

Frequently Asked Questions

To whom the Permission for using Assam Logo shall be issued	Only the packers/Blenders.
How to Obtain Permission?	The following steps need to be taken for obtaining the Permission: I. The applicant has to send a letter (as per format) to the IPR Cell, Tea Board, 14, BTM Sarani, Kolkata-1 II. Along with the covering letter, the following documents needs to be enclosed: ➤ Application form duly filled, ➤ Agreement as per format in duplicate. The first page of the agreement shall be printed in Non-Judicial Stamp Paper of Rupees 100. The remaining pages to be printed in legal size paper. Each page to be stamped and signed by the Authorised signatory of the applicant. III. Application fees of Rs. 3000/- to be paid in the form of Draft/RTGS as per bank details along with the application
How to renew Agreement?	The Permission shall be valid for one year from the date of issue. The Application for renewal must be filed 15 (fifteen) days prior to expiry of the Agreement. For renewal the following documents needs to be sent to the following address: IPR Cell, Tea Board, 14, BTM Sarani, Kolkata-1 1. Renewal Fees of Rs.3000/- to be paid in the form of Draft/RTGS as per bank details. 2. Packets wherein the logo mark of 'Assam' has been used.
Can the logo be used after expiry of the period stipulated in the agreement?	No. If logo is found to be used without authorization or after expiry of the period stipulated in the Agreement, the Board shall be at liberty to initiate penal action in addition to the cancelation of Registration/License issued under TMCO, 2003 and TDECO, 2005.

Is it mandatory to use the logo as per the specification detailed in the agreement?	Yes. The permission is for using the Assam Logo as per the specification. No separate colour/pattern can be used other than the specification.
How many days it will take to get the permission?	About five working days if all the documents are in order.
Where the logo cannot be used:	Except the packets/tea bags, the Assam Logo cannot be used anywhere.
Contact Details	Phone- 033-22371161, 033-22351411(Extn-262), 033-22351411(Extn-205) Email-iprteaboard@gmail.com