



Tea Board
14, Biplabi Trailokya Maharaj Sarani,
Kolkata-700 001

No. 23(30)/Estt/2016/ 4722

Dated : 24.09.2025


CIRCULAR

Sub: Celebration of National Voluntary Blood Donation Day 2025.

Directed to forward herewith a copy of a D.O. letter No. BTS/NBTC/VBDD/2021 dated 02.09.2025 issued by the Secretary, Department of Health and Family Welfare, Ministry of Health and Family Welfare, Govt. of India regarding organising Nationwide Mega Voluntary Blood Donation Drive during the period from 17th September, 2025 to 2nd October (Gandhi Jayanti), 2025 in Govt. organisations.

Accordingly, the competent authority has been pleased to organise the Nationwide Mega Voluntary Blood Donation Drive in Board's Head Office, Kolkata as well as in Board's other Zonal/Regional/Sub-Regional Offices on Friday, the 26th September, 2025 and also to take the pledge as per enclosed format both in English and Hindi on the same day.

Encl : As stated.


(Dr. Rishikesh Rai)
Secretary (I/C)

Distribution:

1.	All Heads of Department in H.O., Kolkata (excepting Dy. Chairman/Secretary)	With the request to please bring the contents of this Circular to the notice of all concerned working under them advising to donate blood and also to take pledge on 26.09.2025.
2.	Executive Director, Tea Board, Coonoor/Guwahati	For compliance please. It is also requested to send the action taken report/photographs etc. in this regard to the e-mail ID : teaboardsectt2021@gmail.com or secytbody@gmail.com on the same day.
3.	All Zonal/Regional/Sub-Regional offices of the Board	
4.	PAs to Dy. Chairman/ FA&CAO/ DTD/Secretary	
5.	I.T. Cell	With the request to please upload in Board's website.
6.	TBEA	
7.	Secretariat Branch	
8.	Establishment Branch	With spare copies.

F No.: ADMN/98/2025-GA
Government of India
Ministry of Commerce & Industry
Department of Commerce
(General Administration Section)

Vanijya Bhawan, New Delhi
Dated 17th September 2025

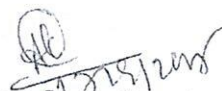
OFFICE MEMORANDUM

Subject: Celebration of National Voluntary Blood Donation Day 2025-reg.

The undersigned is directed to forward herewith a copy of DO letter Number BTS/NBTC/VBDD/2021, dated 02.09.2025, received from Shri Punya Salila Srivastava, Secretary, Department of Health and Family Welfare, (copy enclosed) for information & necessary action, so far field organizations of Department of Commerce is concerned.

2. This issues with the approval of the Competent Authority.

Encl.: As above.


(Arbind Kumar Choudhary)
Under Secretary to the Govt. of India
Tel. 011 2303 9520
Email: arbind.choudhary@nic.in

To

Shri Rajeshh Kaushik
The Under Secretary,
FT Coordination Section
(Email: rkaushik@nic.in)

Copy to

1. PPS to JS(Admin), DoC
2. PS to DS(Admin), DoC



पुण्य सलिला श्रीवास्तव, क.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary



मातृमेव जयते



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No.BTS/NBTC/VBDD/2021
2nd September 2025

Dear Colleague,

1st October is National Voluntary Blood Donation Day (NVBDD), a crucial observance that honours and celebrates the kindness of blood donors. By highlighting the value of voluntary, unpaid blood donation, the day aims to encourage more people to donate regularly. Giving blood not only saves lives but also provides a steady and safe supply for those who need it. The day is a powerful reminder of the ongoing need for blood donations and the significant difference each one can make in others' health and well-being.

2. On 1st October, 2025, the Blood Transfusion Services of the Directorate General of Health Services is hosting a nationwide event to celebrate National Voluntary Blood Donation Day 2025. The NVBDD 2025 initiative aims to promote and celebrate voluntary blood donation, ensuring a safe and accessible blood supply for those who need it.

