



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

No. SOUTH KOREA/AM.3/2025/

18th August, 2025

Greetings from WWEPC!!

Dear Sir,

WWEPC is organizing participation in PREVIEW IN DAEGU (PID), South Korea from 4th to 6th March, 2026, with the objective of promoting exports of Indian textiles to the South Korean and global markets.

PID is South Korea's leading international textile fair, offering a dynamic platform to showcase cutting-edge textile products, connect with global buyers, and explore the latest trends in the industry. The event brings together leading textile producers, designers, and buyers from across Korea and other countries, making it an ideal gateway for Indian exporters to tap into a technologically advanced, fashion-driven and quality-conscious market.

PID 2026 will also feature a series of value-added events, including a trends forum, buyer-seller meetings (online and offline), seminars and more further enhancing networking and business opportunities for participants.

EVENT DETAILS:

Date	4 (Wed) – 6 (Fri) March, 2026
Venue	Hall 4~6, EXCO, DAEGU
Scale	400 exhibitors, 600 booths (expected)
Product	Yarn & Fibre, Functional Textiles, Industrial & Sustainable Materials, Home Textiles, Medical & Protective Textiles, Digital Textile Printing, Fashion Apparel, Accessories, Trims and Textile Designs
Hosted by	Daegu Metropolitan City, Gyeongsangbuk-do & KOFOTI
Organized by	Daegu Gyeongbuk Textile Industries Association

South Korea represents a strategic and promising market for Indian textile exporters. Known for its cutting-edge textile technology and high manufacturing standards, the country has a consistent demand for high-quality woollen products, including yarns, fabrics, garments, knitwear, pashmina shawls & stoles and fashion accessories. The demand is driven by both climatic conditions and a growing inclination toward sustainable and eco-friendly textiles, aligning well with India's strengths in premium woollen offerings.

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200
Email: headoffice@wwpcindia.com/wwpc64@yahoo.com/info@wwpcindia.com

Website: <http://www.wwpcindia.com>

Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068
Email: wwpcindia@yahoo.com / ludhiana@wwpcindia.com

Mumbai: "Churchgate Chambers"5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680
Email: wwpcmumbai@yahoo.co.in / mumbai@wwpcindia.com



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BOOTH INFORMATION:

Booth Type	Standard Booth (Shell Scheme)
Participation Charges	Rs. 2,25,000/- (Rs. 15,000/- extra for two sides open booth)
Packages	Signboard, Spotlights, Hanger or Shelves (Total 3 pieces), Information Desk, Table & Chair, Electronic Outlet

To confirm your participation, we request you to kindly **transfer advance payment of participation charges Rs. 75,000/-** and **submit the duly filled Registration Form along with payment confirmation by 25th November, 2025**. Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL
Account No.	4821000100001243
Account Type	Saving Account
IFSC	PUNB0112000
Bank & Branch	Punjab National Bank, ECE House, New Delhi

Visa Assistance: WWEPC will facilitate the visa process by providing Visa Recommendation Letters for up to two participants per company, upon receipt of full participation fee. We strongly encourage our members to seize this excellent opportunity to showcase the strength of Indian textile excellence on a global platform and to explore new business avenues in the promising South Korean market.

For registration and further details, you may contact the Council at the below mobile numbers: +91-11-49538200, 7011107267, 9819976829, 9888219118, 9971614063.

Kind regards,

**SURESH THAKUR
EXECUTIVE DIRECTOR**

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