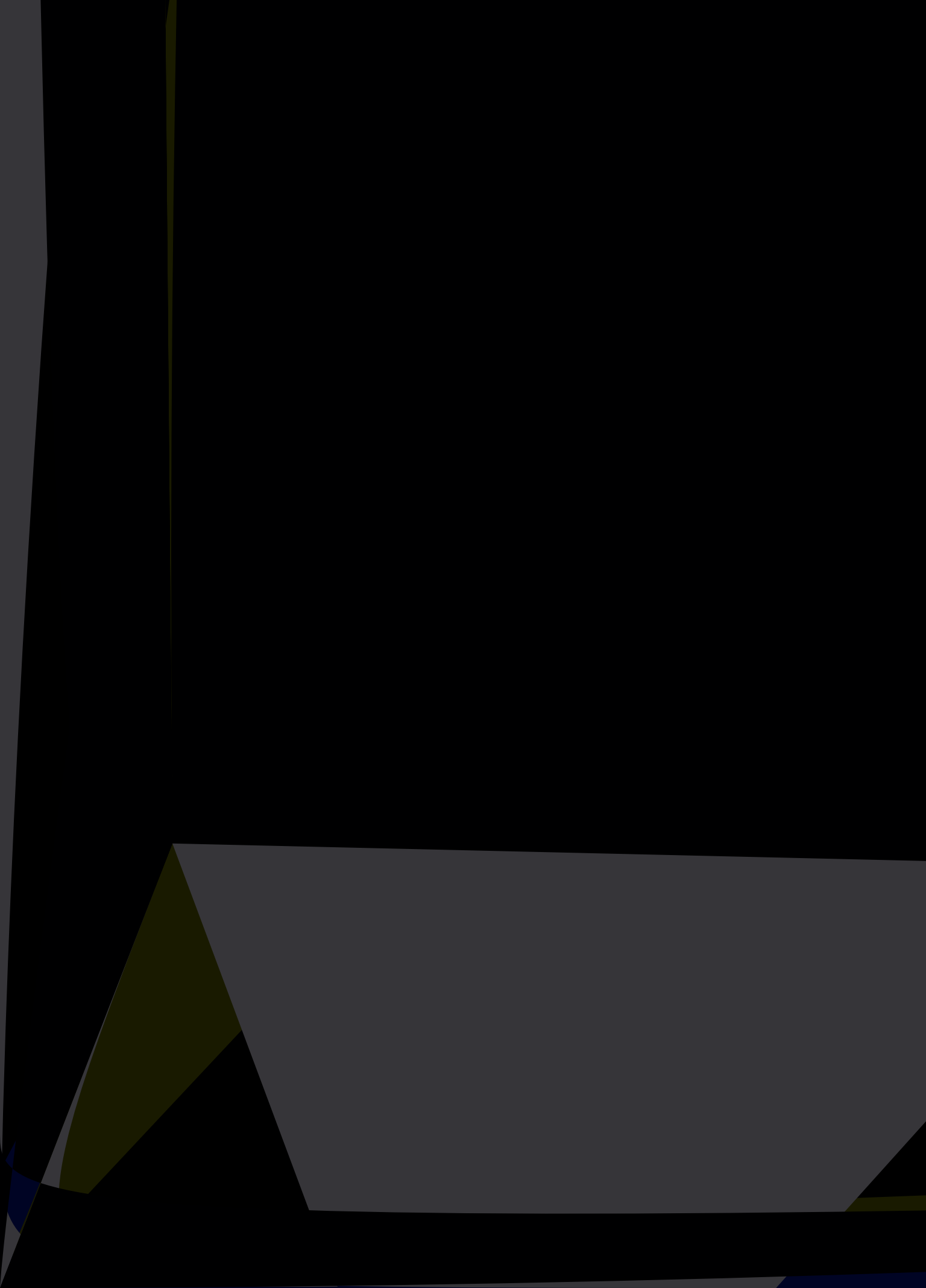
There were 1569 tea estates. This sector have an established 923 manufacturing Units. During 2018-19, the Organised Sector share of production is seen at 51.59%.

