



विवेक अग्रवाल  
सचिव  
Vivek Aggarwal  
Secretary



सचिव वाणिज्य मंत्रालय  
Secretary Ministry of Commerce

डायरी सं./Dy. E. 1366-838  
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06/11/2025

भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001  
October 27, 2025

D. O. No CM/21/1/2025-C&M

Dear Shri Barthwal,

As you are aware, our national song "Vande Mataram", by Bankim Chandra Chatterjee is believed to have been written during the auspicious occasion of Akshaya Navami, which in 1875 was on 7<sup>th</sup> November. Vande Mataram first appeared in the literary journal Bangadarshan as part of his novel Anandamath in a serialised manner and later as a standalone book in 1882. During that period, India was undergoing major social, cultural and political changes, and there was a growing consciousness of national identity and resistance to colonial rule. The song, invoking the Motherland as the embodiment of strength, prosperity and divinity, gave poetic expression to India's awakening spirit of unity and self-respect. It soon became an enduring symbol of devotion to the nation.

2. The popularity of Vande Mataram grew rapidly in the late 19th and early 20th centuries. On 24th January 1950, while announcing the adoption of the Constitution, Dr. Rajendra Prasad, the First President of independent India and also as President of the Constituent Assembly, stated that the song Vande Mataram, which had played a historic part in the struggle for India's freedom, shall be honoured equally with Jana Gana Mana and have equal status with it. Since Independence, Vande Mataram has continued to hold a place of special honour in official ceremonies, public events and educational institutions, representing the ideals of patriotism, unity and service to the nation.

3. In recognition of its historic importance and national significance, the Union Cabinet, chaired by the Hon'ble Prime Minister on 1<sup>st</sup> October 2025 approved the nationwide celebrations to mark 150 years of the national song, Vande Mataram. The commemoration provides an opportunity to highlight the contribution of Bankim Chandra Chatterjee and to reaffirm the values of unity, sacrifice and love for the Motherland that the song embodies.

4. In the above context, Government of India has decided to commemorate 150 Years of Vande Mataram through year-long commemorative activities across the country from 7<sup>th</sup> November 2025 to 7<sup>th</sup> November 2026. The commemorative activities and action plan has been approved by the National Implementation Committee on 24<sup>th</sup> October 2025.

5. Further, in accordance with the directions of the National Implementation Committee (NIC), it is requested that all Ministries and Departments of the Government of India are encouraged to actively participate in this national campaign and contribute towards making the commemoration truly meaningful and inclusive. The indicative list of activities that can be done by your Ministry/Department under this commemoration are highlighted in **Annexure 1**.

6. In this regard, it is requested to nominate a Nodal Officer from your Ministry/Department to coordinate with the Ministry of Culture for effective implementation to commemorate 150 Years of Vande Mataram.

With regards,

Yours sincerely,

JS (Admin)

(Vivek Aggarwal)

Shri Sunil Barthwal  
Secretary  
Department of Commerce  
Ministry of Commerce and Industry  
Udyog Bhawan, New Delhi-110001

**Annexure 1**  
**Commemoration of 150 Years of Vande Mataram**

**Commemoration phases:**

Phase 1	7-14 November, 2025
Phase 2	19 -26 January 2026 (Around Republic Day)
Phase 3	7-15 August 2026 (Along with Har Ghar Tiranga 2026)
Phase 4	1-7 November 2026 (Closing Week)

**Indicative list of activities:**

Sl. No.	Timeline	Activity
1.	7 <sup>th</sup> November 2025	It is encouraged to organize mass singing of Vande Mataram by officials and staff across all offices, attached and subordinate organizations, and field offices across the country and same to be uploaded on the campaign website.
2.	Year long	<ul style="list-style-type: none"><li>• It is encouraged to put up exhibitions displays on Vande Mataram across all divisions, departments and regional bureaus under the Ministry.</li><li>• It is encouraged to promote the 150 Years of <i>Vande Mataram</i> through social media platforms of the Ministry and its institutions and tag the social handles of Ministry of Culture for further amplifications.</li><li>• It is encouraged to integrate of Vande Mataram related themes or renditions in official cultural and patriotic programmes.</li></ul>