



# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

No. UK/AM.3/2025/

14<sup>th</sup> October, 2025

## INVITATION FOR PARTICIPATION IN SOURCE FASHION

Greetings from WWEPC!!

W&WEPC is organizing participation in **SOURCE FASHION**, Kensington Olympia London, **United Kingdom** to be held from **13<sup>th</sup> to 15<sup>th</sup> January, 2026** to promote the exports of textiles products.

The United Kingdom stands as a significant hub for the global Textile & Apparel (T&A) industry, presenting a substantial market for Indian exporters. With the forthcoming India–United Kingdom Comprehensive Economic and Trade Agreement (CETA) expected to provide enhanced market access and reduce trade barriers, this event offers a timely opportunity for Indian exporters to strengthen their foothold in the UK market. Under the CETA, Indian textile and apparel products will gain a competitive advantage as they enter the UK market at zero duty, thereby significantly improving India's cost competitiveness and making its offerings more attractive to UK buyers.

With the UK already being one of India's top destinations for textile exports, Source Fashion 2026 presents an excellent platform for our members to explore new buyers, forge long-term partnerships, and expand their presence in this lucrative market.

**Source Fashion** brings together the entire fashion supply chain under one roof in one of the world's fashion capitals—**London**. For exhibitors, it provides a cost-effective and convenient opportunity to be discovered by the UK's leading retailers who are actively seeking new trends and suppliers. While the event takes place in London, **Source Fashion** offers exhibitors access to a truly **global audience**. Key buyers and sourcing directors from across the world will be in attendance, actively looking to establish new relationships and source responsibly and sustainably.

Source Fashion unites international manufacturers and suppliers over three days at the iconic Olympia London, offering a unique and unmissable experience for the UK fashion industry especially decision-makers in buying, sourcing and procurement. Every exhibitor is audited to ensure that responsibility and transparency remain at the core of their business operations, reinforcing the show's commitment to sustainable and ethical sourcing.

### PRODUCTS PROFILE

Garments	Yarns & Fabrics	Accessories & Trims	Packaging
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### PARTICIPATION CHARGES

PARTICULARS	9 SQM	6 SQM
Standard Booth	<b>GBP 6992.00 Rs. 8,40,000/-</b>	<b>GBP 4943.00 Rs. 5,95,000/-</b>
Booth Includes:	3 rails, 3 spotlights, name board, 1 table and 2 chairs	2 rails, 3 spotlights, name board, 1 table and 2 chairs
<b>Early Bird Discount</b>	<b>Rs. 50,000/-</b>	<b>Rs. 35,000/-</b>

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200

Email: headoffice@wwpecindia.com/wwpec64@yahoo.com/info@wwpecindia.com

Website: <http://www.wwpecindia.com>

Regional Offices:

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## WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

**Visa:** WWEPC will provide visa recommendation letters to participants (limited to two persons per company with extensive travel history).

To confirm your participation, please transfer the full payment and submit the duly filled Registration Form along with the payment confirmation **latest by 31<sup>st</sup> November, 2025**. Please note that stall allocation will be done on a first-come-first-served basis upon receipt of the full participation fee. WWEPC reserves the right to select participants. Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL
Account No.	4821000100001243
Account Type	SAVING ACCOUNT
IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, 26A, K.G. MARG, ECE HOUSE, CONNAUGHT PLACE, NEW DELHI.

For any further queries and to confirm the participation, please contact at +91-7011107267, 9888219118, 9971614063. We anticipate your participation and look forward to a successful collaboration at **Source Fashion, London** an event that aligns perfectly with the new opportunities emerging under the **UK-India FTA**.

With kind regards,

**SURESH THAKUR**  
**EXECUTIVE DIRECTOR**

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