**SMALL TEA GROWERS**:

Small Growers contribution to total tea production is increasing year to year. During the year 2018-**19 small growers' share of production is seen at 48.41%.**

**EXPORTS:**

India maintained the trend of Tea exports during the year under review. It was marginally lower by 2.07 m kg with higher value realisation of ₹ 441.96 Crs over 2017-18 due to higher unit price realization in 2018-19. The year 2018-19, **is a record year of higher value realisation in exports.**



## CHAPTER –9

# HUMAN RESOURCE DEVELOPMENT

### I. Introduction:

Supporting welfare measures for securing better working conditions and improvement of amenities and incentives for workers and their dependents is one of the objectives and functions of the Tea Board, as mandated in the Tea Act 1953. Since the regulatory and welfare of plantation workers fall under the ambit of Plantation Labour Act and the same being implemented by the State Government, the welfare activities undertaken by the Board are supplemental in nature and cover general welfare measures. The labour welfare measures were undertaken under the Human Resource Development component (HRD) of overall XII Plan Tea Development & Promotion Scheme of the Board. The welfare schemes of Tea Board are gender neutral.

### II. Labour Welfare Committee:

The Labour Welfare Committeeof the Board guides in its capacity as an Advisory Body. The Board is assisted towards implementation of the various labour welfare activities by the Labour Welfare Committeeof the Board which comprised of the following members during the year under report:

1. Dy. Chairman, Tea Board, Ex-officio Chairman of the Committee
2. Shri Tapan Sen, Hon'ble Member of Parliament
3. Shri M.P. Bhargavan Nair, Member
4. Shri Dineswar Tasha , Member
5. Shri Sunil Kirwai, Member
6. Shri S. Ramesh, Member
7. Smt. Moon Swarnakar, Member
8. Shri B. Kumaran, Member
9. Shri Ashwin Shetty, Member

During the year under report the Labour Welfare Committee met on the following dates:

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the wards of workers in the form of stipend.

Quantum of grant: Fort tuition fees on actual basis subject to ceiling limit upto ₹20000.00 and for hostel charges on actual basis of 2/3rd of hostel charges subject to ceiling limit upto ₹20000.00.

ii. **Special scheme of Nehru Award for the wards of tea plantation worker**:

Tea Board implemented a special scheme known as "Nehru Award" for the meritorious students of tea plantations.

Quantum of grant: The scheme provided lumpsum grant @ ₹ 4000/- for class XI Secondary level and Rs.5000/- for classXII/H.S. level for the wards of tea plantation labour.

iii. **Scheme for book and school uniform grant to needy and deserving wards of tea garden or those effective by severe natural calamities**:

Assistance was given to the needy students of closed tea gardens to buy books or Uniform for continuing their study.

Quantum of grant: ₹ 3000/- per ward per annum.

iv. **XI plan committed cases under capital grants for construction of school /college/hostel building :**

Provision was there for settlement of committed and residual payments of XI Plan cases.

v. **Financial Assistance for Bharat Scouts & Guides**: The Boa**rd's** grant under the financial Assistance Scheme towards Bharat Scouts & Guides covered for payment towards salary and allowances for maintenance of posts of Districts Scouts/Guide Organizers; re-imbursement of training camp charges; payment for holding rallies, rally-cum-camps, jamborees etc. and matching grant for purchase of uniform to teagarden scouts/guides etc.

Quantum of grant: (a) Monthly salary for full time district Scouts /Guide Organizer was ₹5000/- and the rate of conveyance allowance was fixed at aflatrate of ₹ 1,500/- per month.

Training camps: Mealand Tiffin charges ₹ 100/-per head per day; Incidental charges @ ₹100/- per candidates per training

Annual District Rally: Mealand Tiffinc har ges not more than ₹100/-per head per day : incidental charges ₹1000/-



| | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Physical | | | | 953 | 50 | | 1 | | 1 | 40 | | | |
| Tripura | Amt (Lakhs) | | | | 0.68 | 0.05 | | | | | | | | **0.73** |
| | Physical | | | | 5 | 1 | | | | | | | | |
| West Bengal | Amt (Lakhs) | | | 3.13 | 69.02 | 0.31 | 6.16 | | 5.83 | | | | 2.2 | **86.65** |
| | Physical | | | 3 | 764 | 6 | 165 | 02 | 165 | | | | 2 | |
| Tamil Nadu | Amt (Lakhs) | | | 0.5 | 16.87 | 3.09 | | | 3.6 | | | | | **24.06** |
| | Physical | | | 1 | 69 | 70 | | 5 | 1770 | | | | | |
| Kerala | Amt (Lakhs) | | | | 40.23 | | 8.16 | | | | | | 6.65 | **55.04** |
| | Physical | | | | 158 | | 204 | | | | | | 1 | |
| Karnataka | Amt (Lakhs) | | | | 1.67 | | | | | | | | | **1.67** |
| | Physical | | | | 9 | | | | | | | | | |
| Himachal Pradesh | Amt (Lakhs) | | | | 0.98 | 0.26 | | | | | | | | **1.24** |
| | Physical | | | | 7 | 6 | | | | | | | | |
| Uttarakhan | Amt (Lakhs) | | | | 0.52 | 0.39 | | | | | | | | **0.91** |



| | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Physical | | | | 4 | 9 | | | | | | | | |
| All India | Amt (Lakhs ) | 0 | 0 | 3.63 | 196.6 | 6.5 | 14.32 | 10.99 | | 4.2 | | 0 | 8.85 | 245.09 |
| | Physical | 0 | 0 | 4 | **1,969** | 142 | 369 | 8 | **1935** | 1 | 40 | 0 | 3 | |

# CHAPTER - 10

# HINDI CELL

## 10.1 Introduction

With the enforcement of the constitution on 26 January, 1950, Hindi became the Official Language of the Union of India according to Article 343(1) of the constitution of India. Government of India was entrusted with the duty to promote the propagation and development of the Official Language Hindi, so that it may serve as a medium of expression of all the elements of the composite culture of India.

The Hindi Cell of the Board has the nodal responsibility for effective implementation of Official Language Policy of the Government of India, the Official Language Act 1963 and rules 1976 made there under. The work related to Official Language Policy and translation of important documents of the Board, is being performed under the supervision of Deputy Director (Official Language)

## 10.2 Compliance of Sec.3 (3) of O.L .ACT 1963:

During the period 2018-2019 provisions/sections including section 3(3) of the Official Language Act, 1963 which is the main regulatory Act guiding Official Language Policy of the Government of India, were fully complied with.

## 10.3 Purchase of Hindi Books:

In order to create a favorable atmosphere for implementation of Official Language and to make reference literature for Hindi teaching available, a Hindi Library is being maintained by the Hindi Cell. During the year books worth Rs. 30,000/- were bought for the Head Office as well as Regional Offices. These include glossaries and reference books.

## 10.4 Correspondence in Hindi:

All letters received in Hindi were invariably replied to in Hindi itself during the year under review. Vigorous efforts were made for achievement of Programme 2018-19 and target laid therein.

## 10.5 Reports in Hindi:

Various reports like Annual Administrative Report, Annual Accounts, and Annual Audit Report of the Board were prepared in Hindi for submission to the parliament. Apart from this, Quarterly Progress Report and Annual Assessment Report regarding progressive use of Hindi, were prepared in Hindi and sent regularly to Department of Commerce, Ministry of Commerce & Industry.

## 10.6 Organising Hindi Workshop

## CHAPTER- 11

# VIGILANCE CELL

The Secretary of Tea Board acts as Chief Vigilance Officer of the Board. The overall activities of the Vigilance Cell are being done under the supervision of Chief Vigilance Officer. The total strength of vigilance Cell is two apart from Secretary.

The main function of the vigilance Cell is to implement the directives of the Government/the Central Vigilance Commission, all of which is done on a regular basis. The Vigilance Cell also attends various queries and submits monthly and quarterly report to the Government. As per the advice of Chief Vigilance Officer the directives of CVC in respect of tender and preventive vigilance etc. are being followed in the Board in every respect. The Law Officer is also working as Vigilance Officer. Another important activity of vigilance cell is the observance of Vigilance Awareness Week every year as per directive of the Central Vigilance Commission during which all the employees of Tea Board are administered oath in the form of messages on efficiency and transparency while highlighting the basics mission of the awareness. During the year the Vigilance Cell has not received any complaint and there is no pending Vigilance case as on date.

