



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

No. PARIS/2025/C-3/

11th November, 2025

Greetings from WWEPC!!

Dear Sir/Madam,

WWEPC is delighted to announce its participation in **WHO'S NEXT - the largest B2B fashion exhibitions in Europe**, scheduled to be held from 17th to 19th January, 2026 at Paris Expo Porte de Versailles, Paris, France to promote the export of Indian woollen textiles and apparel. For more than two decades, Who's Next has served as the central meeting point for the global fashion industry, attracting over **46,600 professional visitors** and featuring around **600 leading brands** from across the world.

France remains one of the **largest and most sophisticated markets** for woollen shawls, stoles, knitwear, winter garments, fashion accessories and high-quality textile products. French buyers place a strong emphasis on craftsmanship, natural fibres, sustainability and design differentiation - areas where Indian manufacturers have earned consistent appreciation. Indian woollen textiles, with their rich heritage and versatile product range, align perfectly with evolving French consumer preferences.

Participation in Who's Next provides Indian exporters a powerful platform to enter or strengthen their presence in this premium market. The show brings together international buyers, department stores, specialty boutiques, concept stores, designers, wholesalers, e-commerce platforms, fashion media and influencers from over **100 countries**. Exhibiting at this event significantly enhances brand visibility, offers the chance to generate high-value orders, and helps build long-term business partnerships within the EU's high-potential retail ecosystem.

PARTICIPATION CHARGES	
9 SQM BOOTH	INR 6,35,000/-
Extra INR 40,000/- per Corner	
Booth Includes: Rack / Table / Chair / Electricity box / Carpet / Lighting	

Members are requested to consider participating in this important trade fair to expand their market reach and connect directly with influential buyers across Europe. Participation will be confirmed upon receipt of the full participation fee along with the completed Registration Form by **30th November, 2025**. Booths will be allocated on a **First Come, First Serve** basis.

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200

Email: headoffice@wwpcindia.com/events@wwpcindia.com/info@wwpcindia.com

Website: <http://www.wwpcindia.com>

Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068

Email: wwpcindia@yahoo.com / ludhiana@wwpcindia.com

Mumbai: "Churchgate Chambers" 5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680

Email: wwpcmumbai@yahoo.co.in / romumbai@wwpcindia.com



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL

(MINISTRY OF TEXTILES, GOVT. OF INDIA)

Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

For registration and further details, please contact us at: +91-11-49538200, 7011107267, 9888219118, 9971614063.

Warm regards,

SURESH THAKUR
EXECUTIVE DIRECTOR

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200
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