3. The slogan for the 2025 NVBDD campaign is **"Give Blood, Give Hope: Together We Save Lives."** This slogan encapsulates the humanitarian spirit of our collective efforts. We are placing significant emphasis on engaging youth in this campaign. We invite the National Cadet Corps (NCC), Higher Education Institutions (HEIs), MY Bharat volunteers and youth organizations to actively participate in awareness initiatives, blood donation camps, and pledge drives. Their involvement is vital for cultivating a culture of voluntary blood donation among younger generations and ensuring a sustainable donor base for the future. A blood donation pledge, available in English, Hindi, and regional languages, should be administered through both physical events and digital platforms. (Template and banner enclosed).

4. To promote **blood donor registration** and awareness, blood group testing facilities will be organized by States/UTs on 1st October, 2025 at Primary Health Centers (PHCs), Community Health Centers (CHCs), sub-district and district hospitals, and other blood centres, subject to feasibility. This initiative will help citizens know their blood group, which can be crucial in emergencies and for future donations.

contd..2/-

#Stop Obesity

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

Room No. 156 'A' Wing, Nirman Bhawan, New Delhi-110011
Tele (O) 011-23061863, 23063221 E-mail: secybfw@nic.in

-:2:-

5. Nationwide Mega Voluntary Blood Donation Drive will be organized during the period from 17th September to 2nd October (Gandhi Jayanti) 2025. The aim is to maximize donor registrations and optimize blood collection.
6. We have requested States/UTs for their active participation in this drive. We would be grateful if similar exercise/activities are organized by your Ministry/Department and its organizations/institutions.
7. To ensure widespread outreach, voluntary organizations and NGOs, such as the **Indian Red Cross Society, Akhil Bhartiya Terapanth Yuvak Parishad**, etc., may also be contacted for actively participate in the campaign for effective implementation.
8. All blood collection data must be uploaded to the e-Raktkosh portal for proper documentation and reporting.
9. I would be grateful if a report on the participation of your Ministry/Department and its organisations/institutions are shared at mp.khobragade@gov.in.

With regards.

Yours sincerely,


(Punya Salila Srivastava)

Encls.: A/a.

To: Secretaries of all Ministries/Departments, Government of India.

Pledge

National Voluntary Blood Donation Day, 2025

I, _____ (Name), _____ resident
of _____ (Village) _____ (District)
_____ (State), today, on 1st October 2025,
National Voluntary Blood Donor Day, do hereby pledge to donate
my blood regularly.

Keeping in view the need of blood in India. I also undertake to
create awareness amongst my family members, friends,
relatives, colleagues and public about the need for regular,
voluntary unpaid blood donation.

Along with this, I also undertake that whenever someone is in
need of blood, I shall donate blood without any greed and without
any discrimination.

I will make relentless efforts so that no life is lost around us due
to shortage of blood.

शपथ

राष्ट्रीय स्वैच्छिक रक्तदान दिवस, 2025

आज, मैं.....(नाम),.....(ग्राम),.....
.....(जिला).....(राज्य) का/की निवासी, राष्ट्रीय स्वैच्छिक
रक्तदाता दिवस, 1 अक्टूबर 2025 के दिन यह शपथ लेता/लेती हूँ कि मैं अपना
रक्त नियमित रूप से दान करूँगा/करूँगी।

भारत में रक्त की आवश्यकता को ध्यान में रखते हुए, मैं यह भी वचन देता/देती
हूँ कि मैं अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता को नियमित,
स्वैच्छिक, अवैतनिक रक्तदान की आवश्यकता के बारे में जागरूक करने का
प्रयास करूँगा/करूँगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी किसी को रक्त
की जरूरत होगी, बिना किसी लोभ के, और बिना किसी भेदभाव के रक्तदान
करूँगा /करूँगी।

मैं सतत प्रयास करूँगा /करूँगी ताकि रक्त की कमी से हमारे आस-पास किसी
की जान न जाए।



Ministry of Health & Family Welfare
Government of India



SBTC LOGO

NATIONAL VOLUNTARY BLOOD DONATION DAYS

1ST OCTOBER 2025

“GIVE BLOOD, GIVE HOPE: TOGETHER WE SAVE LIVES”

—ORGANIZED BY—

STATE NAME

